



## E-NEWSLETTER



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# Army Institute of Management

## IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### VISION

To become a premier business school recognized internationally for professional excellence in management education.

### MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



### Asha School Sports Day

An Event To Keep The Feeling Of Specially Gifted Children That They Can Play And Cherished Their Moments With AIMK.



### E-Week Celebration

An Event To Empowered Youth To Become Entrepreneur As Well As Honour Those Parents Who Take The Risk And Become Successful.



# GENERAL INFORMATION



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

***Maj Gen Deepak Dhanda ,SM (Retd)***  
***Director***

## Faculty Members

### **Maj Gen Deepak Dhanda, SM (Retd)**

M.Sc in Def Studies (Madras Univ),  
M.Phil (Madras Univ), MMS (OU)  
Director

### **Malini Majumdar**

MA (Annamalai Univ), MBA (CU),  
Ph.D (CU)  
Area : Marketing

### **Protik Basu**

BE (JU), PGDBM (IIMC)  
Area : Operations Management

### **Swapna Datta Khan**

M.Sc. (Univ of Roorkee), M.Stat (ISI),  
M.Phil (MKU), Ph.D(Univ of Pune)  
Area : Quantitative Methods

### **Ayan Chattopadhyay**

B.Tech (CU), MBA (Visva-Bharati),  
PhD (NSOU)  
Area: Marketing

### **Sougata Majumder**

MBA (Visva-Bharati)  
Area : HR&OB

### **Surajit Malakar**

MBA (Kalyani Univ)  
Area : Finance

### **Ravi Chatterjee**

MBA (WBUT)  
Ph.D. (Barkatullah Univ)  
Area : Marketing

### **Abhishek Bhattacharjee**

MBA (WBUT)  
Area : Gen Management

### **Anindya Saha**

B.Tech (WBUT), MBA (WBUT))  
Area : System / IT

### **Asmita Basu**

MBA(WBUT)  
Area: Finance

### **Archita Chatterjee**

MBA (SMU)  
Area : HR&OB

### **Sweta Rani**

PGDM (IIBM), M.Phil (TGOU),  
Ph.D (Magadh Univ)  
Area : General Management

### **Preeta Sinha**

MBA (Magadh Univ), UGC-NET  
Area : General Management

### **Somarata Guha Chakraborty**

M.Sc (CU), PGDM (AIMA)  
Area : General Management

### **Debaleena Chatterjee**

M.Sc,(CU), PGDM(AIMA)  
Area: General Management

## Non-Teaching Members

### Name

### Designation / Department

**Col S Chakraborty (Retd)** Registrar & Head of Administration

**Mr. Sayan Palit** Asst Librarian

**Mr. Subhrajyoti Das** Library Assistant

**Mr. Rajeev Karmakar** Academic

**Mr. Goutam Saha** Admission

**Mr. B.K. Sardar** Bengal Area

**Mr. Tarak Sarkar** PA to Director

**Puja Singh Ghosh** Placement Officer

**Mr. D Chakraborty** Administration

**Mr. Arun Kr. Roy** Placement

**Mr. Biplab Kumar Ghosh** Accounts

**Mr. Paranab Kumar Ghosh** Accounts

**Mr. Kajal Kumar Das** Estate Supervisor

**Ms. Anjali Sidhu** Girls Warden

**Mr. A K Mondal** Boys Warden

**Mr. Sanjoy Bose** Computer Lab Asst

**Mr. Arijit Sanyal** Computer Lab Asst



# OUT CAMPUS EVENTS



## BESC COLLEGE FEST:UMANG

The annual cultural fest UMANG was organized by the Bhawanipur education society college this year and the Army Institute of Management were, like every year, invited to it. The theme of the fest was nostalgia; 43 colleges had participated in the fest which included a total of 72 events from sports (indoor & outdoor) to music, dance, fashion show, debate, slam poetry, stress interview, online games like PUBG, NFS, etc; the fest was hosted from 15th January to 18th January. There was a total of 37 students who participated in the events, and out of those 4 students made it to the final. The center of attraction of the fest for this year was the performer and singer AMIT TRIVEDI. He mesmerized the audience with some wonderful new songs to some evergreen old songs to support the theme of NOSTALGIA.



## NSE PROSPEROUS INDIA 2019

Students of Army Institute of Management, Kolkata were invited to attend a session by NSE Prosperous INDIA 2019 in association with Times Network on 2nd February 2019. The chief speaker was Mr. Deven Choksey, promoter of KRChoksey Group & the Managing Director of KRChoksey Investment Managers Private Limited. He's a respected and distinguished name in the Indian capital markets, for over three decades. Mr. Sumit Lakhutia, anchor & producer for the Times Influence Editorial team at Times Network was also present. Prosperous India is a path-breaking investor education initiative with the goal to enable an individual's financial prosperity, freedom and the ability for an investor to grow with a growing India. Taking cognizance of this NSE & Times Network had partnered to offer a fresh, new approach while engaging with investors, key stakeholders and the wider public. Mr. Choksey shared a few important points before deciding to invest. First, to look at the business, i.e., check the track record of business and second, to look at the person running it as it builds trust. Also, he said, "If it's free then there is a Risk".





