



# ARMY INSTITUTE OF MANAGEMENT

PLACEMENT  
BROCHURE  
2017





## **The Vision**

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To become a premier business school recognized internationally for professional excellence in management education.

## **The Mission**

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- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programmes.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.

## **The Objectives**

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- To inculcate state-of-the art management concepts and its applications.
- To develop managerial acumen and personality.
- To synthesize Management Education with Information Technology.
- To prepare the students for Global Market.



# MBA Placement 2017

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## Message from the Chairman

Army Institute of Management, Kolkata (AIMK) was established in July 1997 under the aegis of the Army Welfare Education Society (AWES). The Institute is an approved B-School of All India Council for Technical Education (AICTE) and affiliated to Maulana Abul Kalam Azad University of Technology (Erstwhile WBUT). AIMK is now an A++ category, NAAC accredited & ISO 9001:2008 Certified B-School.

The cosmopolitan student profile is a strength of the Institute. Based on the corporate environment in the country and the world over, a concerted effort is being put in at the institute, to understand contemporary industry trends and future requirements, and evolve the process of development of management thoughts that lead to enlightened leadership, efficient resource management and effective decision making ability to meet the challenges of economic and industrial growth.

Our students are disciplined, hard working and possess integrity and a high moral character. I am confident that they will do what it takes to make companies proud of them.

Lt Gen Rajeev Tewari, AVSM  
GOC Bengal Area &  
Chairman Managing Committee, AIMK



## Message from the Director

We, at Army Institute of Management (AIM), are committed to provide excellence in management. “Growth with Education” is the common understanding amongst the fraternity of AIM. Result of which is NAAC (The National Assessment and Accreditation Council) accreditation and ISO 9001:2008 certification of the Institute. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

At AIM Kolkata, students in the MBA programme come from nearly 20 states with diverse backgrounds. The Institute provides a platform to the students to develop business competence, global mindset and interpersonal skills essential for becoming tomorrow’s manager. In the MBA curriculum, along with classroom knowledge, the students also get practical exposures through summer internship, Industry visits, live projects, personality development classes and interaction with corporate leader are regular feature of the MBA course which makes them confident with a “will to win”.

I wish to thank the captains of the corporate world for their continued support, which enabled us to achieve 100% placement in the previous years consecutively. AIM alumni have achieved tremendous success in all spheres and are now iconic corporate leaders contributing towards the growth of the nation at large. We are proud of them.

I take this opportunity to cordially invite you to participate in the forthcoming placement programme and other purposeful academic activities of mutual interest.



Maj Gen (Dr) SC Jain (Retd)

Director



Army Institute of Management, Kolkata

## Institute Managing Committee Chairman

Lt Gen Rajeev Tewari, AVSM  
GOC Bengal Area

### Director

Maj Gen (Dr) SC Jain, VSM\*\* (Retd)  
Director AIMK

### Members

Brig Pradeep Narayanan, SM  
BGS  
HQ Bengal Area

Col AGS Kojjam (Retd)  
Director AWES  
HQ Eastern Command

Col S Chakraborty (Retd)  
Registrar & Head of Administration  
Army Institute of Management

### Faculty Representatives

Dr. Malini Majumdar  
Prof. Protik Basu

### State Govt Representative

Dr KK Chaudhuri  
Former Director, AIMK

### AICTE Representative

Dr. Ranjan Ghosh  
Ex-Professor, Indian Institute of Management Calcutta

### MAKAUT Representative

Dr. Sharmistha Banerjee  
Dept of MBM, University of Calcutta

### Educationist

Dr. NR Banerjee  
Ex-VC, Bengal Engg & Science University

### Secretary

Col Jitendra Singh  
Col GS & Secy  
HQ Bengal Area

### Additional Members Nominated in Advisory Capacity

Maj Gen Sunil Yadav, YSM  
COS  
HQ Bengal Area

Col Sharad Shukla  
Col 'A', HQ Bengal Area

Mr VS Mishra  
GE Alipore

Industry Rep  
Mr. S. Radhakrishnan  
Ex-MD, Descon Ltd



## The Institute

### AIM – One of the Brightest B-Schools in India

The Army Institute of Management (AIM), Kolkata was established in July 1997 by the **Army Welfare Education Society (AWES)**, New Delhi, to conduct state-of-the-art Management Programme both for Army wards as well as students from non-army background. The Institute is an approved B-School of All India Council for Technical Education (**AICTE**) from the 1st Batch itself and affiliated to Maulana Abul Kalam Azad University of Technology [Erstwhile West Bengal University of Technology (**WBUT**), Kolkata]. AIM has completed eighteen years and within such a short span of time, it has established its brand amongst the ranked B-Schools in the country.

### USP

- **NAAC Accredited, ISO 9001:2008 Certified**
- 'A++' category B-School in India.
- Fully Residential Programme.
- Admission through **CAT**.
- Reputed faculty members with work experience in industries and best B-Schools.
- Cosmopolitan Student Profile.
- Eco-friendly campus.
- 100% Placement in reputed companies.

### Awards

Earlier, in the current academic year the Institute has received two awards, namely, '**Award for Educational Excellence**' by The Indus Foundation Inc. and '**Education Leadership Award 2014**' by DNA & Stars of the Industry Group. Recently, Army Institute of Management (AIM), Kolkata has been conferred with the prestigious '**Golden Peacock National Training Award (GPNTA) 2014**' for its excellence in training and management system and '**World Education Congress Global Award 2016**' as a recognition for best academic and industry interface. AIMK is the first Management Institute under the aegis of the Army to receive unique distinction of being accredited by **NAAC**.

### Programme

The Institute runs two-year full time residential **MBA** programme with 120 students per batch.

This programme emphasizes on an integrated understanding of theory and practice. Every student has to undergo 6-8 weeks summer project during June – July at the end of the first year programme. Special emphasis is given to develop personality traits, communication skills, all-round awareness and practical knowledge of managing resources. Continuous interactions with industry captains are maintained through colloquia, seminars and discussions.



## Institute Activities

### Management Development Programmes (MDPs) & Faculty Development Programmes (FDPs)

AIM Kolkata organizes regular MDPs/FDPs on key areas for practicing managers of the corporate sector/faculty/members. The programme has been well received and appreciated by the Industry and the participants.

### Industry Interface

Guest Lecturers are invited from various industries to develop practical knowledge among students.

### Special Placement Training Sessions

Placement Training Sessions taken by internal faculty for special skill development of students, as needed by the industry

### Consultancy Services

The Institute undertakes regular consultancy assignments of the industry encompassing various facets of management to analyze different kinds of problems faced by them and also suggests requisite remedial measures.

### In-Company Training Programme

The Institute conducts In-Company Training Programmes for professional managers working in Public and Private Sector Companies.

### Certificate / Medal Award Function

The Institute holds a Medal Award function to handover certificates and awards to the passout batch. The function is graced by the presence of GOC-in- C, Eastern Command and Patron-in-Chief, AIM Kolkata. COAS Rolling Trophy, Award of Academic Excellence, Army Commander's Gold Medal, Patron's Silver Medal and Chairman's Silver Medal are awarded to the rank holders in this ceremony.

### MBA – 20 Inauguration

Maj Gen Sunil Yadav, YSM, COS, HQBA delivered inaugural speech and welcomed MBA 20 batch.

### Kindler

The Institute's Journal (bi-annual) publishes research papers and articles on different areas on management and provides valuable inputs to the practicing managers, management faculty members and students fraternity.





## Support Facilities

### Library

Over the years, AIMK has developed its library as an outstanding learning resource centre, catering to the ever-growing and uncompromising information and intellectual requirements of students and faculty. It has a rich collection of print and digital resources in terms of quality and quantity. The air-conditioned library is built over an area of around 3000 square feet and it has a seating capacity of approximately 60 students. Students are offered all-round support throughout the year for their academic and professional development.



AIMK Library provides access to more than 12,000 books, including advanced reference materials, on areas like Marketing, Finance, Systems, Human Resources, Operations, Economics, Quantitative Techniques, Social Sciences, Business Law, etc. Several reputed foreign and national journals and magazines have been subscribed. A reputed database of e-journal viz., 'EBSCO Business Source Elite', which contains more than 2800 peer-reviewed foreign and national journals, is also available in the library and accessible throughout the Institute.

