

**ARMY INSTITUTE OF MANAGEMENT KOLKATA**  
**RESUME OF EVENTS / ACTIVITIES AIMK : APR 2021**

**Overview**

1. April was characterised by commencement of even semester, joining of new faculty members & empanelment of visiting faculty members, finalisation of the 1<sup>st</sup> merit list for the new batch (MBA 25), completion of regulatory formalities for re-location of the campus (and annual extension of approval), the online alumni reunion and braving ourselves for the imminent second wave. Its unlikely that the students would return to the campus anytime before August 2021.

**Academics**

2. **Commencement of Even Semester (05 Apr).** The even semester formally commenced on 05 Apr and as a notable first, all elective papers in the major specialisations of Marketing and Finance were offered to the 4<sup>th</sup> semester students. So far the practice had been that there were no choices available to students for pursuit of papers / subjects. We are perhaps the only management Institute under MAKAUT to adopt this.

3. **Feedback from students for Old Semesters.** An online feedback on faculty for the Odd Semesters (I & III) was obtained from students on a structured format. The response was unacceptably low (around 50 per cent). Measures are being instituted to improve the responsiveness of students.

**Faculty**

4. **Joining of New Faculty Members.** The following faculty members joined the Institute in Apr 21 :-






	Photo	Name	Major Qualifications / Experience	Date of Joining and Designation
(a)		Dr JN Mukhopadhyaya	BTech(Mech)[IITBHU] 1983 PGDM [IIMC] 1985 PhD(Eco)[JU] 2011  Teaching – 18 Yrs Industry – 17 Yrs Research – 15 Yrs	Professor wef 01 Apr 21
(b)		Dr Prasenjit Kundu	BSc [CU] 1997 MCA [ ] 2003 MBA [NIBM] 2008 MPhil [CMJU] 2010 PhD [Utkal U] 2017  Teaching – 12 Yrs Industry – 01 Yr Research – 4 Yrs	Assoc Prof wef 01 Apr 21



	Photo	Name	Major Qualifications / Experience	Date of Joining and Designation
(c)		Dr Debaleena Chatterjee	BSc (Eco) [SCC] 2008 MSc (Eco) [CU] 2010 MBA [IISWBMCU] 2011 NET [UGC] 2012 PhD (BA) [IITKGP] 2017 Teaching – 4 Yrs [Ex-AIMK] Industry – 2 Yrs Research – 4 Yrs	Asst Prof wef 12 Apr 21
(d)		Ms Madhurima Sengupta	BCom (H) [CU] 2001 MBA (HR) [ICFAIUniv] 2004 Pursuing PhD (HR) [AMU] Teaching – 1 Yr Industry – 15 Yrs	Asst Prof wef 01 Apr 21
(e)		Mr Abhilash Acharya	BE (Elc)[BWNU] 2010 MFM [NIFTK] 2012 Pursuing PhD (Strategic HR) [IIM Ranchi] Teaching – 3 Yrs Industry – 1.7 Yrs Research – 3 Yrs	Asst Prof wef 01 Apr 21

Again 6 faculty members whose contract had expired (they had also appeared for the interview) 5 have been recruited. Four at scales being paid to the existing faculty members and Dr JN Mukhopadhyaya at a scale of Rs 1.4 lakh per month under provisions contained in AWES rules. The Director conducted an orientation programme for the new faculty members which included high tea.



*Director briefing the Faculty Members who had joined AIMK on their 1<sup>st</sup> day in the Institute (01 Apr)*



*High Tea with Director – New Faculty Orientation Programme (01 Apr)*

5. **Counsellor.** The Institute had been without the services of a formal qualified Counsellor since Nov 2017. Ms Priya Sengupta joined AIMK as its formal Counsellor wef 29 Mar 21. The counsellor took her maiden combined online session for students on 29 Apr 21.



### **Admission**

6. **Round 2 : Online GD / PI (09 Apr).** Five candidates (4 from Army & 1 from General Category) appeared for the second round of GD /PI. Including these candidates 95 candidates (including the above) have taken the interview for 120 seats.
7. **De-Classification of Merit List 1 (27 Apr).** The first merit list of 93 candidates was de-classified on 27 Apr.
8. **Publicity Drive.** Another publicity drive to draw candidates would be undertaken in May.

