



# Army Institute Of Management, Kolkata

## E-Newsletter



The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### VISION

To become a premier business school recognized internationally for professional excellence in management education.

### MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry,

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# GENERAL INFORMATION



## Message From Director



*Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. "Growth with Education" is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.*

**Maj Gen AK Sapra, VSM (Retd)**

**Director**

## Faculty Members

### Maj Gen AK Sapra, VSM (Retd)

M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc.(National University, Dhaka, Bangladesh)

Director

### Dr. Malini Majumdar

MA (Annamalai Univ), MBA (CU), Ph.D (CU)

Area : Marketing

### Protik Basu

BE (JU), PGDBM (IIMC)

Area : Operations Management

### Dr. Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune)

Area : Quantitative Methods

### Dr. Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)

Area: Marketing

### Sougata Majumder

MBA (Visva-Bharati)

Area : HR&OB

### Abhishek Bhattacharjee

MBA (WBUT)

Area : Gen Management

### Anindya Saha

B.Tech (WBUT), MBA (WBUT))

Area : System / IT

### Asmita Basu

MBA(WBUT)

Area: Finance

### Archita Chatterjee

MBA (SMU)

Area : HR&OB

### Dr. Sweta Rani

PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)

Area : General Management

### Preeta Sinha

MBA (Magadh Univ), UGC-NET

Area : General Management

### Dr. Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)

Area : General Management

### Dr. Debaleena Chatterjee

M.Sc,(CU), PGDM(AIMA)