'Capitaline Plus', a highly informative corporate database of around 24,000 companies, enriches the research projects of the students and faculty. The entire library operation is computerized with the help of 'LibSys', an integrated library management software, which enables the library to serve its clientele in a better, faster and more efficient manner. Students can also access the web at the library, while search for books and journals is made easy through open access catalogue. Reprographic facilities can be conveniently availed of at the library.

AIMK is an institutional member of British Council Library, Kolkata and American Centre Library, Kolkata. Students can avail this facility to use these learning resource centres.

### Computing Resources

AIM has two Internet Computer Labs, which can be considered as the nodal points in the area of computer application and management.

#### Computer Lab

The campus wide Local Area Network (LAN) encompasses more than 150 nodes. Internet facility is available to students even in their hostel rooms through 16 MBPS leased line internet connection. Hardware and software available speak of the state-of-the-art in these areas. IT facility with Internet connection is provided to all departments of the Institute. LCD projectors along with computers are available in the classrooms as modern teaching aids.



The Institute homepage is available on the Internet. The address is [www.aim.ac.in](http://www.aim.ac.in).



## Hostel and Allied Services

### Hostel

There are separate well-furnished hostels for boys and girls.



### Students' Mess (Air-Conditioned)

The Mess is managed by a students' committee under direct supervision of the Registrar and Head of Administration with assistance of Wardens (Boys' & Girls').



### Faculty Block

A view of the Faculty Block



### Cafeteria

A cafeteria is located within the campus, which provides sustenance to students who work till late hours in the night.





## Trophy / Scholarship / Awards

- **Chief of the Army Staff (COAS) All Round Best Student Rolling Trophy** is awarded to a final year student based on overall performance during the complete duration of the course. It consists of a monetary award of Rs 25,000/- and merit certificate.
- **Awards of Academic excellence** have been named after the posthumous awardees of Paramvir Chakra, Ashok Chakra and Victoria Cross. Such awards are awarded to the students for securing 1st, 2nd and 3rd rank in academics. The awards respectively consist of monetary reward of Rs 20,000/-, Rs 15,000/-, Rs 10,000/- along with Gold, Silver, Bronze medals and also merit certificates.
- **Army Commander's Scholarships**, each amounting to Rs 25,000/-, are awarded by HQ Eastern Command to two students of Army Category of each batch every year.
- **DLF Foundation Scholarships**, each amounting to Rs 50,000/-, are awarded to two students of each batch from Army category every year by the DLF Foundation.
- **Chairman's Scholarships**, each amounting to Rs 25,000/-, are awarded by HQ Bengal Area to two students (one boy and one girl) of Army Category (NCO/OR) of each batch every year.
- **AGIF Scholarships**, each amounting to Rs 40,000/-, are awarded by AGIF to twenty four (24) students of Army Category of each batch every year.
- **TATA Merit Scholarships** are awarded by **TATA Defence Welfare Corpus** to Students of Defence Category ranking first and second in the first year examination through Rehabilitation and Welfare Section, Ceremonial and Welfare Directorate, Adjutant General's Branch, Integrated Headquarters MoD (Army), Kashmir House, Rajaji Marg New Delhi- 110011. The students standing first and second are awarded Rs 20,000/- and Rs 15,000/- respectively.



## Students' Activities

### Students' Representative



- President
- Joint Secretary (Boys)
- Joint Secretary (Girls)
- Students Affairs Committee
- Alumni Committee
- Placement Committee
- Discipline Committee
- Academics Committee
- Library Committee
- Computer Lab Committee
- Mentoring Committee
- Mess Committee
- Institute Social Responsible Committee
- Student Advisory Committee

### Annual Events

- **Colloquium** : Periodic interactions with eminent personalities from industry on topics of current interest.
- **Symposium** : Day long panel discussion on emerging business issues.
- **Nostalgia** : The Annual Alumni Meet.
- **Bazaar** : One day event boosting event and marketing skills
- **Annual Day Function** : Annual cultural event council



## Students' Activities

- **Cultural Events** : Students also participate in various cultural events/ business fests organized by other B-Schools.
- **Club Activities** :
  - Vikreta** – The art of selling
  - Sampark** – HR trends in the changing economy
  - Kuber** – Financial trends in the new economy
  - Abacus** – Converging ideas for the future
  - Aakriti** – Expressing the unexpressed.
  - Awaaz** – Leading a helping hand through community development programme
  - Striker** – Sports Club
  - E-cell** – Entrepreneurship Club
  - Renaissance** – Grooming the students by developing their soft skills.
  - Beat the Heat** – Fit is it





# MBA Course Curriculum

(As per Maulana Abul Kalam Azad University of Technology)

## FIRST SEMESTER

(08 COMPULSORY COURSES)

- Business Economics – I
- Business Communication
- Management Information Systems – I
- Organizational Behaviour – I
- Quantitative Methods – I
- Fundamentals of Accounting
- Indian Social Structure and Values & Ethics in Business
- Business Law

## SECOND SEMESTER

(08 COMPULSORY COURSES)

- Business Economics – II
- Organizational Behaviour – II
- Quantitative Methods – II
- Production & Operations Management
- Management Information Systems – II
- Human Resource Management
- Financial Management
- Marketing Management

## THIRD SEMESTER

(2 COMPULSORY, 4 SPECIALIZATION COURSES AND PROJECT WORK)

- Management Accounting
- Operations Research
- Project Work & Viva Voce
- Four Specialization Courses:  
3 from 1 Specialization Group and  
1 from another Specialization Group

## FOURTH SEMESTER

(2 COMPULSORY, 4 SPECIALIZATION COURSES AND VIVA-VOCE)

- Project Management & Entrepreneurship Development
- Strategic Management
- Comprehensive Viva-Voce
- Four Specialization Courses:  
3 from 1 Specialization Group and  
1 from another Specialization Group



# Specialization Groups

(Marketing, Finance, Systems & Human Resource Management)

## MARKETING

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- Sales and Distribution Management
- Advertising & Sales Promotion
- Marketing Research
- International Marketing
- Service Marketing
- Consumer Behaviour

## FINANCE

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- Corporate Taxation & Tax Planning
- Corporate Finance
- Security Analysis and Portfolio Management
- Financial Institutes & Markets
- International Finance
- Derivatives & Risk Management

## SYSTEMS

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- Database Management
- E-Business

## HUMAN RESOURCES MANAGEMENT

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- Employment & Compensation Administration
- Human Resource Planning
- Labour Laws
- Industrial Relations
- Organizational Development
- Human Resource Development



## Core Faculty and Administration



### **Suresh Chandra Jain**

BE (BITS-Pilani), M.Tech (IIT-Kgp), MMS (OU), Ph.D (Barkatullah Univ)  
Director  
Area : HR & OB

### **Malini Majumdar**

MA (Annamalai Univ), MBA (CU), Ph.D (CU)  
Associate Professor  
Area : Marketing

### **Protik Basu**

BE (JU), PGDBM (IIMC)  
Associate Professor  
Area : Operations Management

### **Swapna Datta Khan**

M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune), UGC-NET (Lecturership)  
Asst Professor  
Area : Quantitative Methods

### **Ayan Chattopadhyay**

B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)  
Associate Professor  
Area : Marketing

### **Pramit Sengupta**

MBA (WBUT)  
Asst Professor  
Area : Finance

### **Sougata Majumder**

MBA (Visva-Bharati)  
Asst Professor  
Area : HR&OB

### **Kaustav Banerjee**

M.Sc. (Stat) (CU), Ph.D (CU)  
Asst Professor  
Area : Statistics

### **Rajib Bhattacharya**

MA (MG Univ), MBA (JU), M.Phil (TGOU), ACMA  
Asst Professor  
Area: Finance

### **Ravi Chatterjee**

MBA (WBUT), GNIIT (NIIT), Ph.D (Barkatullah Univ)  
Asst Professor  
Area : Marketing

### **Surajit Malakar**

MBA (Kalyani Univ)  
Asst Professor  
Area : Finance

### **Anindya Saha**

B.Tech (WBUT), MBA (WBUT)  
Asst Professor  
Area: Systems/IT

### **Abhishek Bhattacharjee**

MBA (WBUT)  
Asst Professor  
Area : Gen Management

### **Puja Singh Ghosh**

MBA (SMIT- Gangtok)  
Area : HR & OB

### **Sasmita Satpathy**

MA (Psychology) (Utkal Univ)  
MA (Sociology) (Utkal Univ),  
MBA (Fakir Mohan Univ)  
Area : HR&OB





