

ALPVRIKSH

# MANAGERS' MUSINGS

February 2023



ARMY INSTITUTE OF MANAGEMENT KOLKATA

## नास्ति विद्यासमो बन्धुर्नास्ति विद्यासमः सुहृत् । नास्ति विद्यासमं वित्तं नास्ति विद्यासमं सुखम् ॥

There is no brother like knowledge, there is no friend like knowledge, (and) there is no wealth like knowledge and there is no happiness like knowledge.

## उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः। न हि सुप्तस्य सिंहस्य प्रविशन्ति मुखे मृगा: ।।

Have you ever heard of a deer coming and entering the mouth of a lion while he sleeps? In that case, why are we led to believe that we can achieve success by merely thinking about it or coveting it?

## पुस्तकस्था तु या विद्या ,परहस्तगतं च धनम् । कार्यकाले समुत्तपन्ने न सा विद्या न तद्धनं ॥

Knowledge kept in a book and money in the hands of another. These two do not come in any of our work when it is needed.





## **EDITOR'S EDICT**



As we stand at the cusp of the 21st "Medal Award Function" of Army Institute of Management, Kolkata, we're reminded of a quote by Albert Einstein:

"Education is not the learning of facts, but the training of the mind to think."

This year, as we celebrate the accomplishments of the graduates of Batches 21, 22, and 23 of AIMK, we flourish them with medals they've earned with their hard work, dedication, and perseverance in exhibiting exemplary academic performance. In the years that have been marked by unprecedented challenges, the former students have shown remarkable resilience and adaptability in the face of adversity. As they add another golden feather to AIMK's crown, we ornate them with pride and excitement at this momentous occasion. Alongside scholastic excellence, we're also taking a trip down the memory lanes of all the alumni who have created, built, and ornamented this institute with academic opulence, relics of traditions, leadership lessons, and numerous mileposts of events and memories. And this time too, like every year, we take the same eve to reunify our venerated and cherished alum members.

"Nostalgia" – a resplendent beanfeast carrying the soul impetus of revitalizing the 'olden days of Army Institute of Management', while catching-up-to-the-date with one's own batchmates alongside forging potential connections and reinforcing the alumni network.

Let us keep up pace with all the awe-inspiring affairs in the past few months, on the premises of the Institute. The out-of-the-ordinary marking of Silver Anniversary that fetched praises from across the states, the three-days long "Inferno" that rendered the campus animated and flamboyant, and the adrenaline-fueled "Chakravyuh" where our sportsmen broke a leg – all thanks to the AIMKian enthusiasts. With the profound support and guidance of our Hon'ble Director Sir, Registrar Sir, and respected faculty members, batches 25 and 26 have left no leaf unturned in ensuring that they attain absolute supremacy over each event they conduct – macro or micro – and legitimize the badge of AIMK being a "student-driven college". From seminars to competitions to celebrations to acts of social responsibility, in this enthralling edition, we surf you through the expansive life at the Institute.

#### EDITOR Manideepa dey

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ARMY INSTITUTE OF MANAGEMENT,KOLKATA



Pandemic has had a catastrophic effect on everyone's lives. Economy suffered, but we have come out of the dip and are steadily going through the paces to get back to normal. It's time now to stabilize ourselves again.

AIMK moved into a new facility in the year 2021 and we are finding our feet and resume our normal college activities. Last year, we celebrated our Silver Jubilee, first such event in the last two years with pomp and show,



showcasing the talents of our students. Normal activities resumed. Rightly pen & paper mode of examination found its way back into the system. In the melee of these activities, we missed our annual event, the Graduation Ceremony, last year. The most awaited event that every student looks forward to and awaits with lots of expectations. The passing out batches of MBA 21, 22 & 23 were denied this opportunity owing to the ongoing pandemic. Not to dampen their spirits, the Medal Award Function event is being revived this year.