Area: General Management

## Non-Teaching Members

### Name

### Designation / Department

**Col Varma (Retd)**

Registrar & Head of Administration

**Mr. Sayan Palit**

Asst Librarian

**Mr. Subhrajyoti Das**

Library Assistant

**Mr. Rajeev Karmakar**

Acedamics

**Mrs. Sphurti Pathak**

Head Placement and Corporate Relations

**Ms. Vineeta Verma**

Manager Plcement and Skill Development

**Mr. Goutam Saha**

Admission

**Mr. T K Pattanayak**

PA to Director

**Mr. D Chakrabarty**

Administration

**Mr. Binod Sharangi**

Placement

**Mr. Biplab Kumar Ghosh**

Accounts

**Mr. Paranab Kumar Ghosh**

Accounts

**Mr. Kajal Kumar Das**

Estate Supervisor

**Mrs. Tukun Dutta**

Girls Warden

**Mr. A K Mondal**

Boys Warden

**Mr. Sanjoy Bose**

Computer Lab Asst

**Mr. Arijit Sanyal**

Computer Lab Asst



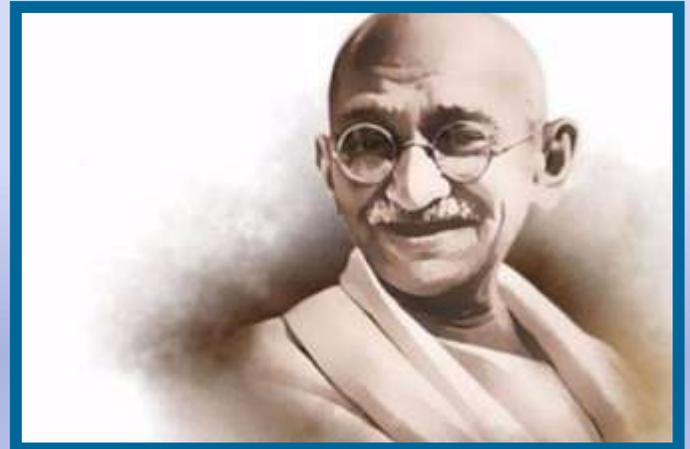
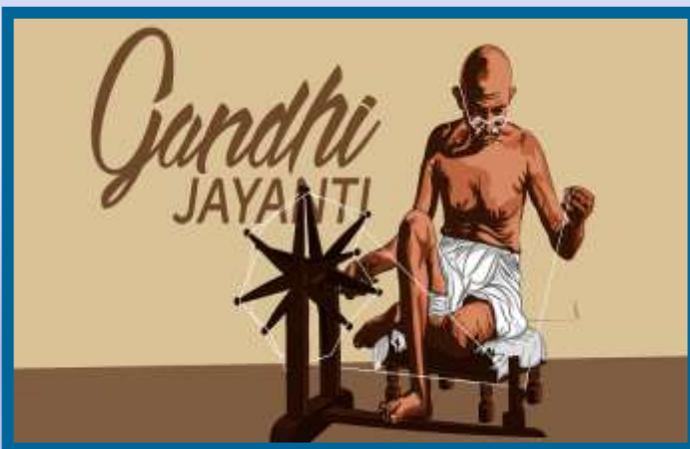
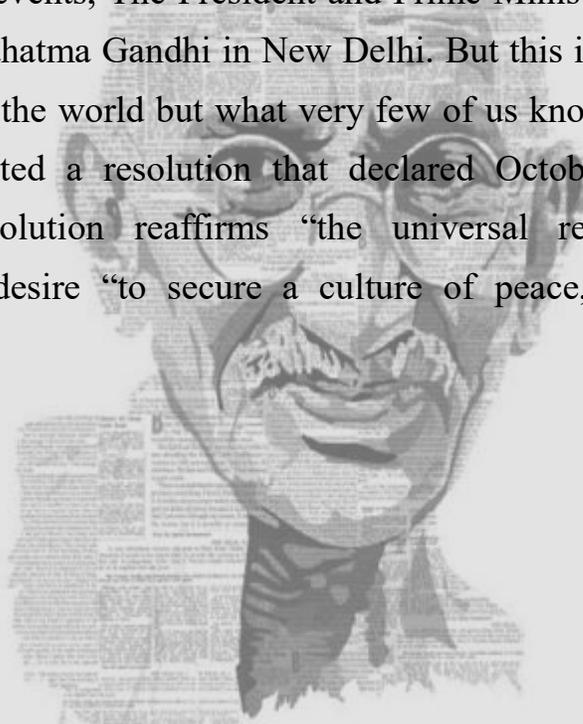
## HDFC WEBINAR

- SIP stands for systematic investment fund is the financial tool which helps you to create wealth, by investing small sums of money every month, over a period of time. SIP is a vehicle offered by mutual funds.
- Mutual fund is the tool in which the investment of saving of money in terms of money market instruments, bonds, government securities, corporate bonds. so, the investment in these mutual funds, there are two methods you can choose. First through a lump-sum and second through a systematic investment fund (SIP).
- Mutual funds are managed by professional investment managers. Portfolio are constructed, received and rebalanced regularly. But, why portfolios? Portfolios are needed to sensible
- investing in equity means investing in portfolio.
- Let us understand, why we need to build wealth with the help of an example. A person who earns monthly Rs.30,000 and one day, he think and decided that some portion of her income will save as monthly.suppose,Rs.500 per month till 18 years. The person whose age 37 years in present, it means when he becomes 55 years then he have reserved amount of approximately Rs.9,000.He don't think about his future ,whatever will happened. The future is uncertain, you can't predict in present. That's why, we should need to save some portion of money and keep investment in reserve for secure the future. Today, there we have various schemes available for saving and investing that portion of income for enjoying your future.
- How to building wealth? For the answer of this question. we have some steps for building wealth:
  - 1.choose a set of funds that meet your need.
  - 2.Set up an S.I.P and invest every month.
  - 3.Review and increase your investment every year.
  - 4.Add lump sums as you get them



## GANDHI JAYANTI

It is one of the most important dates in the history of India. Mohandas Karamchand Gandhi or Mahatma Gandhi was born on October 2, 1869, in Porbandar, Gujarat. This year will mark Gandhi's 151st birth anniversary. While school, colleges organize commemorative ceremonies and cultural events, The President and Prime Minister of India pay homage at Raj Ghat, the Samadhi of Mahatma Gandhi in New Delhi. But this is all known to the people of India and very common to the world but what very few of us know is On June 15, 2007, the UN General Assembly adopted a resolution that declared October 2, as International Day of Non-Violence. The resolution reaffirms "the universal relevance of the principle of non-violence" and the desire "to secure a culture of peace, tolerance, understanding and non-violence".



## DUSHERA

**“Good always triumphs over evil”**

With the pandemic going on, this Dusshera may bring back happiness to our lives, where corona seems to be an invisible devil incarnate which has brought everything to a standstill.