## Visiting Faculty

### **Dr. Jayasri Chaudhuri**

M.Sc, Ph.D

Ex DDG, NIC, Govt of India

Area : Information Technology

### **Subrata Kumar Ray**

BA (Eng), LLB, FCS

Company Secretary, MSTC Ltd

Area : General Management

### **Goutam Mukherjee**

B.Sc (Phy), FCA, ACMA (UK)

Entrepreneur

Area: Finance

### **Samir Chandra Basu**

M.SC, MA (PM&IR)

Freelancer

Area : HR

### **Saswati Roy Chel**

B.Sc (Che), MBA

Freelancer

Area : Marketing

### **Amitava Ghose**

B.A, M.A

Dean, Dept. of Commerce (Evening)

St. Xavier's College, Kolkata

Area : General Management

### **Ramit Kumar Roy**

B.Com, MCA

Asst. Prof. St. Xavier's College, Kolkata

Area : Information Technology

### **Saibal Chatterjee**

BA, PGDBA

Entrepreneur

Area : Marketing



# Placement

AIM's placement record has been excellent over the past eighteen years. The Institute's graduates are sought after by the industry and they have been working successfully in different organizations throughout the country. During the year 2016, the highest salary offered was Rs 7.5 Lac p.a and the average was Rs.4.61 Lac p.a. This year, 55 companies participated in final placement programme and 46 companies for summer placement. The students have mainly been placed in the areas of Marketing, Finance, Human Resources and Systems. At present, many of the alumni are holding executive positions in industry within and outside the country.

## Companies Participated in Placement Programme for 2016

- TCS (IT)
- PWC
- Decathlon Sports India
- Standard Chartered Bank
- Godrej GCPL
- Bajaj Finserv
- L & T Finance
- CBRE
- Bajaj Allianz General Insurance
- Alti Metrik
- One Market India
- TCG Hamilton
- Mod Space
- Virtusa
- Godrej & Boyce
- Birla Sun Life
- Mother Dairy
- Berger Paints (I)
- Whirpool
- Madura Fashion & Lifestyle
- Janalakshmi Financial
- HDFC AMC
- M Junction
- Videocon
- Mahindra Finance
- Asian Paints
- Indusind Bank
- HDFC Bank
- KPMG
- TCIL
- Sasvat Network
- Safechem
- Daimler India Commercial Vehicles
- DHFL Pramerica
- Amul



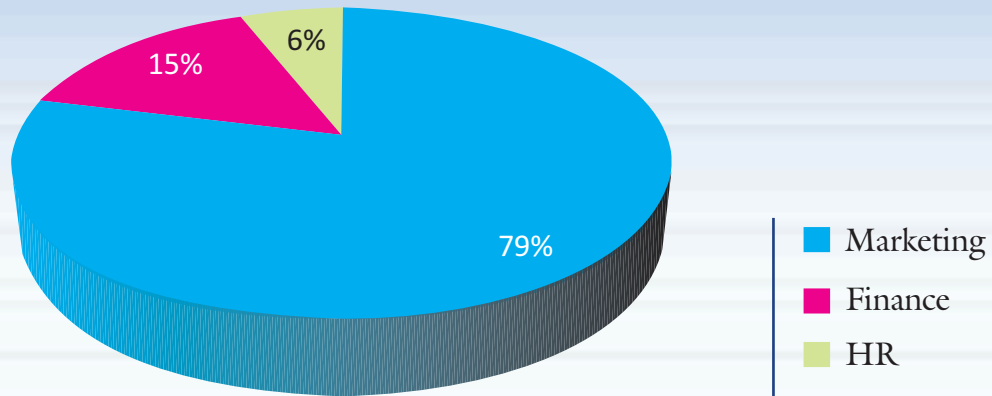
## Companies Participated in Placement (Summer)

- TATA STEEL Processing and Distribution Limited ( TSPDL)
- Berger Paints India Ltd.
- Scooters India Ltd
- Century Plyboards (I) Ltd.
- Aditya Birla Money Ltd.
- Leonia Holistic Destination
- Coca Cola
- Allahabad Bank
- Indial Oil
- Mother Dairy Calcutta
- Indian Market Research Bureau
- Taj Bengal, Kolkata
- Lodha & Company
- Awoke India Consultants Pvt. Ltd.
- Walmart India Ltd.
- IMRB International
- The Gateway Hotel By Taj ... Kolkata
- UAS International
- Punjab National Bank
- Digit.in (9dot9 Mediaworx Pvt. Ltd.)
- Silkoak Global Pvt. Ltd.
- IMRB
- Spencer Retail
- Western Union Money Transfer
- ITC LIMITED (Wills Lifestyle)
- Infidea
- Tata Chemicals Ltd.
- Indian Overseas Bank
- Mother Dairy
- Exide Industries Limited
- Whirlpool
- Silkoak Global Pvt. Ltd.
- Oil and Natural Gas Corporation Limited
- Varun Beverages Pvt Ltd
- Altimetrik India Pvt. Ltd.
- Indian Hotels Company Limited, Taj Bengal, Kolkata
- B M Birla Heart Research Centre
- Taj Palace, New Delhi
- Leonia Holistic Destination
- PepsiCo
- Axis Bank
- UCO Bank
- M C Group of Companies
- Radisson blu, Greater Noida
- Emami Agrotech Ltd.
- Bank of India