The Graduation Ceremony has a unique place in any graduating student's life. It's the ultimate recognition of his professional competence and foundation for an illustrious career.

#### We at AIMK wish them all the very best, BE THE CHANGE

- Maj. Gen. Vijay S. Ranade (Retd.) (Director, AIMK)

#### न चौरहार्यं न च राजहार्यं न भ्रातृभाज्यं न च भारकारि। व्यये कृते वर्धत एव नित्यं विद्याधनं सर्वधनप्रधानम्॥

Education is the best wealth among all. No one can steal it, No state can snatch it. It cannot be divided among The brothers and it's not heavy to carry. As oner consumes Or spends, it increases; As one shares, it expands.







## 21st Graduation Ceremony

#### "The future belongs to those who believe in the beauty of their dreams."

- Eleanor Roosevelt

Let me, at the outset, congratulate all of you who have achieved your dreams and are being awarded today for excellence. Needless to say, this is a moment of great joy and satisfaction in your life.

From regalia and robing to crossing the stage, photos with family and friends, and joyful celebration, the Medal Award Function at Army Institute of Management Kolkata is a one-of-a-kind experience for graduating students. Celebrated in the presence of an august gathering of distinguished guests like the Army Commander as the Chief Guest, high-ranked Army officers, industry stalwarts, alumni, and parents, this is the most exalted ceremony of the institute. During the function, medals & trophies are given by the Chief Guest to the graduating students.

Due to the pandemic and resulting upheaval, this program could not be conducted during the years 2020 – 2022. This year, there would be seven award winners each for the three batches MBA 21, MBA 22, and MBA 23, who have successfully graduated, achieved the excellence benchmarks, and got placed in reputed companies across the country. The awards are - the COAS All Round Best Student Rolling Trophy, Awards of Academic Excellence for First, Second, and Third positions, and Army Commander's Incentive Awards for toppers in three areas of specialization – Marketing, Finance, and HR.

As this day ushers in immense joy and satisfaction, it also exposes you to the harsh realities of the world and brings a lot of responsibilities. As Martin Luther King, Jr., put it, "We live in a world of — guided missiles and misguided men, where few technical problems are too complex to solve but we find it impossible to cope with the most basic of life's challenges: how to live together in peace and health". As you graduate, as you deal with your excitement and your doubts today, I urge you to try and create the world you want to live in. Also, each and every one of you is an ambassador who reinforces the brand image of this institute. The Institute has groomed you tirelessly over the 2–years of your course to face the competition at the workplace and emerge as winners. Please keep in mind that only you have the power, as brand ambassadors of the Institute, to keep its flag flying high up in the corporate world through your performance. We wish you great success in all your future endeavors.

- Dr. Malini Majumdar (Professor, AIMK)