Dusshera marks the triumph of good over evil. It marks the day on which Lord Rama defeated the demon king Ravana. We ourselves are surrounded with demons in the form of corruption, patriarchy, lust and many more but with weapons like patience, being spiritually inclined, thoughtful and tolerant towards all we together can kill the demon inside and among us.

It is very easy to fall prey for infractions and walk in the path of Ravana, yet very difficult to be Lord Rama in our real lives. This year henceforth we shall strive to adopt at least one quality of our lord and strive towards betterment.

A very happy Dusshera to one and all!



## DURGA POOJA

Durga pooja marks and celebrates the victory of revered warrior Goddess Durga over the evil buffalo demon Mahishasura. The festival honors the powerful female force, “SHAKTI” in the universe by winning and killing the demon and showing her actual strength. The Durga pooja festival is one of the most enthusiastically celebrated festivals of India . In West Bengal, beautiful and artistic pandals are made which are known for their theme and essence. The Durga murti is hand- created which is called CHALA and puspajanli or flower offering is done on Ashtami (eighth day), sindur (vermillion) khela is played on the last day of durga pooja which represents the farewell of goddesses Durga. Let this pooja be dedicated to our real warriors – “Doctors, Police, Defense personnel, and all those who sacrificed their lives to save us & showed the vigour in this pandemic. May the goddess Durga bless us with love, strength and happiness.



শুভ দীপাবলি  
HAPPY DURGA PUJA

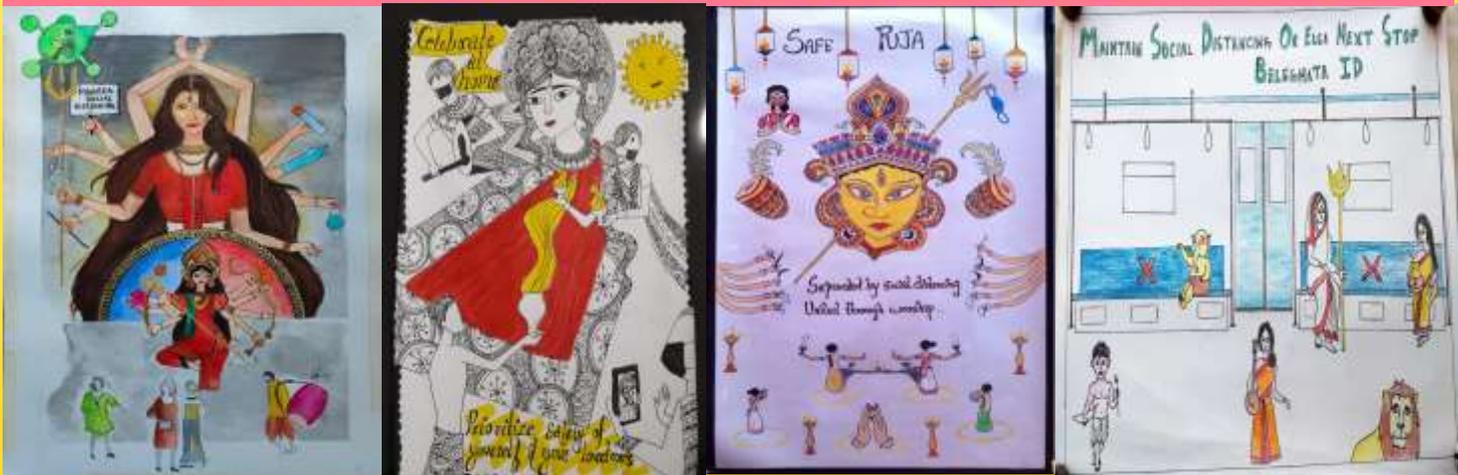
## ISR DURGA POOJA POSTER MAKING COMPETITION



**Meghashree Chatterjee**  
MBA 24 (Sec - B)  
**(WINNER)**

**Lisa Ghosh**  
MBA 24 (Sec - A)  
**(RUNNERUP)**

**Sonali Chaudhary**  
MBA 24 (Sec - A)  
**(2nd RUNNER UP)**



### CONTACT US

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