



E-NEWSLETTER



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Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Fresher's Day

Institute Organized a Colorful And Vibrant Fresher's Party. MBA 23 Got Its Fresher's Party With Great Fervor And Enthusiasm From MBA 22.



Teacher's Day

Institute Celebrated Teachers Day With High Spirits And Gratitude Towards The Teaching and Non Teaching Staff.



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen AK Sapra, VSM (Retd)
Director

Faculty Members

Maj Gen AK Sapra, VSM (Retd)
M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc. (National University, Dhaka, Bangladesh)
Director

Malini Majumdar
MA (Annamalai Univ), MBA (CU), Ph.D (CU)
Area : Marketing

Protik Basu
BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan
M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)
Area: Marketing

Sougata Majumder
MBA (Visva-Bharati)
Area : HR&OB

Abhishek Bhattacharjee
MBA (WBUT)
Area : Gen Management

Anindya Saha
B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu
MBA(WBUT)
Area: Finance

Archita Chatterjee
MBA (SMU)
Area : HR&OB

Sweta Rani
PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)
Area : General Management

Preeta Sinha
MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty
M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee
M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

<u>Name</u>	<u>Designation / Department</u>
Col S Chakraborty (Retd)	Registrar & Head of Administration
Mr. Sayan Palit	Asst Librarian
Mr. Subhrajyoti Das	Library Assistant
Mr. Rajeev Karmakar	Academic
Mr. Goutam Saha	Admission
Mr. B.K. Sardar	Bengal Area
Mr. Tarak Sarkar	PA to Director
Puja Singh Ghosh	Placement Officer
Mr. D Chakraborty	Administration
Mr. Arun Kr. Roy	Placement
Mr. Biplab Kumar Ghosh	Accounts
Mr. Paranab Kumar Ghosh	Accounts
Mr. Kajal Kumar Das	Estate Supervisor
Mrs. Shamima Akhtari	Girls Warden
Mr. A K Mondal	Boys Warden
Mr. Sanjoy Bose	Computer Lab Asst
Mr. Arijit Sanyal	Computer Lab Asst



GUEST LECTURE



TOPIC: WORKSHOP ON PERSONALITY DEVELOPMENT BY GILLETTE

A workshop on personality development and grooming was conducted by the Army Institute of Management, Kolkata on 24th August 2019. The workshop was conducted by Gillette. The best part about the workshop was that everything being said was backed by real-time data that the company has been collecting. Stats, based on getting selected for some interview based on the first impression and being presentable was an eye-opener for many.

Three things that a candidate is judged by are - face, clothes, and shoes. And to make sure that these three things are taken care of, various points were discussed and showcased with live examples by interacting with the students.



TOPIC: VARIOUS CAREER OPTIONS FOR AN MBA



Army Institute of Management, Kolkata on 30 August 2019 organized a session with Mr. Ranjan Sinha, a Senior Principal Consultant for the implementation of enterprise business system for a Government of India project. He focused on the various career options for an MBA student while also by extension imparting advice related to job interviews and group discussions.

He put surmount emphasis on the team dependent nature of organizations, and how teamwork is what is sort after and the most important aspect of success. 'As you go up the ladder you listen more than you speak', he said.

With great insight into how to crack interviews and various options available to the students, the session helped create informed managerial aspirants from amateur fresher's, who are better equipped to choose their future.





OUT CAMPUS EVENT



TOPIC: HR MEET ORGANIZED AT ORDNANCE CLUB

HR Meet has been organized at Ordnance Club on 29 August 19 with Mr. Soumesh Dasgupta, Group President, India Power, Mr. Rahul Bose, Global Manager Learning and Knowledge, IBM Global, Mr. P.K. Sahu, Sr. General Manager (HRM & Safety), TSPDL with Maj Gen AK Sapra, VSM (Retd), Director AIMK, Placement officer, Registrar and few students.



INSTITUTE SOCIAL RESPONSIBILITY'S OUTREACH PROGRAM



"History will judge us by the difference we make in the lives of children"

By keeping this phrase in mind, the students of Army Institute of Management, Kolkata conducted an interactive session on 31 August 2019 in collaboration with the NGO: Child Rights and You on the occasion of nutrition week. The session was organized in a Government high school, where the students of primary classes were educated and made aware of the importance of hygienic eating habits and keeping surroundings neat and clean. Also, they were taught about communicable diseases like typhoid and plague, the children were given information about these small things that can be done to prevent these diseases and keeping them healthy at the same time. All these teachings were conducted with the help of attractive posters for better visual understanding. Our esteemed faculty member Prof. Preeta Sinha was also there to guide and educate the children.





OUT CAMPUS EVENT



6th FAMILY BUSINESS CONFERENCE, 2019

Army Institute of Management, Kolkata marked its presence at the 6th Family Business Conference 2019 which was organized by CII in collaboration with FBN. Longevity is indeed a highly valued commodity in any business. An oft-quoted fact is the statistics that only 30% of family-owned businesses make it to the second generation, with the figure plummeting to 13% for the third generation and eventually only 3% of family businesses make it to the fourth generation of ownership.