Mr. Jagdev Singh All Round Best Student & First in Academics



Mr. Salim Khan Best Performance in Marketing



Mr. Deepak Singh Third in Academics



Ms. Reena Aggarwal Second in Academics



Mr. Bahitra Roy Best performance in Finance



Mr. Priti Best performance in HR





Ms. Anwesha Pal All Round Best Student & First in Academics



Mr. Himadri Sasmal Best Performance in Marketing



Ms. Riya Banerjee Second in Academics



Ms. Deblina Sen Third in Academics



Ms. Arya Hari Kumar Best performance in Finance



Ms. Priyanka Mishra Best performance in HR





Ms. Ananya Sinha All Round Best Student & First in Academics



Ms. Anjali Singh Best Performance in Marketing



Ms. Radha Agarwal Second in Academics



Ms. A Chandrika Third in Academics



Ms. Anshu Maishra Best Performance in Finance



Ms. Neha Kumari Best performance in HR





## **Beaming in Scholastic Success**

In exceptionally introductory words, Graduation Day is maybe one of the main achievements in your student life. The journey you had up to this point and this specific day will be praised on an excellent scale. It's an exquisite day when you'll accept your instrument upon fulfillment of your examinations. In any case, that isn't it. It's an impeccable day when you'll acknowledge the endless supply of your assessments. Anyway, that isn't it. There is more in stock to Graduation Day other than stomping the stage wearing an outfit and earning a college-level education. Thinking of it as the one thing that you have been doing since your childhood, correct? Pre-school, elementary school, higher optional, school, etc. These organizations are among the two or three spots you have visited various times so far. Schooling has been an inseparable piece of your life till now. The day when your examinations officially end and you're placarded with a 'Graduate' is labeled as Graduation Day. One of those significant events is constantly portrayed as a "soul-changing experience" in the actuality of scholars. The scale services vary across sodalities around the globe, yet I'll help you with negotiating the overall study of this day. It is a period of festivity, memory, and reflection, unifying with a bunch of commitments.

Our institute organizes a graduation ceremony called the "Medal Award Function" where the students get their respective degrees and medals along with trophies.

The awards that are being provided to the students are as follows -

1) Chief of Army Staff (COAS)

Round Best Student Rolling Trophy is awarded to a final-year student based on overall performance during the complete duration of the course. It consists of a monetary award of Rs. 25,000/- and a merit certificate.

2) Awards of Academic Excellence:

It has been named after the posthumous awardees of Paramvir Chakra, Ashok Chakra, and Victoria Cross.

These awards are awarded to the students for securing 1st, 2nd, and 3rd ranks respectively in academics in the final year. It consists of monetary rewards of Rs. 20,000/-, Rs. 15,000/-, and Rs. 10,000/-, along with gold, silver, and bronze medals along with merit certificates.

The last graduation Ceremony held was for the students of AIMK BATCH MBA 20 on 14th Sep 2019. Each and every student of the batch gets awarded their respective degree certificates by the GOC-in-C Eastern Command. The last ceremony was conducted in the Albert Ekka auditorium in Fort William and was graced by the presence of the esteemed guests. The theme of the ceremony was traditional Indian. Needless to mention every individual sitting in the hall was looking extremely graceful in their Indian attire. This year the Medal Award Function is happening after 4 years so, there is a lot of enthusiasm and excitement amongst the seniors as well as current students residing on the campus. This year the Golden medallist for the Batch MBA 21 is Mr. Jagdev Singh, for Batch MBA 22 is Ms. Anwesha Pal, and for Batch MBA 23 is Ms. Ananya Sinha.





Review all the delicate work that you have placed into earning a degree. Consider every one of the commitments and penances your family has made. Consider every one of the advantages of being a council alum, both consummately by and by. At the point when you are old and dark and allowing back on your life, your scale day will probably be one of the remembrances you're truly pleased with. therefore, give your all to take a couple of seconds over the course of the day to ingest all that's going on. It tends to be testing, but after all that you've done to make your scale conceivable, you are clearly worth a couple of fresh twinkles it could take to decompress and congratulate yourself on being nicely done.





Medal Award Function, 2018



Medal Award Function, 2019





## **Rekindling the Flames**

Time passes... Memories fade... Feelings change... People leave... But hearts never forget... Whatever relationship you build up in this world... With lots and lots of memories.

AIMK is known for its strong alumni connection across batches starting from the first one. The college has established a tradition to stay in contact with its Alumni. Well, continuing the tradition, our college consequently organizes Nostalgia, an Alumni meet wherein seniors from previous batches come back to the Campus to relive their life and by the end of the night, the experience they take home will be worth the time they spare. It has now been 25 years since our college started and now we have accomplished a vast nexus of 2500 alums.

