



Army Institute Of Management, Kolkata

E-Newsletter



The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry,

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GENERAL INFORMATION



Message From Director



Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. "Growth with Education" is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen AK Sapra, VSM (Retd)

Director

Faculty Members

Maj Gen AK Sapra, VSM (Retd)

M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc.(National University, Dhaka, Bangladesh)

Director

Dr. Malini Majumdar

MA (Annamalai Univ), MBA (CU), Ph.D (CU)

Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)

Area : Operations Management

Dr. Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),

M.Phil (MKU), Ph.D(Univ of Pune)

Area : Quantitative Methods

Dr. Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)

Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)

Area : HR&OB

Abhishek Bhattacharjee

MBA (WBUT)

Area : Gen Management

Anindya Saha

B.Tech (WBUT), MBA (WBUT))

Area : System / IT

Asmita Basu

MBA(WBUT)

Area: Finance

Archita Chatterjee

MBA (SMU)

Area : HR&OB

Dr. Sweta Rani

PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)

Area : General Management

Preeta Sinha

MBA (Magadh Univ), UGC-NET

Area : General Management

Dr. Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)

Area : General Management

Dr. Debaleena Chatterjee

M.Sc,(CU), PGDM(AIMA)

Area: General Management

Non-Teaching Members

Name

Designation / Department

Col Varma (Retd)

Registrar & Head of Administration

Mr. Sayan Palit

Asst Librarian

Mr. Subhrajyoti Das

Library Assistant

Mr. Rajeev Karmakar

Acedamics

Mrs. Sphurti Pathak

Head Placement and Corporate Relations

Ms. Vineeta Verma

Manager Plcement and Skill Development

Mr. Goutam Saha

Admission

Mr. T K Pattanayak

PA to Director

Mr. D Chakrabarty

Administration

Mr. Binod Sharangi

Placement

Mr. Biplab Kumar Ghosh

Accounts

Mr. Paranab Kumar Ghosh

Accounts

Mr. Kajal Kumar Das

Estate Supervisor

Mrs. Tukun Dutta

Girls Warden

Mr. A K Mondal

Boys Warden

Mr. Sanjoy Bose

Computer Lab Asst

Mr. Arijit Sanyal

Computer Lab Asst

THE INTERNATIONAL DAY OF ISLAMIC ART

It was proclaimed at the 40th session of the UNESCO General Conference in 2019 and takes place every year on 18 November. It aims to raise awareness of past and contemporary artistic expressions of Islam, and the contribution of culture through Islamic Art to civilization.

The worldwide celebration of the International Day of Islamic Art not only encourages the appreciation of Islamic art, which has inspired other artistic movements but also contributes to cultural diversity, freedom of expression, protection of cultural heritage, and inter-cultural dialogue. Marking the Day is also a way to foster tolerance between people and support cultural rapprochement, both of which are possible through the power of art.

Islamic art encompasses the visual arts produced from the seventh century onward by both Muslims and non-Muslims. This people lived within the territory that was inhabited by, or ruled by, culturally Islamic populations. It is thus a very difficult art to define because it spans some 1400 years. This art covering many lands and populations. It's also not of a specific religion, time, place, or single medium. Instead Islamic art covers a range of artistic fields including architecture, calligraphy, painting, glass, ceramics, and textiles. Islamic art is not restricted to religious art, but instead includes all of the art of the rich and varied cultures of Islamic societies.



FARMER'S PROTEST

Since 26th November 2020, Farmers (mostly from Punjab and Haryana) have taken to the streets of Delhi Border, protesting against three Bills on agriculture market reforms that the Rajya Sabha recently passed.

The 3 bills introduced:

1. The Farmers' Produce Trade and Commerce (Promotion and Facilitation) Bill, 2020 : This bill permits the farmers to sell their products in APMC mandis. APMC are market controlled by government and this bill clearly gives the farmer more choices on where to sell.
2. The farmers (empowerment and protection) agreement on price assurance and farm service bill, 2020 : This Bill facilitates contract farming and direct marketing.
3. The essential commodities (amendment) bill, 2020 : This bill deregulates the production, storage, movement and sale of several major foodstuffs, including cereals, pulses, edible oils and onion, except in the case of extraordinary circumstances.