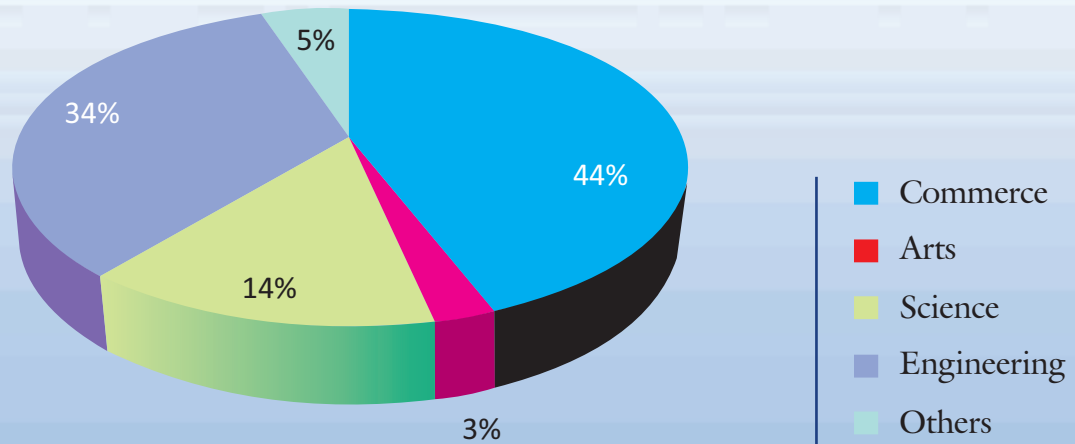


# STUDENT PROFILE FOR BATCH 2015-17 (FINAL)

## Specialization

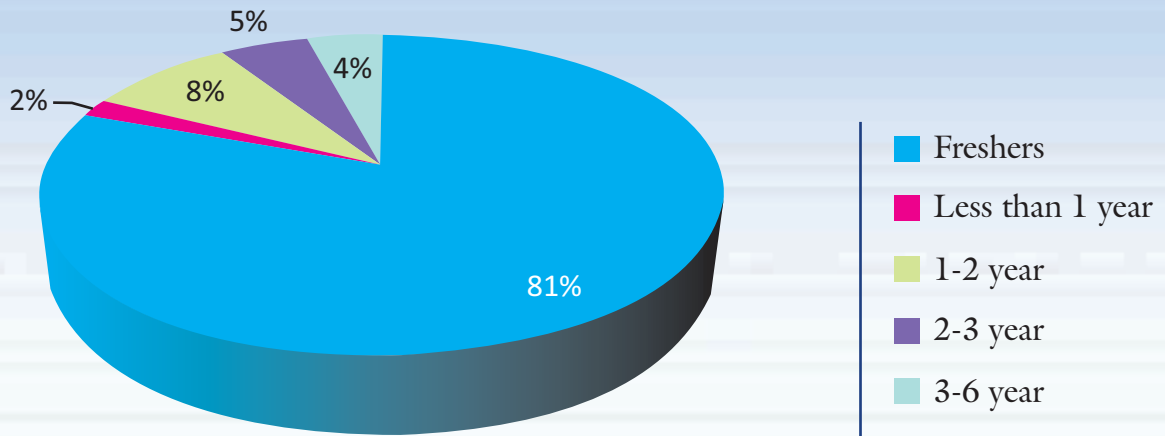


## Background

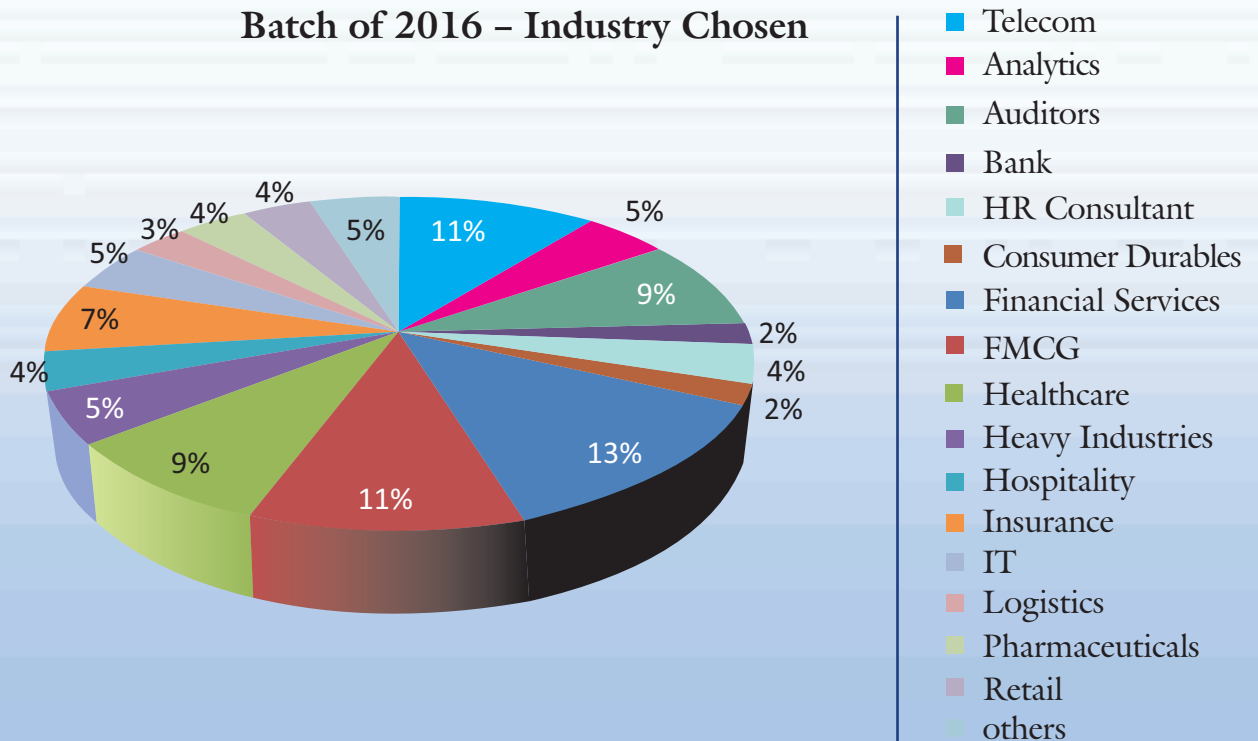


# STUDENT PROFILE FOR BATCH 2015-17 (FINAL)

## Work Experience



## Batch of 2016 – Industry Chosen





## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : FINANCE

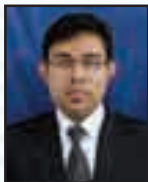
MINOR : MARKETING



Name ALEKH SARKAR  
Age 25 Years  
SIP Company The Lodha & Company  
Objective Looking forward to secure a rewarding job opportunity to achieve higher standards of performance through constant effort in a reputed manufacturing firm, like ITC Ltd, Pidilite Industries, etc. wherein I can utilize my competencies, capabilities, skills, education, experience & leadership skills to achieve organization's goals and create mutual benefits specifically in the field of Finance.



Name ANSHU KUMAR  
Age 25 Years  
SIP Company Pepsico  
Objective Aspire to join a Growth oriented BFSI sector Firm where I could utilize my Time Management skills along with Analytical Skills towards goal achievement of the Organisation and Self, specially in the field of Auditing & Risk Management.



Name ARGHADYUTI BHATTACHARJEE  
Age 22 Years  
SIP Company Pepsico  
Objective Looking forward to work with a progressive organization in the field of finance to utilize my analytical ability and IT skills in practice.



Name BABITA  
Age 22 Years  
SIP Company Aditya Birla Money  
Objective To obtain a position that enable me to use my strong organization skills, education background, ability to work well with people and make a positive contribution.



Name GOVIND SINGH BISHT  
Age 22 Years  
SIP Company Axis Bank  
Objective To work with great loyalty, sincerity and give my best to extract the quality inherent in me which will help me to be an effective manager.



Name JASVEEN KUMAR YADAV  
Age 24 Years  
SIP Company Motilal Oswal Securitates  
Objective I want to succeed in a stimulating and challenging environment, building the success of the company while I experience advancement opportunities. Secure a position with a leading organization that will lead to a long term career relationship.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : FINANCE

MINOR : MARKETING



Name KUMARI DIMPI  
 Age 23 Years  
 SIP Company Aditya Birla Money  
 Objective My objective is my aim. I want to achieve good post with good package in top MNC. To be part of reputed organization which provides a steady career growth along with job satisfaction, challenges and give value contribution in the success of organization.



Name MAMTA  
 Age 22 Years  
 SIP Company Radisson Blu, Greater Noida  
 Objective Looking forward to join a reputed financial firm wherein I can utilize my reasoning and leadership skills for the betterment of the organization and self specifically in the field of financial management.



Name REJU CHOWDHURY  
 Age 22 Years  
 SIP Company Motilal Oswal Securities  
 Objective To become associated with a company where I can utilize my skills & gain further experience while enhancing the company's productivity & reputation.



Name RUPESHWAR RATHOUR  
 Age 23 Years  
 SIP Company Bank of India  
 Objective To increase managerial skills & cultivate my path of maturity & gain a practical knowledge about financial market.



Name SHIV KANT TIWARI  
 Age 27 Years  
 SIP Company DRDO  
 Objective Having strong analytical abilities and problem solving skills and good knowledge of finance, I want to join an organisation for the betterment of myself and the organisation, specially in the field of business analytics and risk management.



Name SOURABH SINGH CHANDEL  
 Age 23 Years  
 SIP Company Bank of India  
 Objective To secure an entry level position in a progressive organization that provides ample opportunities to develop and use my skills for growth in the finance vertical.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : FINANCE

MINOR : MARKETING



Name SUMIT KUMAR SHARMA  
Age 23 Years  
SIP Company Pepsico  
Objective I would like to seek a challenging position in an esteemed organisation, so as to prove my skills in my discipline.



Name SUMITAVA MAJI  
Age 26 Years  
SIP Company The Lodha & Company  
Objective As a fresher my main and most important objective is to join a reputed organisation where I can learn new things to enrich myself and work with people to give my input which may come in work.



Name SURASHREE CHATTERJEE  
Age 22 Years  
SIP Company The Lodha & Company  
Objective My objective is to get associated with the company where I can utilize my financial analytical skills and gain further experience while enhancing the company's productivity and reputation.



Name SUSHMA YADAV  
Age 22 Years  
SIP Company UCO Bank  
Objective Looking for a reputed finance auditing/assurance company where I can utilize my analytical and interpersonal skills for the adaptation in the company.



Name VISHAL RANA  
Age 22 Years  
SIP Company UCO Bank  
Objective To Achieve high career growth through a continuous learning process and keep myself competitive with the changing scenario of the world seeking a challenging position in reputed organisation which provides opportunities for professional growth and advancement, and utilize the experience acquired in becoming a valuable team member and imparting the same knowledge to the people around.



