

CALL FOR PAPERS: KINDLER

Kindler, ISSN 0973-0486, is the peer-reviewed Journal of **ARMY INSTITUTE OF MANAGEMENT, KOLKATA**. The journal aims to circulate information about Business Studies and allied disciplines, thus providing a platform to researchers to voice ideas, results and share experiences. The journal enjoys a comfortable Publication Impact Factor of 6.002 powered by International Institute of Organizational Research (I2OR).

In line with the objectives of the Journal, *the Chief Editor seeks articles and research papers (4000-8000 words), case studies based on research and experience (2000-4000 words) and book reviews (within 1500 words) for publication*. All articles and papers are referred for independent review by peer experts. The authors are requested to allow the Editor at least two months' time for communicating the decision regarding publication of the papers. Authors may be required to revise their work in the light of the observations made by the referees or to accept the amendments made by the Editor. Authors may submit contributions electronically to: kindler@aim.ac.in **with a copy to protik.basu@aim.ac.in**.



KINDLER

THE JOURNAL OF ARMY INSTITUTE OF MANAGEMENT KOLKATA
(FORMERLY NATIONAL INSTITUTE OF MANAGEMENT CALCUTTA)

VOL - XXI NUMBERS 1 & 2 ISSN 0973-0486 JANUARY-JUNE 2021
JULY-DECEMBER 2021



ARMY INSTITUTE OF MANAGEMENT KOLKATA

***Papers are
invited for
Volume XXII***

***Last Date of
Submission:***

30 Sep 22

Brief Guidelines to Authors:

1. The paper must have the following mandatory sections:
 - a. Abstract including 3 Key Words
 - b. Introduction
 - c. Objective(s) of the study
 - d. Literature review
 - e. Methodology of Research
 - f. Results/findings
 - g. Discussion / Managerial implications
 - h. Conclusion
 - i. References
2. The article/ any other submission must be in Times New Roman 12 font size with 1.15 line spacing.
3. Tables, Graphs, Illustrations may be inserted with appropriate referencing.
4. Citations must be complete. All references should be alphabetically listed at the end of the paper in the APA format. References should be typed in Times New Roman 11 font size with 1.15 line spacing.
5. Plagiarism report of Turnitin or iThenticate will be preferred. An article/ paper with Similarity Index $\geq 20\%$ will be primarily rejected.

Chief Editor, Kindler

Army Institute of Management

Plot No III /B-11, Action Area III, New Town,
Rajarhat, Kolkata – 700160. Tel. 033-66032019-25

Email: [**kindler@aim.ac.in**](mailto:kindler@aim.ac.in)