The new law was introduced by the government to provide the farmers with more choice, leading to better prices, as well as ushering in a surge of private investment in agricultural marketing.

However the farmers mostly from Punjab and Haryana are worried about the MSP(Minimum Support Price), which is the main reason for such agitation. The Central ministers and Prime Minister have tried re-assuring the farmers that the government has no plans to end the government procurement system nor the MSP policy. But fear and misconceptions persists. This protest has created huge confusion and chaos . Let's wait and hope for the situation to settle down .



INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMAN

With emerging cases of COVID-19 and due to the lockdown, report for the violence against the women has also been increased. And for the same we need global effort to stop it. As like every year, 25th November is recognized for the International Day for the elimination of violence against women. And this year theme for the same is "Orange the world: Fund, Respond, Prevent, Collect!. Full effort is being given to this by providing essential services to the survivors of this violence, improve in life saving services, prevention etc . This year on that day, it will mark the launch of 16 days of activism. And it will end on date 10th December 2020, which is International Human Rights Day. Several event will be organized on that day and the iconic buildings and landmark will be orange to recall the violence free future. Violence against the women continues to be the obstacle for the women in the society by putting barrier in the equality. It also puts barrier among the development into this society and it is against the Human Rights. This year pledge for the violence free future, stand against this, put global support to stop this.



DIWALI

Light is a symbol of life and love; of hope and wisdom and every year we celebrate Diwali Also known as “the festival of lights” to brighten up our lives and the ones around us. The word

Diwali comes from the Sanskrit word Deepavali, meaning "rows of lighted lamps". The cultural significance of Diwali lies in the celebration of the triumphant return of the Supreme Lord Shree Ram and the Mother of the Universe Sita to Ayodhya, amidst fireworks and lighting of lamps. The festival sets a mood of togetherness where people from different region, culture and walks of life come together to share happiness and hope. The world has been in a middle of a deadly virus (Covid-19) this year, but still it couldn't shake the spirit and joy with which Diwali is celebrated by Indians all over the world. Unlike the previous year's, everybody stayed at home this year respecting the measures to fight the virus and celebrated the festival with their loved ones. India for the first time saw minimum activities of bursting crackers which came as a huge benefit for the environment as well as for the people. Also, from the economic point of view, this Diwali was the most crucial one for India in 10 years. As the economic growth fell due to the COVID-19 situation, its revival needed the consumers to spend during the festive season. The market saw a rise in the demand among the consumers as soon as Diwali approached, as the inability of people to travel to their loved ones was compensated by the beautiful gifts that was purchased and parceled with love to their near and dear ones. As Diwali also signifies the victory of Light over darkness, this year its meaning resonated more than ever as everyone around the world showered the light of their love even in the darkest of times and kept their hearts filled with the faith of a new and a better dawn.





WRITER'S COLUMN



ISR DURGA POOJA POSTER MAKING COMPETITION

'Children's Day' is celebrated as a tribute to the first Prime Minister of India, Pandit Jawaharlal Nehru. Fondly known as 'Chacha', Nehru ji was known for his affection for children. He believed that children when lovingly nurtured become the building blocks of the nation and citizens of tomorrow, the sole vision which contributed towards establishment of some very prominent and universally recognized educational institutions.



Growing up, Children's Day filled each one of us with an extraordinary level of excitement. Some saw it as a day of national significance while others were thankful for the 'half day' that the Day brought along. It was one of those few special days when we craved to go to school. On this day, various events such as fancy dress, elocution were organized by the teachers. We desperately waited for the events to get over only to receive the packet of sweets which invariably contained one of the three things; laddus, muffins or biscuits. Children's Day, for me, has always been about reminiscing my childhood. It's about celebrating our innocuous desires, sweet memories, carefree days. And more than that, it's about cherishing the child that lives somewhere within all of us but is forgotten in the pursuit of our goals.

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