They relive the moments they had, starting from the 00:00 hours birthday celebrations. They competed for council elections and got into constant conflicts with CRs for attendance and rescheduling of classes. The literal sleepwalking for the morning fall-in and running towards the whistle blow and shout of "FALL-IN!" continues to date. And the discipline led to following strict time deadlines streaked with sneaking IN and OUT after academic hours. Wearing Institute formals on select days, following the mess attire, and sports attire to be on the safe side are still among the many rules of AIMK. Highly dreaded mess sessions before freshers including following the intro format to the T! and memorizing the council list! One common punishment has been the classic two braids with oiled hair and the middle partition for girls and late night evening fall-in for boys, along with blanket parades. AIMKians multitasked like pros in order to meet the assignment deadlines while being involved in every activity. Oh, the group study of a fortnight before exams and the informative industry visits which turn around to be a picnic! They too faced the leave approval hassles and left the comforts of home to live in the hostel having mess food and constantly missing 'ghar ka khana'. Bothering the localities to get home-cooked food every time they go home became a constant. But even after everything they organized and coordinated the events and pulled them off with a bang!

Networking via alumni association, Nostalgia serves as an excellent opportunity for the current batches to interact with their experienced seniors and learn from their lives. It is also a unique opportunity to directly interact with the senior executives of eminent companies across industries. On the whole, it is an event soaked in recollection, respect, love, and admiration. Apart from bonding with stalwarts, it is an opportunity for the students aspiring to be future corporate leaders, to take a tip or two from the experienced. Since AIMK's Alumni occupy leadership positions as corporate managers, academicians, and successful entrepreneurs worldwide. They also continue to maintain a very close relationship with the institute, helping each other in their growth.

Here's to the nights that turned into mornings with the friends that turned into family.

Phases end but memories last forever. But most of all, the spirit of the eve is in keeping high the josh of graduating from an Army Institute.







## Luminous Jubliation of 25 years

Standing proudly for two and a half decades, Army Institute of Management Kolkata, celebrated its glorious Silver Jubilee Ceremony with a grand show of unity and diversity on September 19, 2022.

The students of the Army Institute of Management Kolkata beautifully choreographed and executed the show which took place at Tagore Auditorium.

With lots of enthusiasm and excitement, faculty members, students, army personnel, dignitaries, alumni, ex-faculty members, and corporates attended the **Silver Jubilee** event.

The event commenced with the ceremonial lighting of the lamp. Thereafter, the chief guests for the occasion, Lieutenant General Rana Pratap Kalita, Lieutenant General K.K. Repswal, Major General IS Rathore and Mr. Abraham G. Stephanos, etc. were accorded a formal welcome. The Newsletter and the Journal of the institute were also released to mark this occasion.

The program was preceded by a welcome speech by Director Major General VS Ranade and a narration of AIMK history by Dr. Malini Majumder, Academic Coordinator of the institute. Mr. Abraham G. Stephanos and the General officer commanding-in-chief of the Eastern Command Lieutenant General R.P. Kalita also delivered an inspiring speech.

Lieutenant General Kalita said that 'the AIM has been able to inculcate the values and ethos that the army stands for, among its students.' Addressing the students, he also mentioned that the 'AIM Kolkata students have imbibed values of integrity, honesty, loyalty, and character.'

The Director of Army Institute of Management Kolkata felicitated the honorable dignitaries including Dr. Sujith Basu, Founding Director of Army Institute of Management, Prof KK Choudhary, Former Director of the institute, and other chief guests of the occasion.

On the occasion, a pictorial presentation of the journey of the institute entertained the spectators on a nostalgic note. It was followed by the cultural dance performance of varied Indian states such as Bengal, Assam, Orissa, Kerala, Gujarat, Maharashtra, Rajasthan, Jammu, Himachal, and Punjab. A multilingual thematic presentation on the integration of the cultural dances along with a melodious song sung by the students provided a befitting closure to the event.

It was an unforgettable experience that everybody enjoyed and cherished. The participants and the organizers were highly praised. The event offered many aspects of our culture before the spectators.











