



E-NEWSLETTER



Date: 13th June, 2018

Vol. 1, Issue 21



Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)

Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Surajit Malakar

MBA (Kalyani Univ)
Area: Finance

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc.(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation /
Department

Col S Chakraborty (Retd) Registrar & Head of
Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Puja Singh Ghosh Placement Officer

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

**Mr. Paranab Kumar
Ghosh** Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst



FAREWELL, MBA 20



Farewell is the most emotional time of one's educational life and Army Institute of Management, Kolkata conducted farewell party for the outgoing batch i.e MBA 20 on 19th May, 2018. The succeeding batch gave farewell party to their seniors where they threw a themed party (Red Carpet) and presented titles to everyone with the personalized gifts followed by the DJ party. Miss farewell was presented to Ms. Nidhi Singh, Mr. Farewell to Mr. Arun Kumar Balhara, Mr. Popular to Ajitesh Kumar Pandey and many more titles were given.

The nostalgic moments of the outgoing batch is something what states their awesome journey in Army Institute of Management which they enjoyed it to the fullest and surely will miss their two years of life in AIMK.





TESTIMONIALS

MANISHA BISWAS: “I joined army institute of management on 17th July 2016, from that day my life was not less than a roller coaster ride. The first month was very tiring as the whole day we use to sit in the seminar hall for our induction, and after the induction there were interactive sessions conducted by our seniors. We use to get dead tired but I remember my seniors saying that this is the best part of AIMK and indeed it was. My two years went in attending classes and fests. The journey of army institute of management is little different because of its residential program. The friends you make here are for life. You spend 24 hours with your batch mates. You laugh, cry, fight, enjoy and make memories together. By the end of the 4th semester your batch becomes a family. Over here you not only make a special bond with your batch mates but also with your seniors, juniors and faculty members. Through all these semesters AIMK becomes a second home for everyone. Finally that day comes where you have to leave your second home, and join corporate office. This day is very hard for everyone. On this day you realise that all those silly fights and issues were very small and life doesn't stop here.”

“I can write pages and pages on my journey as I have so much to write, but I would like to sum it up by thanking Army Institute of Management for giving me the best days of my life.”





ALUMNI MEET



Alumni were welcomed back to Bangalore Brew Works for the Alumni Meet on Saturday 9th June, 2018.

The Alumni Meet took place for the Batches from MBA 1 to MBA 19 who were celebrating five, thirteen and Eighteen years since graduating from the AIMK. We were delighted that this year's Alumni Meet had the good turn out, with over 27 alumni and guests in attendance. There were alumni from as far as Australia and all places from Bangalore who came especially to celebrate their anniversary year and reunion.

The evening was very special, not only did the weather stay fine, but also the aura of the place and the air surrounding the terrace was cool with ear soothing music which made Informal meeting with the Alumni very memorable.

The alumni shared their experience as well as interesting moments of campus life and also discussed the tradition which is followed by the upcoming batches.

It was a remarkable evening completing both the aspect of meeting that is the Placement of Upcoming batch and the reunion of Alumni building strong network and relation between the past, present and Future of AIMK students.



CONTACT US

Army Institute of Management
Judges Court Road, Alipore,
Opposite Alipore Telephone Exchange,
Kolkata – 700 027 Email: aim_kol@rediffmail.com



E-News Letter Team

Prof. Anindya Saha (Head E-Magazine)
Reena Aggarwal, Payal Singh, Vikas Choudhary, Ishita Banerjee