### **Placement**

9. Total 12 companies participated in the placement drive during the month (online 11 & in Campus 01) and picked up 6 students, raising the overall numbers placed to 68 (53.3%).

### **Research & Consultancy**

10. **Association of Indian Management Schools (AIMS) (Sponsored Projects).**  
Two of our faculty members {Prof (Dr) Malini Majumdar) and Prof (Dr) Prasenjit Kundu} forwarded independent research proposals for funding to AIMS. The details of the proposals are as follows: -
  - (a) Measuring the Acceptability of Flipped Classroom Concept as a Result of Post-Pandemic Disruption Among the Students of Business Schools in West Bengal : Prof (Dr) Malini Majumdar.
  - (b) An Attempt Towards Smart Mining Business Strategies During National Crisis for Socio-Economical Survival : Prof (Dr) Prasenjit Kundu.

### **Regulatory Bodies / Issues**

11. **NOC from State Govt for Shifting / Re-location (05 Apr).** An NOC for shifting of Campus from Directorate of Technical Education (DTE) on behalf of Higher Education Ministry of the State Govt was obtained on 05 Apr.
12. **Uploading of Documents for Re-location & Extension of Approval (EOA).**  
The process of uploading of documents for re-location and annual extension of approval on AICTE portal along with deposition of fees was completed on 03 / 05 Apr.
13. **Submission of Documents to University – MAKAUT.** Bound set of documents for re-location / extension of approval were submitted at the MAKAUT Office on 30 Mar 21.



14. **Completion Certificate / Fire Safety Certificate.** The concerned authorities have withheld the issuance of fire safety certificate primarily for want of a second exit / staircase in the Amenity Block. Consequently the Completion Certificate is also withheld. This came to light when the Director approached the Divisional Fire Office of the District, which was followed by a visit of the Registrar to the State Fire Safety Office. The GE (I) Project accompanied the Registrar. The MES is constructing a second staircase and the work is expected to be completed in Jun 2021.


15. **Major Cases for Consideration.** The following cases have been initiated for consideration by the BOG :-

- (a) Re-affiliation of AIMK (& other HEIs) with Rashtriya Raksha University (RRU).
- (b) Management Courses on Study Leave / Pre Retirement Re-settlement for Army Personnel at AIMK (& AIMT).
- (c) Offering of Seats in AIMK to Wards of Army Personnel from Friendly Foreign Countries.

### **Student Affairs**

16. **Selection of AIMK Team for International Data Mining Competition (22 Apr).**

Thanks to the initiative of Prof (Dr) Prasenjit Kundu, AIMK's team was selected for the International Data Mining Competition – 2021 along with 95 other teams from 36 countries AIMK is the only Institute from MAKAUT to be selected.


**DATA MINING CUP**  
International Student Competition

[Conditions for Participation](#)
[Contact](#)
[FAQ](#)

DMC 2021

Reviews

Press

The following 96 teams are taking part in the DMC 2021

Educational Institution	Team name	Country	First name	Last name
Alexandria University	Uni_Alexandria_1	Egypt (EG)	Moamen	Mohamed
ARMY INSTITUTE OF MANAGEMENT (RAJATI)	RAI_AIM_Kolkata_1	INDIA (IN)	Prasenjit Kundu	Prasenjit
Babson College	Coll_Babson_1	United States (US)	Akous	Orosot
BINUS University	Uni_Binus_1	Indonesia (ID)	Kaifa Raihana	Fatah
BINUS University	Uni_Binus_2	Indonesia (ID)	Joan Christina	Bahagiono
Delhi Technological University	TU_Delhi_1	India (IN)	Harinarasudhan	A S
ENSIAS	School_ENSIAS_1	Morocco (MA)	Ayoub	Assis
ETHZ	TH_ETHZ_Zuerich_1	Switzerland (CH)	Loris	Michel

*Screenshot of AIMK Team qualifying for International Data Mining Competition (22 Apr).*

### **Alumni Affairs**

17. **Alumni Re-union – Nostalgia (21 Apr).** The Annual Alumni Re-union, Nostalgia; was celebrated in an online mode on 21 Apr. Coffee Table discussions were held; as a part of the event and AIMK Ratna Awards were instituted this year to fete our outstanding alumni. 17 awards were awarded. The award carries a medallion and a certificate. The details of awardees are given at Appendix 'B' attached.