# IN CAMPUS EVENTS



## “DRISHTIKON” - THE UNION BUDGET DISCUSSION

The Army Institute of Management, Kolkata recently conducted a seminar and panel discussion, “DRISHTIKON – UNION BUDGET ANALYSIS”, on 9th February. The seminar was addressed by Professor Arup Choudhari, the founder Chairman and CEO of Acasia Global Consulting LLP, an advisor to the Department of Finance, Govt. of Dubai, UAE and a Risk Advisor to the Bangladesh Bank. The other speaker was Mr. Pankaj Gupta, an MBA graduate from Indian Institute of Management, Lucknow specializing in Finance and Strategy having an experience of over 17 years in the industry. Both the speakers gave the students insight into the interim budget of 2019 and its implications on the economic development of India. They spoke about the elements of the budget that are aimed at benefiting three major segments of the population - the farmers, informal sector workers, and salaried taxpayers. Also, the components of the union budget such as revenue budget and capital budget were discussed in detail. Overall the session was very interactive and informative, and the discussion proved to be a very enriching and educative experience for all the students.



## SESSION ON NATIONAL STOCK EXCHANGE

Army Institute of Management, Kolkata organized a workshop on “National Stock Exchange (NSE)” on 19 February 2019. The workshop was conducted by Sangita Mishra, alumni of the college from batch 17. The session started with the introduction of NSE, and various concepts which are related to NSE such as equities, mutual funds, initial public offer, Nifty, Sensex etc. The session explained the students about certain basic procedures and workings of the National Stock Exchange. Through the whole session, students were able to understand the basic working of the National Stock Exchange. The session was very knowledgeable and students could understand the scenario of stock exchanges, the importance of investing and investing sensibly.





# IN CAMPUS CELEBRATION



## SARASWATI PUJA CELEBRATION

Saraswati is the Hindu goddess of music, art, knowledge, wisdom, and learning from the Vedic period, she is the sign of purity and peace. Saraswati Puja was held on 10th February on the occasion of Vasanth Panchami. It is a tradition in Army Institute of Management to perform the puja; the students decorated the puja room with flowers, ribbons, colored paper, et cetera, then they brought the idol; the college pandit performed all the rituals followed by the prayer. The pandit performed the homa. All the students sought the blessings of the goddess and prayed for their bright future; the prasad was distributed post puja. Then the students went to immerse the idol in the river Hooghly and prayed for their luminous future and peace and wisdom.



## E-WEEK CELEBRATION



On 23rd February 2019, a symposium was held on the occasion of E-Day with the theme of “Nurturing Innovations in Family Business” at Army Institute of Management. Delegates running family businesses were invited to share their experiences on this occasion.

The Guest of Honour for the event, Mr. Subhabrata Bhattacharjee, Regional Manager, Wadhvani Foundation addressed the gathering. Mr. Atul Khanna, Director & Founder, Tooltech Global Engineering Pvt. Ltd was the Keynote speaker for the symposium. Also, students participated in an entrepreneurial game 'Udaymita' where they came up with innovative products backed by very functional ideas. Gaurav Barthwal and group won the event with their service and product combination.





# ASHA SCHOOL SPORTS DAY



"All work and no play makes Jack a dull boy", this proverb highlights the importance of playful activities in our life.

ASHA school, Kolkata had their Annual sports event on 20th February at Ordnance depot, Alipore. Students of Army Institute of Management, Kolkata volunteered in a one-week-long practice session with ASHA school.

The volunteers helped and encouraged the students to participate in the 'Annual Sports Day' function of the school. The ASHA school students participated and competed in various sports activities. The various sports included flat race, hurdle race, relay race, short-put, et cetera. The participants displayed their ability through these sports. Prizes were awarded to the winners by the Principal, Chief Guest, and other honored invitees.

After the prize distribution ceremony, the Principal gave a short speech highlighting the importance of sports in our life. Students were encouraged to engage in sports and outdoor games on a regular basis. After this, the announcement of the close of the programs for the day was announced.

Life is also just like a game, sometimes you win, and sometimes you lose. Participating in various games and sports develop the sporting spirit. In sports, the participating candidate may win or lose. The student learns to accept both victories and defeats with grace.

Concluding with the famous saying, "Winners win, winners lose, but winners play".



## CONTACT US

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## E-News Letter Team

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