



E-NEWSLETTER



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Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



71st Republic Day

26th January is celebrated as the Republic Day. It indicates the completion of the country's transition toward becoming an independent republic.



Saraswati Puja

Saraswati Puja also known as Basant Panchami marks the onset of spring season. It symbolizes the power of education, knowledge and learning.



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen AK Sapra, VSM (Retd)
Director

Faculty Members

Maj Gen AK Sapra, VSM (Retd)
M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc. (National University, Dhaka, Bangladesh)
Director

Malini Majumdar
MA (Annamalai Univ), MBA (CU), Ph.D (CU)
Area : Marketing

Protik Basu
BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan
M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D (Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)
Area: Marketing

Sougata Majumder
MBA (Visva-Bharati)
Area : HR&OB

Abhishek Bhattacharjee
MBA (WBUT)
Area : Gen Management

Anindya Saha
B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu
MBA(WBUT)
Area: Finance

Archita Chatterjee
MBA (SMU)
Area : HR&OB

Sweta Rani
PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha
MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty
M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee
M.Sc.(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

<u>Name</u>	<u>Designation / Department</u>
Col S Chakraborty (Retd)	Registrar & Head of Administration
Mr. Sayan Palit	Asst Librarian
Mr. Subhrajyoti Das	Library Assistant
Mr. Rajeev Karmakar	Academic
Mr. Goutam Saha	Admission
Mr. B.K. Sardar	Bengal Area
Mr. Tarak Sarkar	PA to Director
Puja Singh Ghosh	Placement Officer
Mr. D Chakraborty	Administration
Mr. Arun Kr. Roy	Placement
Mr. Biplab Kumar Ghosh	Accounts
Mr. Paranab Kumar Ghosh	Accounts
Mr. Kajal Kumar Das	Estate Supervisor
Mrs. Shamima Akhtari	Girls Warden
Mr. A K Mondal	Boys Warden
Mr. Sanjoy Bose	Computer Lab Asst
Mr. Arijit Sanyal	Computer Lab Asst



OUT CAMPUS EVENT



Industrial Visits

The institute has always taken initiatives to impart learning beyond the classroom. One of the various ways, it does this is by industrial visits. Every year the students are given opportunities to interact with industry professionals and get hands on feel, about how they function.

The first industry visit for this year was conducted at Haldia Petrochemicals Limited, located in Haldia, 80 kilometres away from the campus. Haldia Petrochemical limited was formed out of a joint venture between Government of West Bengal, The Chatarjee Group, the TATA group and the Indian Oil corporation in 1994. Not only did the students get a chance to interact with senior managers, but also a chance to get the overview of the whole plant spread across a huge area by special trip conducted by the company itself. The students were briefed about the process of production during the trip.



The second industry visit was conducted at Ramco Cements Limited, located at Kolaghat, 60 kilometers away from the campus. Ramco Cements Limited is a part of the Ramco group, that is based in Chennai. The students visiting the plant were given detailed insights into the cement industry. Along with that, the students were shown around the plant by a guided trip conducted by the staff of the company.



The third industry visit was conducted at one of India's leading shipyards, Garden Reach Shipbuilders and Engineers (GRSE). The GRSE specializes in building and repairing warships. Adhering to the strict rules and regulations of the company as it is a highly sensitive place, the students visited the company in small batches. The students got a chance to see and understand the basics of the ship building process right from the scratch by visiting the the most important shops of the factory. First, where the specialized steel for Naval ships are processed and the second were the blocks for the ships are fabricated. The visit concluded with a presentation, tracing its existence right from 1884, when it was incorporated.



IN & OUT CAMPUS EVENT



SARASWATI PUJA

Saraswati Puja also known as Basant Panchami marks the onset of spring season. It symbolizes the power of education, knowledge and learning.

On 29th Jan 2020, the college was decorated with flowers and rangolis in regard of goddess saraswati. Faculties and staff members along with students gathered for the annual puja to seek the blessing of the goddess of knowledge, which was followed by havan aarti.

May Maa Saraswati, goddess of knowledge and learning shower her blessings upon us. We wish tons of happiness, success, prosperity and good health on the occasion of saraswati puja.



BCCI : THE RISING STUDENTPRENEURS 2020

The Bengal Chamber of Commerce and industry conducted a first of its kind initiative named ; the rising studentpreneurs 2020 which was held at the williamson magor hall of the chamber premises.

The event aimed at cultivating the entrepreneurial skills among the students and all aspirants by offering a robust platform to showcase their ideas and explore the viability of their plan. The contest invited all student innovators and thinkers from east.

The contest targeted college students, with a vision to support and provide them an opportunity to explore and bring on-board original and new ideas which may lead them to be future entrepreneurs and achieve success in their journey to excellence.

AIMK marked its presence at the annual hunt and was awarded with the participation certificate. Overall it was an interesting and a learning experience for the students.



OUT CAMPUS EVENT



IBS FEST- BRIO 2K20

Army Institute of Management Kolkata, is known for participating in various programs, fests and other events. BRIO is an amalgamation of Knowledge Fun and Frolic and an enriching experience altogether. BRIO 2k20 event covered the domains of Finance, Marketing, HR, Strategy, Media, Environment, Open Arts, IT and Culinary skills.

The signature event “CORPORATE CHANAKYA” was a debate held on both the dates. BRIO first commenced in 1997 and has since become their Flagship event with more than 40 colleges and almost 500 students participating from all over India. This year their theme for BRIO 2k20 was ‘VIBRANT INDIA’, which was a small endeavour to pay homage to this great country of ours. In the month of January, students of our college participated in large numbers in IBS Fest-BRIO 2k20. The event took place on 15th and 16th of January 2020. We had participants in almost all fields participating in large numbers. Our college reached the semi finals in Table tennis and won the title of First Runners up.

ALUMNI MEET

Army Institute of Management, Kolkata is an alumni based college. Our college had an alumni meet in Delhi, for alumni of both NIMC and AIMK on 04th Jan 2020. About 15 of our alumni came together in 38 barrack in Connaught Place, Delhi. It was a day to remember for all the alumni reliving all their college days. College Life is a time full of experiences and learning many new things. It becomes a place where a person has many things that define a person, there is no doubt that the time spent in our college becomes the best time for our lives.

It actually becomes a second house, where we meet various unique people, make some amazing friends, commit some mistakes, and finally, we pass out. College life is an integral part in one's life and especially if they are from AIMK, it is a different experience altogether. AIMK is a home away from home. Apart from the alumni, The Director, Maj Gen A K Sapra VSM (Retd) and one of our Alumni coordinator's were also a part of the meet.



71st Republic Day



India, the largest democracy of the world, got independence on 15th August 1947. However, India became a Republic on 26th of January 1950 and we call this day a Republic Day.

26th January is celebrated as Republic Day all over India. It indicates the completion of the country's transition toward becoming an independent republic. Republic refers to "a state where people enjoy supreme power, freedom and choose their own representatives". They got this tremendous power / freedom as India had got its new Constitution on this day. The adoption of the constitution marked India as the fully independent nation from Britain as it ended the role of Lord Mountbatten as the Governor General of India.

As Indians we should take this day as an opportunity to pay tribute to the glorious past of India and express gratitude towards your country for giving you a bright life and future.

India celebrated its 71st Republic Day this year, so did our institution with great enthusiasm at the campus.

The day started off with flag hosting by Director, Major General A K Sapra, VSM (Retd.) at the college premises followed by the national anthem and series of performances like patriotic songs, dance, rock band and skit by the students of AIMK upholding the spirit of patriotism as well as of democratic India. At last, the show came to an end with an enlightening speech by our honorable director sir.



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