



## WEBINAR ON

# OPERATIONS MANAGEMENT AND ENTREPRENEURSHIP: EMERGING PARADIGM IN THE NEW NORMAL

*Organised by*

**ARMY INSTITUTE OF MANAGEMENT, KOLKATA**

*On*

**10 August 2020 & 11 AUGUST 2020**

**3 PM to 5 PM**

### Resource Persons



**Dr Pinaki Ranjan Bhattacharyya**

Associate Professor and Chairperson - CEEPDEE, Calcutta Business School  
**Entrepreneurship: Opportunities and Challenges in the New Normal**

**Prof Santanu Chatterjee**

Ex-GM, Philips

**Covid 19 Changes in the Horizon of Operations Management**



**Dr Bobby Basu**

Associate Professor, Heritage Business School

**Impact of Pandemic Covid on Global Supply Chains: Disruptions & Restructuring**

**Mr GM Kapur**

Management Consultant, Associated with CMA, CII, Bengal Chamber

**Entrepreneurship: The Engine of Economic Growth.**



**Registration Link (Free Registration)**

<https://forms.gle/21tys8CB1K89MryJ8>

**E-Certificate will be provided after successful completion of the webinar and the link will be closed after 150 registrations**

## **About AIMK**

The Army Institute of Management, Kolkata (Formerly, National Institute of Management Calcutta) was established on 28 July 1997 by the Army Welfare Education Society (AWES), New Delhi, to conduct state-of-art Management Programme for the wards of Army personnel with an opportunity for the general candidates as well. The eco-friendly campus located at Alipore, in the heart of the 'City of Joy'. AIMK is an ISO 9001: 2015 Certified Institute. AIMK is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (formerly West Bengal University of Technology) and approved by All India Council for Technical Education (AICTE) , New Delhi.

## **About Webinar:**

Social distancing and a nationwide lockdown, corporates are effected heavily no matter how established they are and they have to re-consider how they manage and operate their business including re-visitation of their business plan because of Covid-19.

It has become challenging for most businesses to keep their financial wheels running during the lockdown period due to less revenue and the general uncertainty in the global financial environment. So, during such testing times, entrepreneurs will have to adapt to a new set of rules and be careful of the certain aspects to ease out risks and to survive the slowdown caused by the impact of COVID19.

The objectives of this webinar are to provide a valuable takeaway to each stakeholder of the new economy. It will gather practitioners from industry, academic and research institutes to exchange their ideas on emerging issues and challenges related to operations management and entrepreneurship in the new normal.

**Registration Fees – Free**

## **Organising Team**

### **Webinar Patron**

Maj Gen AK Sapra, VSM (Retd), Director, AIMK

### **Webinar Chairperson**

Dr Malini Majumdar, Academic Coordinator, AIMK

### **Organising Members**

- Dr Somarata Guhachakraborty, Assistant Professor, AIMK
- Dr Sweta Rani, Assistant Professor, AIMK
- Prof Protik Basu, Associate Professor, AIMK
- Prof Sougata Majumder, Assistant Professor, AIMK

### **Technical Head**

Prof Anindya Saha, Assistant Professor, AIMK



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