Name TARUN KUMAR CHAUHAN  
Age 23 Years  
SIP Company Allahabad Bank  
Objective I anticipate to join a well recognized firm where I can utilize my knowledge at best and analytical skills for the advancement of the organization in its field and surpass my own limits.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : FINANCE

MINOR : MARKETING



Name ZEESHAN AHMED  
 Age 22 Years  
 SIP Company Bank of India  
 Objective A diligent and sincere person looking for an opportunity in a fast paced, growth oriented organization, to carve out a responsible position in fields of finance & business development where I can utilize my skills and develop new ones.

MAJOR : FINANCE

MINOR : HUMAN RESOURCE



Name ANJALI GUPTA  
 Age 23 Years  
 SIP Company Mercedes Benz

MAJOR : HR

MINOR : MARKETING



Name GAURIKA BHARDWAJ  
 Age 22 Years  
 SIP Company Taj Palace, New Delhi  
 Objective Having acquired good interpersonal and leadership skills I aspire to be a part of a well-established and reputed organisation where I can bring my skill sets to use for the betterment of the organisation and myself specifically in the field of Human Resource Management.



Name NAIREETA CHATTERJEE  
 Age 26 Years  
 SIP Company Exide Industries  
 Objective To be a part of a dynamic, growth oriented organisation where performance is rewarded, wherein I would find exposure for the development of the organisation and myself utilising my reasoning, leadership, interpersonal and strong communication skills in the field of Human Resource Management.



Name NALEEN THAPA  
 Age 21 Years  
 SIP Company The Lalit Great Eastern  
 Objective Aspires to pursue assignments in the field of Human Resource with an organization of repute and to enhance my interpersonal, leadership and adaptability skills and to develop and learn more in my career.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : HR

MINOR : MARKETING



Name SONAM  
 Age 24 Years  
 SIP Company B M Birla Heart Reserch Center  
 Objective I want to succeed in a stimulating & challenging environment of such dynamic firm where I can use my empathy & problem solving attitude & contribute in the growth of the organization in the field of human resource development.

MAJOR : HR

MINOR : FINANCE



Name B VAISHALI  
 Age 27 Years  
 SIP Company Taj Bengal  
 Objective To acquire a challenging position in an environment where I can best utilize my skills and education.



Name SHIVENDRA SINGH JASWAL  
 Age 22 Years  
 SIP Company Walmart India Pvt Ltd  
 Objective Obtain a challenging leadership position, applying creative problem solving and learn management skill with a reputed organisation to achive the optimum utilisation of its resources, and to continue my career with my management, supervision and admistrative skills to benifit mutual growth and success.

MAJOR : MARKETING

MINOR : HR



Name ABHINAV KUMAR TIWARI  
 Age 22 Years  
 SIP Company ITC Retail  
 Objective Looking forward to join a growth oriented organization where I could utilize my knowledge and interpersonal skills to contribute in the field of marketing.



Name ABHISHEK MODI  
 Age 23 Years  
 SIP Company Century Ply  
 Objective To be associated with a progressive organization that gives me the scope to apply my knowledge and skills and involve myself as a part of the team that dynamically works towards the growth of the organization.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name ANIL GUPTA  
 Age 23 Years  
 SIP Company ITC Retail  
 Objective To gain knowledge from all fields and using the best of my competency abilities for the growth of the company and myself.



Name ANKIT KUMAR KUKSHAL  
 Age 21 Years  
 SIP Company Whirlpool  
 Objective To secure a responsible career opportunity, where I can utilize my training, human resource and management skills, while making a significant contribution to the success of my employer and organisation.



Name ANUPAM DAS  
 Age 23 Years  
 SIP Company ITC Retail  
 Objective To be a team player in a young organization where I can use my smart working and leadership skills to learn, and increase my own knowledge domain and get growth in terms of values which I can impart to the upcoming players in the organization and can bring profitability to the organization and the nation as a whole.



Name ARCHANA  
 Age 23 Years  
 SIP Company Coca Cola  
 Objective Intend to build a career in the leading companies of hi-tech environment with challenging position, that would explore the managerial skills and knowledge in me, which in return will help the company to achieve greater heights.



Name AVANEET JHA  
 Age 25 Years  
 SIP Company Whirlpool  
 Objective To work with a professionally established organization with committed and dedicated people so as to explore myself fully and utilize my knowledge and skills for organizational and personal growth.



Name BIYAS LAHIRI  
 Age 28 Years  
 SIP Company IMRB  
 Objective To secure a position in a reputed organization where I can use my abilities of hard-work, reasoning and effective interpersonal skills for the growth of the organization.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name DEVANSHI PAREEK  
Age 22 Years  
SIP Company 9dot9.in  
Objective Seeking to be a part of reputed and growing organisation, achieve mutual goals by continuous learning, specifically in the field of marketing where I can grow and take new challenges overtime and can make an impact with my hard work and skills.



Name DEVENDER SINGH BISHT  
Age 23 Years  
SIP Company Spencer's  
Objective Looking forward to join a young organization wherein I can utilize my knowledge, sportsmanship and quality of conduct for the betterment of the organization and self in the field of marketing.



Name DIMPLE HAZARIKA  
Age 22 Years  
SIP Company NJ India Invest Pvt. Ltd.  
Objective Seeking a management position with an management responsibility in an organisation where demonstrated skills in marketing, administration, and sales can be translated into improved growth and profitability.



Name DIVYA DIPTI BEHERA  
Age 24 Years  
SIP Company UAS International  
Objective To exercise and improve my knowledge, interpersonal and self-driven skills in marketing thereby, making worthwhile contribution to the organisation.



Name GANGA  
Age 25 Years  
SIP Company MC Group  
Objective Looking forward to join a reputed organization mainly focusing in the field of marketing to enhance my strength, communication, leadership and convincing power to have a successful career.



Name GARIMA KUMARI  
Age 23 Years  
SIP Company ITC Retail  
Objective I am seeking to join a growth oriented organisation where I can utilize my adaptive nature, IT skills and leadership skills for growth of the organisation and self specifically in the field of marketing.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name KANCHAN KUMAR BHATT  
 Age 26 Years  
 SIP Company ITC Retail  
 Objective To join a company that offers me a stable and positive atmosphere and inspires me to enhance and therefore to innovate the work culture for the betterment of all parties concerned.



Name KANCHAN PARMAR  
 Age 24 Years  
 SIP Company Coca Cola  
 Objective Being a motivated and enthusiastic person I wish to obtain a challenging position in a growth oriented company where my analytical and reasoning skills will add value to organizational operations.



Name KAPIL DEV SINGH  
 Age 24 Years  
 SIP Company Religare  
 Objective To make myself equally responsible in the atmosphere of the growth oriented organization where I can put my analytical, leadership and smart working skills for the growth of the organization and self in the field of marketing.



Name KAZI HEDAETULLAH  
 Age 34 Years  
 SIP Company Speed Medicine.com  
 Objective Looking forward to work with a progressive organization in the field of marketing to utilise my years of experience and convincing skills.



Name KUMAR VARUN  
 Age 21 Years  
 SIP Company Zenith Holidays  
 Objective Being from a commerce background I'll always choose a company with different market and diversified field of knowledge and experience. And to be very pointy my objective is to secure mid level managerial position with a company where I can use my entrepreneurial vision and leadership qualities to deliver lucrative results for rapid-growth corporations.



Name M YASHODAR  
 Age 25 Years  
 SIP Company MC Groups



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name NARENDER SINGH  
Age 27 Years  
SIP Company Whirlpool  
Objective I aspire to join an organisation where I can apply my team, pro-activeness and innovative skills for the development of the organisation. At the same time developing my skills & intellect in the fields of marketing.



Name NEERAJ KUMARI  
Age 23 Years  
SIP Company ITC Retail  
Objective To become a successful professional in the field of management and to work in an innovative and competitive world.



Name NISHANT PACHORI  
Age 26 Years  
SIP Company Clirnet  
Objective To be associated with an organization, recognizes excellence and rewards commitment. And where I can contribute towards the growth of the organization and self in the field of Marketing.



Name PARMOD YADAV  
Age 22 Years  
SIP Company ITC Retail  
Objective Looking ahead to join reputed growth oriented firm wherein I can channelize my leadership and creativity skills towards the betterment of the organisation in the field of marketing.



