



E-NEWSLETTER



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Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Medal Award Function

An Event To Felicitate The Best Students Of MBA-19 Batch Along With Convocation Ceremony Of That Batch.



Nostalgia

An Event To Recall The Memories Of The Precious Alumnus Of The Institute Along With Interaction Of Alumnus With Newcomers .



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)
Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Surajit Malakar

MBA (Kalyani Univ)
Area: Finance

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeta Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc.(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation / Department

Col S Chakraborty (Retd) Registrar & Head of Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Puja Singh Ghosh Placement Officer

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

Mr. Paranab Kumar Ghosh Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst



OUT CAMPUS SESSIONS



KNOWLEDGE EXCHANGE BY CMA

On 10th September 2018, Calcutta Management Association (CMA) conducted a Knowledge Exchange Series on the theme: “How Mergers & Acquisitions Strengthened India’s Unity - Lessons from our Ancient Past” - Mr. Jawhar Sircar, IAS (Retd) was the speaker for the day and Prof. Asok Kumar Banerjee (President, CMA) co-ordinated the event. Three students from Army Institute of Management, Kolkata attended this seminar.

Mr. Jawhar explained how ancient India already had a management system, mergers, and acquisitions, so it's not something essentially new. For management practice, he gave an example of a caveman, how there was the division of labor, allocation of resources and what to use and dispose of, so it's not something new, but an age-old practice. He talked about Kautilya and Arthashastra afterward.



iLEAD DEBATE COMPETITION

On 15th September 2018, students of Army Institute of Management, Kolkata participated in the 7th annual Jefferson debate at iLEAD. It was an extremely competitive debate which saw talented students from all over Kolkata representing their respected institutes on the forum hosted by the US Consulate General Kolkata. The motion set for the debate this year was a very controversial one like every other debate should be - The United States is a key partner in India's economic growth. The showdown was extremely overwhelming and informative. Many angles were explored - political, entertainment, trade relations, etc. - in the motion and the best three colleges took away the positions - Jadavpur University (Arts dept.) were the winners, St. Xavier's College came second, and Loreto College was the second runners-up. The competition was very tight and the students of Army Institute of Management, Kolkata, although didn't gain a position, gained a lot of experience and knowledge.



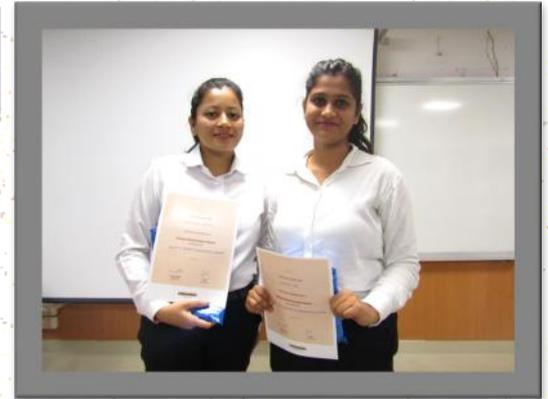


IN CAMPUS EVENTS



B-QUIZ CONTEST

Business Standard organized a B-quiz contest in the premises of Army Institute of Management, Kolkata on 8th September 2018. The contest kicked off with an introductory session by Mr. Sukalyan Ghosh Dastidar. Soon after the quiz ended, the results were announced. S.A. Niraj Kumar bagged the first position securing the highest score followed by Suraj Singh in 2nd position and Akansha Malviya in the 3rd. The event was finally concluded with medals and certificates by the Director Maj Gen Deepak Dhanda, SM (Retd.) and faculty coordinator Mrs. Preeta Sinha. Army Institute of Management, Kolkata also got Anwasha Pal and Chitralkha Samanta as campus reporter on behalf of Business Standard. This whole event was published in Business Standard on 12th September edition.



AIMK PREMIER LEAGUE (APL)

Army Institute of Management, Kolkata organized an intra-college event, APL (AIMK Premier League) from 8th September 2018 to 13th September 2018. Each team consisted of 10 players where 8 players were on the field and 2 were substitutes. Bidding on players was in the format of our infamous IPL (Indian Premier League). These teams consisted of their respective owners: Vstar India, R2H Hunters, Anis VIII, BoomBuds, Mad Titans and Ravaging Royals. The Qualifier 1 was played between Ravaging Royals and Boom Buds. The Qualifier 2 was played between Vstar India and Mad Titans. The final match was played between Ravaging Royals and Mad Titans, and Ravaging Royals won by a risky 3 wickets margin. The man of the match was given to Sandeep Kumar Dubey and Amit Kumar was the man of the series. In the evening, the trophies were distributed in the award ceremony, the Student Council President, Mr. Ravi Raj Singh Shekhawat, presented Gold, Silver and Bronze medals to the winners and the runners-ups, Ravaging Royals, Mad Titans, and Boom Buds teams respectively.





WORKSHOP



WORKSHOP ON ERP

Army Institute of Management, Kolkata organized a workshop on “Enterprise Resource Planning (ERP)” on 27th September 2018. The workshop was conducted to provide a brief idea about ERP software and its aspects relating to management students. Today, a lot of organizations are using ERP software. The session explained that ERP is an integrated business management software application that organizations are using for collecting, storing, managing, and interpreting data, which further helps them in product planning, manufacturing, forecasting purchases, and service delivery. The workshop made the students understand that by learning and getting trained in ERP software the students can enrich their CVs for a better career growth and get better opportunities in corporate life.

WORKSHOP ON BUSINESS ANALYTICS

“Information is the oil of the 21st century, and analytics is the combustion engine.” - in the 21st century, every MBA student agrees with these words of Peter Sondergaard.