The most successful business-owning families do not put profit maximization first. When one spends time with them, one notices that they have an intense pride for the business and its pride. They also have a real deep sense of family, unity and mutual support. The implication for those seeking to emulate the most successful family firms whether or not they are a family firm is profound. There are however no easily imitable competences. Success is more about character and resilience.

TOPIC: NEXUS 2019 INTER COLLEGE EVENT

The students of Army Institute of Management, Kolkata attended College Fest named NEXUS 2019 organised by “Bhawanipur Education Society”. Around 16 students from MBA-23 took part in various managerial events in the fest, which took place on 29th and 30th Aug 2019. On 29th August 2019 students participated in Business plan and presented a startup pitch company named “Culturelit” which was very much appreciated by the judges who chaired that event. The team of AIMK secured fourth position in Personality Enacher and Business Quiz. On 30th August, students participated in unconventional marketing, corporate interview and corporate Chanakya. It was a great experience for all the participants and they learnt a lot from various activities.





IN CAMPUS EVENT



GANESH CHATURTHI CELEBRATION

The road to success is not an easy one. It is filled with hardships, roadblocks, and failures. Talking about facing challenges and obstacles, the Army Institute of Management, Kolkata welcomed Lord Ganesha on 2nd September 2019. Worshipped for his ability to remove obstacles and bringing good fortune, the campus was blooming with the excitement and joy of hosting Lord Ganesha himself. The festival was celebrated by welcoming Lord Ganesha to the campus with great enthusiasm. And this could not have come at a better time, as both the batches just started with their respective academic sessions. With the onset of the academic sessions, the students worship Lord Ganesha to seek wisdom, prosperity, good fortune, and most importantly to illuminate their minds.



TEACHER'S DAY CELEBRATION



It was a day of celebration as the students of Army Institute of Management, Kolkata expressed their love and gratitude for the faculty of the institution on 05 September 2019. The event began at 1400 hours with an engaging welcome by the two mike coordinators, Ms. Juhi Sahani and Mr. Saurav Anand, where they thanked the faculty for being the 'bridges that allow the students to travel across the path of knowledge.' It was followed by a solo song performance by Mr. Rahul Singh. The entire auditorium resonated with his voice. As the day came to its close Richa Prasad gave a Thank You speech thanking all the teachers for shaping the career and life of each student who sat in these halls and walked down the corridors. Then an enlightening speech by the Director followed. The function concluded with the faculty being presented with a potted sapling that was a token of gratitude and appreciation from the students. It was indeed a thoroughly enjoyable evening dedicated to the torch bearers of knowledge



Fresher Welcome Party



On 31 August 2019, Army Institute of Management, Kolkata organized a colorful and vibrant fresher's party, themed cartoons. After 45 days of joining the institute and going through rigorous grooming, MBA batch 23 got its fresher's party with great fervor and enthusiasm from MBA batch 22.

The program kick-started with 30 seconds to a minute, individual or group performances along with some special performances like 'Basanti', 'Chacha Chaudhary', 'Jal Paari', 'The Powerpuff Girls', 'Boho Girls', 'Bong Bride' and various others. All the performances were wonderful and the students created an ambiance of enjoyment and fun. At the end of all the performances, various titles were passed on to the junior batch. Mr. Abhilash and Ms. Riya Dutta were declared as the Mr. and Ms. Fresher' respectively. Thereafter Ms. Saumya Pal and Mr. Kartikeya Khare were declared as Ms. & Mr. Personality respectively. Ms. Juhi Sahni was given the title of Ms. Dudette and Mr. Deepak Kumar Yadav of Mr. Moustache. As the formal ceremony got over the DJ night followed. The excitement augmented to a joyful high when the mercury began to rise and the dance floor was left open for some unbridled energy. It was the day where both MBA 22 & MBA 23 finally bonded and united to celebrate being part of the college.





MEMORIAL SERVICE FOR LT. NAVDEEP SINGH BAINS



The Army Institute of Management, Kolkata celebrated Lt. Navdeep Singh Bains' determination, indomitable spirit, and exceptional bravery by commemorating his supreme sacrifice for the nation while fighting terrorists in Jammu and Kashmir.

The institute hosted a memorial service for Lt. Navdeep Singh Bains, who was a student at AIMK of MBA BATCH 11. Wreaths were laid by the respected dignitaries of the college and everyone observed two minutes of silence in his remembrance. The students lit candles to keep the memory of Lt Navdeep Singh Bains always alive.

Lt. Navdeep Singh Bains , A brave hero who attained martyrdom on 20th August 2011.

Like every year, this year also the whole Army Institute of Management, Kolkata paid tribute to him and remembered him by offering garland of flowers and also had two minutes of silence in his memory.





AIMK FUN LIFE



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