Name POULAMI CHAKI  
Age 23 Years  
SIP Company IMRB  
Objective I am keen to work with a MNC wherein I can utilise my creativity, hard working and proactive skills for the betterment of the organisation and self specifically in the field of marketing.



Name PRAVEEN SINGH RATHORE  
Age 24 Years  
SIP Company NJ India Invest Pvt. Ltd.  
Objective I would like to seek a challenging position in your esteemed organization, so as to prove my skills in my discipline. To achieve a challenging position and a respectable position in an organization where I am able to contribute according to my skills.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name RAHUL DAHIYA  
Age 26 Years  
SIP Company UAS International  
Objective Seeking a responsible job with an opportunity for professional challenges in a dynamic and stable workplace.



Name SAGAR KATOCH  
Age 25 Years  
SIP Company Pepsico  
Objective Being a self motivated and perseverant person I would like to be a part of an ever growing organisation, where I see my self working with a team to utilize my knowledge and talent for realising both organisayion and as well as personal goal.



Name SANDEEP GHOSH  
Age 23 Years  
SIP Company IMRB  
Objective To lead, challenge and be challenged in a marketing strategy or business/market development position where I can analyze and improve marketing, sale and operational performance, develop products, markets and relationships.



Name SANJU KUMARI  
Age 22 Years  
SIP Company ITC Retail  
Objective I would like to be a part of an organization where I could use my adaptability, high energy level, interpersonal skills & enhance my knowledge for the development of organisation and myself.



Name SAURAV  
Age 24 Years  
SIP Company District Panchayat, Ahmedabad  
Objective To associate myself with an organization where I can develop & use my skills and potential to its maximum and prove my worth by giving my best to achieve the organizational as well as my personal goals by bringing a sustainable and scalable result.



Name SHIVAKSHI SINGH  
Age 24 Years  
SIP Company Techbins  
Objective Seeking to be a part of reputed and growing organisation, achive mutule goals by continous learning, specifically in the field of marketing where I can grow and take new challenges overtime and can make an impact with my hard work and skill.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name SHOUVIK DATTA  
Age 24 Years  
SIP Company IMRB  
Objective To obtain a challenging position in a highly esteemed organization and secure a responsible career opportunity, where my academic skills and training will add value to the organization.



Name SREENATH R NAIR  
Age 23 Years  
SIP Company Redington India Pvt. Ltd.  
Objective My career objective is to succeed in an environment of growth and excellence and earn a job which provides me Job Satisfaction and self development and help me achieve personal as well as organization goals.



Name SUDIPA PAUL  
Age 24 Years  
SIP Company MC Group  
Objective Aspiring to join a growth oriented organization where I could use my enthusiasm, forward thinking, and passion for marketing to help organization maximize its sales and market share.



Name TRISHANKITA GHOSHAL  
Age 23 Years  
SIP Company MC Group  
Objective Seeking a management position in the analytical marketing domain, where I can effectively utilize my expertise in direct marketing and campaign management, for facilitating a measurable incremental growth of the organization and in turn seeking a personal and professional growth for myself.



Name VIGEEETH NAIR  
Age 23 Years  
SIP Company Taj Bengal  
Objective My objective is to obtain a position in a professional environment where my skills are valued and can benefit the organization. I wish to have a focus in sales and marketing job where I would get ample opportunities to use my verbal and managerial skills for the growth of the organization.



Name VIKRAM SHARMA  
Age 22 Years  
SIP Company Leonia Group  
Objective To work in a creative and challenging environment using cutting edge technologies where I could constantly learn and successfully deliver solution to problem.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : HR



Name                   VIPIN KUMAR  
Age                       22 Years  
SIP Company         Kotak Life Insurance  
Objective             Looking forward to pursue projects in the field of marketing with a organization of repute to enhance my communication, leadership and convincing skills to have a successful career.



Name                   VISHAL TIWARI  
Age                       23 Years  
SIP Company         IMRB  
Objective             I would like to be a part of a stable and profitable organization, where I can be a part of a team and utilize my knowledge and talent for the development of both the organization and myself.

MAJOR : MARKETING

MINOR : FINANCE



Name                   AJAY KUMAR  
Age                       22 Years  
SIP Company         ITC Retail  
Objective             To be associated with a firm that provides career development opportunities and contributes in its progress through my knowledge, creativity, reasoning and analytical skills.



Name                   AMIR ALI  
Age                       25 Years  
SIP Company         Punjab National Bank  
Objective             My objectives is to have a carrier in corporate sector where I can enhance my skills and use it for the betterment of organization I have a focus in marketing where I can use my leadership skills for the company in which I work.



Name                   ANURUP DATTA  
Age                       27 Years  
SIP Company         Coca Cola



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : FINANCE



Name BHOJRAJ SINGH NAGARKOTI  
Age 25 Years  
SIP Company Allahabad Bank  
Objective Being a confident and self motivated person, I am interested in working in a structured organisation wherein I can exploit my analytical and leadership skills for the growth and sustainability of the organization and self in the field of marketing.



Name CH.NARENDRA  
Age 24 Years  
SIP Company MC Group  
Objective Eager to join a manufacturing firm where my reasoning and analytical skills can be useful for organisation specifically in the environment area of R&D.



Name DEEPAK KUMAR  
Age 22 Years  
SIP Company Taj Bengal  
Objective Looking forward to be a part of reputed organization where I can make the best use of my knowledge, managerial skills and creativity which provides a steady career growth along with job satisfaction, challenges and give value contribution in the success of organization.



Name INDRANIL MUKHERJEE  
Age 24 Years  
SIP Company Motilal Oswal Securities  
Objective To work in an organization that provides me with an opportunity to grow and learn, and help me to achieve my personal as well as organizational goals.



Name JANTU SHAIKH  
Age 22 Years  
SIP Company Kotak Life Insurance  
Objective To secure a rewarding job in one of the topmost goal oriented organisation in the industry wherein I can utilize my logical and analytical skills for the achievement of organisational goal and create mutual benefits in the field of finance.

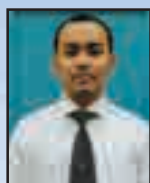


Name MANDAR RAI  
Age 24 Years  
SIP Company Onex Solutions  
Objective To reach the excellence in my marketing career by using my skills in the best possible way.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : FINANCE



Name MANISH KUMAR  
 Age 21 Years  
 SIP Company TATA AIG  
 Objective To work with an organization having professional set up where I can get an opportunity to face multiple challenges and sharpen my skills and thereby helping my growth.



Name MANISH PANDIT  
 Age 21 Years  
 SIP Company Spencer's



Name MOSIM ANUL  
 Age 23 Years  
 SIP Company ITC Retail  
 Objective I am looking forward to join the young and reputed organization in where I improve my sportsman spirit and leadership skills and develop myself and provide profit to the firm or try to give better efforts specially in the field of promotion, sales and marketing.



Name NAVEEN KUMAR SINGH  
 Age 25 Years  
 SIP Company ITC Retail  
 Objective Looking forward to join a FMCG firm where my negotiation, and Interpersonal skills can be utilized for the betterment of organization and self.



Name NILESH KUMAR  
 Age 25 Years  
 SIP Company ITC Retail  
 Objective Being a part a dynamic and reputed organisation where I can utilize my analytical and leadership skills for betterment of organisation and self. Specially in the field of marketing and sales.



Name NITESH KUMAR SAH  
 Age 23 Years  
 SIP Company RITES, Ministry of Railways  
 Objective Interested to join a reputed advertisement company where I can utilize my technical skills and creativity for the growth of organisation and self.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : FINANCE



Name PADMA KUMARI  
Age 23 Years  
SIP Company Clirnet  
Objective Looking forward to join a reputed banking sector where I can apply my negotiation and interpersonal skills for the betterment of the organization and self and specially in the field of the marketing.



Name PAWAN GUPTA  
Age 22 Years  
SIP Company District Panchayat, Ahmedabad  
Objective Aspiring to obtain a creative and challenging position in a growth oriented organisation that gives me an opportunity to enhance myself as well as the organisation, while contributing to the symbolic growth of the organisation utilising my leadership and collaborative skills in the field of sales & promotion.