## **Campus Cauldron**

### **Foundation Day**

On 28th July 2022, AIMK celebrated its 25th Foundation Day with extraordinary excitement and energy. This formation day is a day of recognition, a day of respect, a day to celebrate what has been accomplished over the long term, and a day to anticipate what is on the way. Foundation Day has been an achievement in the journey of the institute, which has developed from humble starting points to today's famed heights. This is a nominated day on which festivities mark the establishment of an association. It is a chance for an association to meet up and commend the good history with the representatives and allies. The ceremony was held at the college with a proverb to provide the students with a view of obligation and accountability, as well as to provide its students as managers. It was a day saturated with deep satisfaction, leadership, and initiative.





#### **Independence** Day

On 15th August 2022, reminiscing about the indomitable spirit of our freedom fighters and for their immense contribution to bringing freedom to our nation, AIMK celebrated "Azadi Ka Amrit Mahotsav" on the 76th Independence Day with great enthusiasm and pomp. The campus of the college was beautifully decorated with balloons, flags, and flowers to mark the day. All the students, dressed in white, gathered on the campus premises at 9 AM. The event commenced with the hoisting of the National Flag by the Director of the Army Institute of Management Kolkata, along with some dignitaries, faculty members, and students. It was followed by the National Anthem sung in unison by all. A cultural program was also organized. Some students sang a patriotic song, some performed a patriotic dance, and some played the role of freedom fighters with their dance performances.









### Snehodiya

To commemorate the Martyrdom of our brave Alumni Lt. Navdeep Singh Bains Sir, the Institute Social Responsibility team of AIMK organized a program on 20th August 2022, Senior Citizens Day at Snehodiya, an old age home in Newtown, Kolkata. No wonder, Kolkata has never shown any abundance of old age homes to extend care and generosity for the aged. Coming to their aid is Snehodiya, the modest homestay complex in Newtown. The students had performed a dance on retro theme. The elderly had fully enjoyed the programs presented to them and some of them even joined students. It was heartwarming to spend a day with the residents of Snehodiya and serve them with smiles and amusement, even if just for a day.





#### **Teacher's Day**

The Army Institute of Management celebrated Teacher's Day with great enthusiasm and delight. Students as well as faculty members actively participated in all the activities. The auditorium was well-decorated for this occasion. A badminton match was organized for the teaching and non-teaching faculties. The cultural event started with a musical performance by the institute's band "Prahar", followed by a fun dance performance by batch 25. Thereafter, some exciting activities took place, like the dare game, which was one of the most interesting games. The faculty members were given some chits and some tasks were assigned to them, which they had to perform. Overall, it was a successful event, and it gave the students an opportunity to express their gratitude toward their teachers.









#### **Taare Zameen Par**

The freestyle drawing competition held on 11th September 2022 at Army Institute of Management, "Taarein Zameen Par" was a spectacular exhibit of spontaneity and ingenuity amongst the AIMK ménages. Not just the whole strength of students from both batches, but also respected Director Sir, Registrar Sir along with the two Wardens partook in the zestful contest. With arrangements made for the participants taking up the floor of a hall... pencils here, crayons there, mingled with giggles and peeks at others' pieces... While some heads were buried in their own works, expressing their soul through pencils and pastels. The winner paintings were displayed on the inner cover pages of the previous edition of the Newsletter. Such frequent events at AIMK are the impetus to bringing out latent talents and imbuing team spirit, sportsmanship, and a sense of belongingness into the integral members of the Institute.





#### **Neo Fiesta**

The 24th September 2022 was a noteworthy day for batch 26 at AIMK as they had been thrown a freshers' party by batch 25. It was named Neo Fiesta 2K22 organized by the Student Council. The event had some memorable dance and musical performances by the senior batch. The dress code chosen was black and white for boys and girls respectively. Also, a Mr and Miss Freshers competition was organized which consisted of three rounds - ramp walk, talent round, questions, and answers. In the unofficial event, a DJ night was organized in the foyer of the Academic Block. The evening theme was Bollywood and everyone had to dress up as their favorite Bollywood characters and enact them. All the students had a gala time grooving to the DJ tunes, taking selfies, and most importantly, making memories.