From 3rd of October till 7th October 2018, a Business Analytics workshop was held in the campus of the Army Institute of Management, Kolkata. These classes were held on behalf of the Indian Institute of Management Kozhikode by Professor Maneesha Shukla from MakeIntern.com. The class had a strength of thirty-five students from the college. The course covered portions from R, SAS, Tableau, and Python. Among all the students five meritorious students were chosen for farther participation in a business analytics competition at Echoes, which is to be held at IIM, Kozhikode, their annual festival in the month of January.

It was a great learning opportunity for all the students and this knowledge would help the students throughout their professional life.





MEDAL AWARD FUNCTION



Army Institute of Management Kolkata marked its prestigious Medal Award Function which is the 18th Annual Convocation Ceremony, on 15th September with an event at the historic Fort William Kolkata. The guest of honor was Lt Gen Sunil Srivastava, Bar 2 Vishist Sewa Medal, Chief Of Staff, Headquarter Eastern Command and Patron AIMK. The occasion was also graced by the presence of Maj Gen A.K Sanyal, Sena Medal, Vishist Sewa Medal, Gen Officer Commanding, Bengal Sub Area and Chairman, Institute of Managing Committee, AIMK. The Convocation Ceremony began at 10:30am with a majestic and grand academic procession. The dignitaries on the dais were felicitated. This was followed by the lamp lighting ceremony by the Chief Guest and the Convocation was subsequently marked open by Lt Gen Sunil Srivastava. The Director AIMK, Maj Gen Deepak Dhanda, SM(Retd) presented the annual report describing the development and achievements of the Institute during the past years. He empathized upon the new initiatives and special efforts taken by the management to drive excellence among the student. A total of 119 post graduates of the MBA 19 Batch were awarded with their degree certificates by the Patron and the Director Maj Gen Deepak Dhanda, SM(Retd). The Chief Guest also presented the chief of Army Staff Rolling Trophy, Awards of Academic Excellence & Army Commander's Incentive Awards to the winners of MBA 19 Batch. Col S. Chakraborty, Registrar and Head of Administration, AIMK conveyed the vote of thanks. The Convocation was declared closed by the Chief Guest following which there was a stirring rendition of the National Anthem.





NOSTALGIA

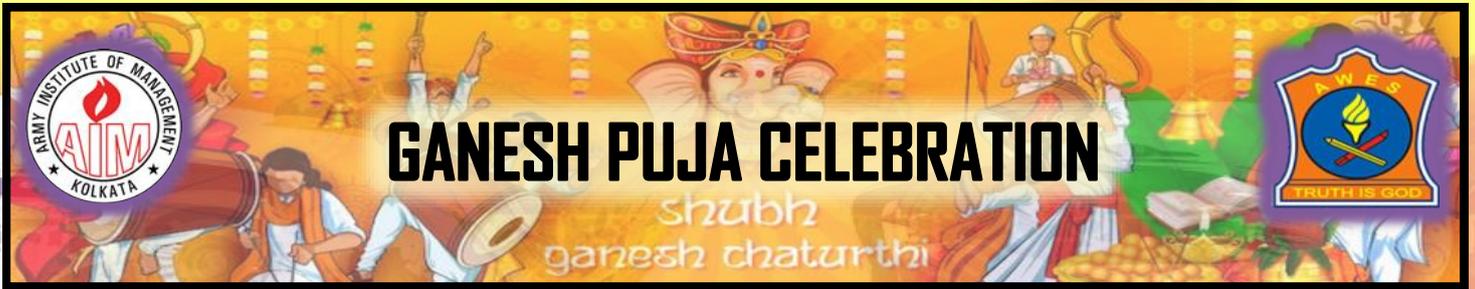


On 15 September 2018 Army Institute of Management Kolkata organises it's yearly event NOSTALGIA. It is the homecoming event for the Alumni's to spend couple of days in the college to refresh their feelings, to relive their life as they already had, for one last time they became the students of AIMK. It was organised in the college football ground for the first time in a very grand manner.

It starts with the formal introduction with the seniors where they give insights to their work environment, shared some personal memories with us, played with couple of games which was organised with us. NOSTALGIA is a collection of dancing, singing, skit, and many more, it is the event of the current batch students to showcase their talents in various fields as students have to decorate their college in the best possible way. Students use many day-to-day common objects to reuse them in the best possible way. It starts with the flash mob for the seniors which is performed by the current batch junior students, then followed by a western dance, girls group song, and then followed by AAJ KI Mahabharat a skit, bhangra, and then western dance by the seniors, in between of all of this students involve alumni's in many different playful activities. And then followed by a DJ night to loose a bit, in short it is a great combination of everything that requires to be a successful event.

Nostalgia provides a great platform to the students to interact with the alumni's, to seek knowledge, to make better contacts with them, it provides students to know the current market trends, to know how things work at corporate level. In the end it is a great platform for students to showcase their team spirit, leadership qualities, and most important bonding with seniors.





13th September 2018, on the day of Ganesh Chaturthi at Army Institute of Management, Kolkata, the idol of Lord Ganesha was welcomed with all the ceremonial rites. Various offerings like sweets, garlands, fruits etc. were made during the following seven days. Prasad on most of the days was brought by the students of the institute and everyone partook in the Aarti. On the seventh day, the idol of Lord Ganesha was taken on a procession for immersion in the river. As the idol was immersed amidst loud chants of “Ganpati Bappa Morya!” the festival came to an end with wishes for the Lord to return the next year with chants of “Ganpati Bappa Morya! pudcha varshi Luakarya” (Hail Lord Ganesha, return again soon next year).



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