Name PRANJAL SRIVASTAVA  
Age 21 Years  
SIP Company UAS International  
Objective I am a fresher looking forward to work in lively and competitive environment where I get to opportunity to enhance my skills and knowledge.



Name RAJU KUMAR  
Age 24 Years  
SIP Company Coca Cola  
Objective To expand my knowledge and to assist in the continued improvement of the organization that offers me both a challenge and a good opportunity.



Name RAKHI SINGH  
Age 22 Years  
SIP Company NJ India Invest Pvt. Ltd.  
Objective To increase my knowledge and capacity within a company in order to grow as a better person & to find challenging position to meet my competencies, capabilities, skills, education and experience.



Name RAMAN RAJPUT  
Age 25 Years  
SIP Company Aditya Birla Money  
Objective To obtain a position within my chosen field, where I can utilize my skills and knowledge and gain the experience for the same.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : FINANCE



Name RINKI KUMARI  
Age 24 Years  
SIP Company ITC Retail  
Objective Being adaptive, enthusiastic and creative looking forward to join a growth oriented firm where I can utilize my knowledge and interpersonal skills for the development of the organization.



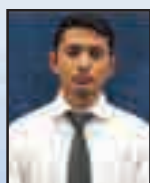
Name AJAY SINGH LAMBA  
Age 25 Years  
SIP Company Mother Dairy  
Objective Looking forward to associate myself with an organisation where I can polish my knowledge and managerial skills to serve the organisation better.



Name SAYANTAN MUKHERJEE  
Age 25 Years  
SIP Company Swissotel, Kolkata  
Objective To associate with an organization where the scope for contributing and learning are high. A challenging fast pace environment with a healthy competitive culture where my knowledge and experience matches with the organization's growth.



Name SHASHI BHUSHAN RAI  
Age 24 Years  
SIP Company NJ India Invest Pvt. Ltd.  
Objective To increase my knowledge and capacity within a company in order to grow as a better person.



Name SOURAV KAPOOR  
Age 23 Years  
SIP Company Motilal Oswal Securities  
Objective To make a sound position in corporate world and work enthusiastically in team to achieve goal of the organisation with devotion and hard work.



Name SUMIT MOHANTA  
Age 24 Years  
SIP Company Pepsico  
Objective To lead, challenge and be challenged in a marketing strategy or business/market development position. Analyze and improve marketing, sales and operational performance. Develop products, markets and relationships.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : FINANCE



Name UDAI BIR SINGH  
Age 21 Years  
SIP Company ITC Retail  
Objective To expand my knowledge and to assist in the continued improvement of the organization that offers me both a challenge and a good opportunity.



Name VINAYAN K.  
Age 22 Years  
SIP Company Redington India Pvt. Ltd.  
Objective Seeking a position in a well established organisation to build a challenging career that provides me responsibilities and high achievements where I can exploit and invest all my creativity, potentials and skills in a way that allow me to execute my job skills.



Name VISHAL JAISWAL  
Age 23 Years  
SIP Company Tata Steel  
Objective I am looking forward the young and reputed organisations in which I improve my sports man spirit and develop my sporting, leadership skills and provide services to the organisation with full of satisfaction specifically in the field of sales, promotions and marketing.

MAJOR : MARKETING

MINOR : SYSTEMS



Name A N S CHARAN KUMAR  
Age 25 Years  
SIP Company Tata Steel Processing and Development Ltd.  
Objective To be associated with a progressive organization that gives me the scope to apply my knowledge and skills and involve myself as a part of the team that dynamically work towards the growth of the organization.



Name ALMASUR RAHMAN MALLICK  
Age 23 Years  
SIP Company IMRB  
Objective I am seeking for a good platform. I am interested in a Marketing management position where I can increase my leadership abilities through regularly encountering and solving problems and meeting targets.

## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : SYSTEMS



Name AMRITA SARKAR  
 Age 26 Years  
 SIP Company IMRB  
 Objective To work in an organization in which I can learn to use my knowledge practically and grab the exciting opportunities to utilize my skills and to produce results effectively.



Name ARTI SHARMA  
 Age 23 Years  
 SIP Company MC Group  
 Objective To work hard with full determination and dedication to achieve organizational as well as personal goals.



Name ASHUTOSH KUMAR  
 Age 25 Years  
 SIP Company ITC Retail  
 Objective Being an experienced, energetic and highly motivated marketing professional, I aspir to join a growth oriented organization where I could contribute in sales and promotion.



Name DEBYENDU MONDAL  
 Age 25 Years  
 SIP Company IMRB  
 Objective Seeking a career in a reputed organization wherein I can utilize my technical and managerial skills for the betterment of the organization and self specifically in the field of marketing.



Name GAURAV KUMAR  
 Age 23 Years  
 SIP Company Altimetrix  
 Objective To gain employment with a company or institution that offers me consistently a positive atmosphere to learn new technologies and implement them for the betterment of the business. An atmosphere so stable and positive that inspires me to enhance and therefore to innovate the work culture for the betterment of all parties concerned.



Name HEMANT SINGH MAHAR  
 Age 22 Years  
 SIP Company Radisson Blu Greater Noida  
 Objective To look forward in the atmosphere of a growth oriented organisation where I can implement my computer skills, leadership skills and communication skills for the benefit of the organisation and self specially in the field of marketing.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : SYSTEMS



Name ITENDER KUMAR  
Age 25 Years  
SIP Company ITC Retail  
Objective To work in a progressive organization which can expand my knowledge base and provide me exciting opportunities to utilize my skills and qualification to produce result fidelity.



Name LOKESH MATHUR  
Age 23 Years  
SIP Company Redington India Pvt. Ltd.  
Objective To contribute in the success of the organization I'm working by providing my I.T Skill.



Name NIRAJ CHAND  
Age 26 Years  
SIP Company Clirnet  
Objective To be associated with repudiated organization, recognizes excellence and rewards commitment. And where I can apply my team-management and experience into practice whereby I can contribute towards the growth of the organization and self in the field of Marketing.



Name PRADEEP SINGH BORA  
Age 22 Years  
SIP Company Mother Dairy  
Objective Being an adaptable, motivated and enthusiastic person I seek to join a growing multinational company to benefit the company and self, in field of marketing & advertising.



Name PRINCE VIKRAM JIT  
Age 26 Years  
SIP Company IOCL  
Objective Looking forward to join a multinational company wherein I can use my reasoning and analytical skills for the benefit of the company and self in the field of marketing and advertising.



Name RAMAKANT DWIVEDI  
Age 24 Years  
SIP Company ITC Retail  
Objective To utilize my knowledge and skills for the betterment of any renowned organization where I can excel myself in the field of marketing.



## STUDENT PROFILE FOR BATCH 2015-17

MAJOR : MARKETING

MINOR : SYSTEMS



Name RIA KUNDU  
 Age 25 Years  
 SIP Company MC Group  
 Objective I would like to pursue my career in a work environment that will utilize and reinforce my skills & abilities and also apply and gain new cutting edge skills & experience in a rapidly changing field.



Name SHAIK SUBAHAN BASHA  
 Age 24 Years  
 SIP Company Religare  
 Objective To gain knowlegde from all fields and using the best of my competencyabilites for the growth of the company and my self. To make a career on Business Domain built upon an unwavering attitude to learn. Seeking an environment where my knowledge and experience can be shared and enriched. Having zeal to do Research in the field of Marketing Domain. I would like to seek a challenging position in your esteemed organization, so as to prove my skills in my discipline.



Name SHUVASHISH MANDAL  
 Age 28 Years  
 SIP Company IMRB  
 Objective To serve the organization as a hard worker in this competative enviroiment discharging all my professional skills.



Name SUSMITA BASAK  
 Age 25 Years  
 SIP Company IMRB  
 Objective Motivated and self driven individual aspiring to pursue a career in the field of marketing wherein I can utilize my analytical, problem solving and influencing skills for the betterment of the organization and self.