## **Industry Visit**

Batch 26 of AIMK, on 15th November 2022, visited Titagarh Wagons Limited, one of the leading manufacturers of freight wagons in India. It was a great experience to explore the company's state-of-the-art manufacturing facilities and learn more about its various production processes. The visit began with a tour of the company's main manufacturing plant, where they witnessed the huge scale of operations and the production systems in place. They learned about the advanced welding and fabrication company's techniques and the use of robots for fabrication and welding. At the paint shop, the use of modern technology for painting and powder coating was shown. The visit also included a tour of the company's research and development center where they learned about the company's commitment to innovation and its focus on research and development. It was an eye-opening experience that provided valuable insights into modern production processes used in the industry.





#### **Campus Placement**

The Department of Corporate Relations, Training, Placements & Alumni Affairs has worked all engines firing throughout the year to ensure that not only new feats are being achieved, but careers of the graduating batch of 2023 are being shaped nicely. The average CTC has risen by 24% over the average CTC of previous years, achieved under the leadership of Prof. Tamojit Ghosh Roy, HOD - Corporate Relations, Training, Placements & Student Affairs, AIMK. 65 companies have participated in the campus placement process to date, many more opportunities are lined up for the remaining students. The Department conducts various training sessions on employability skills under the flagship program - PDEP (Personality Development & Enhancement Program). These sessions are aimed at developing critical corporate skills, improving soft skills, preparing for job interviews and group discussions developing students into successful corporate leaders in the near future.

Success Mantra: Making of the Corporate Leaders - the Army Way!









#### Saraswati Puja

The auspicious ceremony of Saraswati Puja was celebrated in the Academic foyer of Army Institute of Management Kolkata on 26th January 2023 with great fervor and devotion. All the students came together to worship Goddess Saraswati wearing traditional dresses in the morning. The fragrance of flowers, the aroma of the burning camphor in lamps, and the bright colorful decorations fluttering around the worship room filled the college environment with peace and positivity. A priest sacredly conducted the Puja. After the pushpanjali and the puja, prasad was distributed among all the people present. The Visarjan of Goddess Saraswati was conducted by the students in the evening of 27th January. The Puja brought refreshment, positivity, and a sense of devotion among the students of the institute.





#### Bazzare

Bazzare is the annual student-run event that provides a platform for students to showcase their business acumen. Conducted from 28th January - 30th January 2023, students from both batches - 25 and 26 had put up stalls for edibles, games, or other creativities and sold their products and services through which they earn profit. Students, faculty members, staff members, and outsiders were all eager to try all of them. The diverse range of products that the stalls served included handmade crafts, fun games, and delicious food. Each stall was managed by students and had a unique flair to it. The visitors had a great time and the students were proud of the teamwork, event coordination, and business skills achieved. The three-day affair was a huge success. Bazzare was a great success as all the students gained valuable experience and made some money.









#### Chakravyuh

AChakravuyh is an Inter College Sports event organized by AIMK. It was held on 28th January – 30th January, 2023. With a dazzling trophy and a lucrative cash prize up for grabs, teams will battle it out for a spot in the finals in seven different sports- football, cricket, basketball, volleyball, and tug of war.

Football Match was conducted at NKDA Stadium where Bhawanipore College team emerged as Winners followed by AIMK as the runner up. Volleyball and Basketball matches took place at respective AIMK courts, AIMK securing runner up position for both. The Tug of War match was full of enthusiasm where AIMK stood as the winners. The Chakravuyh event aims to promote the spirit of competition and sportsmanship in each individual keeping their Josh Always High!!