### **Administration**

18. **Establishment : Estate Supervisor.** Sub Subodh Banerjee (Retd) joined AIMK as our Estate Supervisor on 12 Apr. He replaced Sub KK Das (Retd) who had served AIMK for 7 Years.

19. **State Directive for Reduced Attendance.** Instructions for reduced attendance at offices were received from the State Govt which would be implemented from 01 May.

20. **New Campus Status.** Construction of fire; exit staircase in Amenity Block, false ceiling of Amenity Block, paving of road / lawn margins, provision of soap dispensers and internal sign / posting are some of the works which remain to be executed.

21. **Projects above (Rs 50,000) Rupees Fifty Thousand.** Details are at Appendix 'C' attached.



# AIMK Ratna Awardees: Nostalgia 2021



Shweta Jalan  
MBA 1 (1997-1999)  
Managing Director for  
Advent International



Santanu Banerjee  
MBA 1 (1997-1999)  
Chief Human Resources  
Officer at Bajaj Allianz Life



Amit Singh  
MBA 1 (1997-1999)  
Global Leader at  
Nielsen IQ



Abhishek Chackrabutty  
MBA 2 (1998-2000)  
General Manager  
Managing Director Reckitt



Rishi Raaj Singh  
MBA 2 (1998-2000)  
Founder Manager at  
Holy Trinity School



Manas Mishra  
MBA 3 (1999-2001)  
Managing Director at  
CYNASURE INFRASTRUCTURE  
& BUILDERS PRIVATE LIMITED



Rohit Kumar Priyadarshi  
MBA 3 (1999-2001)  
Branch Manager at  
Pernod Richard India Pvt Ltd



Harpreet Singh Bhatia  
MCA 1 (1999-2002)  
Program Architect at  
Sydney Trains



Dhanonjay Singh  
MCA 3 (2001-2004)  
Vice President of  
Product Management  
Ally Bank



Ruchika Sharma  
MCA 3 (2001-2004)  
Corporate PYP  
Coordinator



Swati Mehta  
MBA 6 (2002-2004)  
Parts Product Sales  
Director GE Gas Power



Bikash Agarwal  
MBA 6 (2002-2004)  
Lead Finance  
Eterna



Siddharth Arora  
MBA 6 (2002-2004)  
Director Sales  
Crisil Ltd



Naveen Kumar  
MCA 5 (2003-2006)  
Advisor to  
CVS Health



Sahiba Singh  
MBA 7 (2003-2005)  
Chief People Officer at  
Acuver Consulting



Kamla Singh  
MBA 9 (2005-2007)  
Associate Director at  
MSD.



Saptarshi Bhattacharya  
MBA 9 (2005-2007)  
Head of HR  
Shared Services at Bajaj Allianz General Insurance



**Appendix 'C'**  
**(Refer to Para 21 of AIMK Monthly Resume for the Month of Apr 21).**

**MAJOR WORKS / PROJECTS AT NEW CAMPUS : APR 2021**

<b>Ser No</b>	<b>Project Details/ Brief</b>	<b>Name of the Fund</b>	<b>Amount (Rs in Lakh)</b>
1.	Podium for Lecture / Seminar Halls	AIM	1.5
2.	Professors Desk	AIM	1.6
3.	Sanitisation Tunnel	AIM	0.8
4.	Accounts Office Teller Counter	AIM	1.18
5.	Cafe in Academic Block	AIM	1.31
6.	Cafe Counter and Stage in Cafeteria	Hostel & Messing	2.2
7.	Buffet Counter with Electrification in Cafeteria	Hostel & Messing	1.0
8.	Retrofitment of Unisex Saloon in Amenity Block	Hostel & Messing	2.23
	<b>TOTAL</b>		<b>11.82</b>