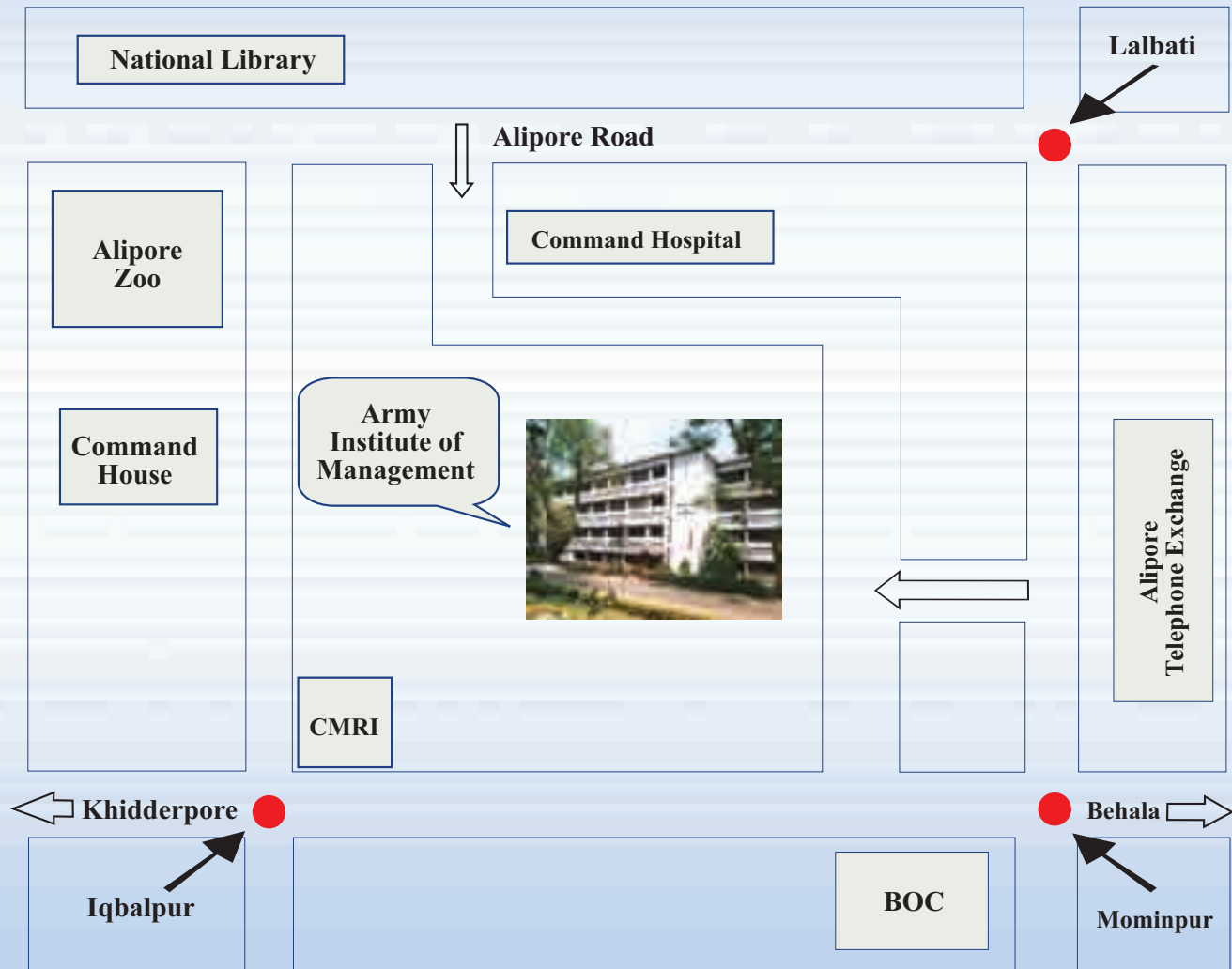


Name VIVEK BANERJEE  
 Age 24 Years  
 SIP Company Emami Agrotech  
 Objective To enhance my professional skills in the best possible way for achieving the company's goals, keeping the cutting edge of technologies in mind.



# CONTACT INFORMATION

## LOCATION



*Distance from Howrah Station to AIM - 15 km (approx.)  
Distance from Airport to AIM - 25 km (approx.)*

**Invitation for Final Placement : October 2016 onwards**  
**For further information regarding placement dates and students' profile, please contact below :-**

**CONTACT INFORMATION**

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**Prof. Sougata Majumder**

Assistant Professor & Placement Coordinator  
Mob: 9836190412

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**Ms. Puja Singh Ghosh**

Placement Officer  
Mob: 9051661236

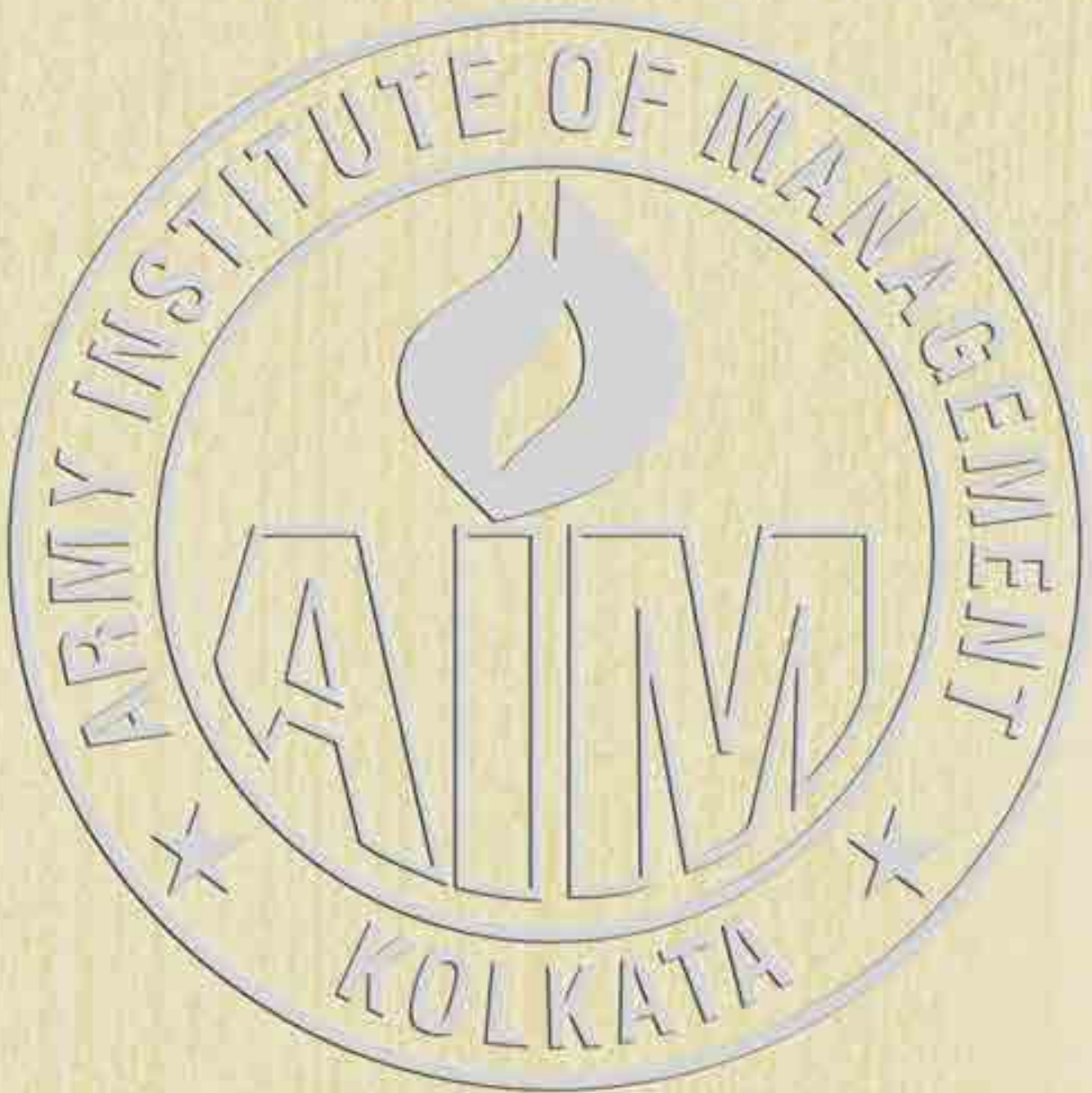
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**Army Institute of Management**

Judges Court Road Opp. Alipore Telephone Exchange  
PO - Aipore, Kolkata - 700027

**Contact No and E-mail ID:-**

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