#### **Seminar : Public Policy**

AOn 31st January, 2023, Dr. Ananta Kumar Giri, Professor at the Madras Institute of Development Studies, Chennai conducted a guest lecture on "Re-thinking Public Policy" and "Corporate Spiritual Responsibility" at AIMK. A man of extensive experience, Prof. Giri has an abiding interest in social movements and cultural change, criticism, creativity and contemporary dialectics of philosophy and literature. The session featured two research papers authored by him and his peers on the mentioned topics.. The main takeaways from the lecture involved a broader understanding of public policy in India and how it is currently formulated, executed, and upgraded. While the central idea of the lecture was around the need for a re-look into this process and how it can be improvised to adapt to the needs of the 21st Century Indian society. The other topic of the lecture was more relatable to the students as it related to Corporatre Spiritual Responsibility.









## Manageromatrix



Nidhi Rani & Sayan Mondal Second Runner-Up Tug of words Competition, IEM, Kolkata Held on 16<sup>th</sup> October 2023



AIMK Football Team First Runner-Up ELEGANTE, IIM Bodh Gaya Held on 22<sup>nd</sup> January 2023



AIMK Basketball Team First Runner-Up Chakravyuh, AIMK Held on 30<sup>th</sup> January 2023



AIMK Kabaddi Girls Team First Runner-Up Chakravyuh, AIMK Held on 30<sup>th</sup> January 2023



AIMK Volleyball Team Winner ELEGANTE, IIM Bodh Gaya Held on 22<sup>nd</sup> January 2023



Sudipta Das AIMK Inferno Chess Competition First Runner-Up Held on 30<sup>th</sup> January 2023



AIMK Volleyball Team First Runner-Up Chakravyuh, AIMK Held on 30<sup>th</sup> January 2023



AIMK Tug of War Team Winner Chakravyuh, AIMK Held on 30<sup>th</sup> January 2023







Sheela Ola & Vishal Dubey Winner Quiz Competition, Inferno, AIMK Held on 28<sup>nd</sup> January 2023



Swarnima Chakraborty Winner No-Fire Cooking , Inferno, AIMK Held on 29<sup>nd</sup> January 2023



Shibam Barua Winner Carrom Competeion, Inferno AIMK Held on 29<sup>th</sup> January 2023



Sushmita Ghosh Winner Solo Singing Competition, Inferno, AIMK Held on 28<sup>nd</sup> January 2023



Suraj Ghosh Winner Bottle Painting , Competition, Inferno, AIMK Held on 29<sup>th</sup> January 2023



Prahar, The Band Winner Battle of Bands, Inferno, AIMK Held on 29<sup>th</sup> January 2023



Ashwani Ahire Winner Rangoli Competition, Inferno, AIMK Held on 29<sup>th</sup> January 2023

Rejuvenate the mural of reminiscence,

with hues of memories,

formed by the strokes of keepsakes

on the canvas of time.

Au Revoir

- Manideepa Dey

## सुखार्थिनः कुतो विद्या विद्यार्थिनः कुतः सुखम् । सुखार्थी वा त्यजेत विद्या विद्यार्थी व त्यजेत् सुखम् ॥

If you aspire for comforts, leave the knowledge. Id you aspire for knowledge, leave the comforts. The one who wants comforts should give up knowledge and the one who seeks knowledge should give up comforts.

## विद्यां ददाति विनयं,विनयाद् याति पात्रताम्। पात्रत्वात् धनमाप्नोति,धनात् धर्मं ततः सुखम्॥

Knowledge gives you discipline, discipline comes from worthiness, from worthiness one can get wealth, and from wealth, one can do good deeds, and from the combination of all these things can make you to feel Pleasant and Joyful.

## काव्यशास्त्रविनोदेन कालो गच्छति धीमतां। व्यसनेन च मूर्खाणां निद्रया कलहेन वा।।

Intelligent persons enjoy their time in studies of the literature and philosophy. While, unintelligent persons spend their time in the bad habits like sleep, quarrel, or some addiction.

# विद्याधनं सर्व धनं प्रधानम्

## ARMY INSTITUTE OF MANAGEMENT, KOLKATA

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