

ARMY INSTITUTE OF MANAGEMENT, KOLKATA

LIST OF PUBLICATIONS :2015-2016

A : Publication in the Journals/Magazines

<u>Sl.No</u>	<u>Title of the Paper(s)</u>	<u>Author(s)</u>	<u>Year</u>	<u>Publication Details</u>
1.	Impact of Liquidity, Efficiency and Capital Structure on Profitability of the Selected Textile companies in India : A Panel Data Approach	Surajit Sengupta & Prमित Sengupta	Jul 15	VSRD International Journal of Business and Management Research, (Vol V, Issue VI) , e-ISSN: 2231-248X, P-ISSN: 2319-2194, published by Visual Soft India Pvt Ltd
2.	Cont of Human Resource Valuation Towards Wealth Maximization – Case Study on Infosys Technologies Ltd	Prमित Sengupta & Sougata Majumder	Jul 15	VSRD International Journal of Business and Management Research, (Vol V, Issue VI) , e-ISSN: 2231-248X, P-ISSN: 2319-2194, published by Visual Soft India Pvt Ltd
3.	Occupational Strees : Impact on Management College Teachers in Kolkata	Sougata Majumder	Jul 15	Protagonist International Journal of Management and Technology , online ISSN-2934-3742, Vol 2 No.4, published by www.pijmt.com
4.	Product Quality : The Winning Proposition for the Organized Retail Stores – A study of the Customer of Madhya Pradesh	Ravi Chatterjee and Manmohan Yadav	Oct 15	University Journal of Research, published by Ganpat University, Ahmedabad
5.	Long-Term Glaucoma Therapy : A Cost Intensive Socio Economic Burden	Malini Majumdar & Bhaskar Mukherjee	Dec 15	Journal of the Vivekananda Institute of Medical Sciences, Vol 38(II) 2015 (ISSN 0970-4396)
6.	Big Data Analytics and The B-School Curriculum	Swapna Datta Khan	Jan 16	Vision Beyond, International Journal of Management (Interdisciplinary), Vol 1, Issue 1, ISSN 2455-3573
7.	The Impact of Euro Zone Crisis on the Indian Economy	Satarupa Roychowdhury & Sujeeta Kumari	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486
8.	Impact of Human Resource Valuation to Shareholders Wealth : A Comparative Study on BHEL, NTPC, ONGC and Hindustan Copper Ltd	Sougata Majumder & Prमित Sengupta	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486
9.	A Study on the Association between Movements of CNX NIFTY and Selected Broad-Based Stock Market Indices of the World	Rajib Bhattacharya	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486
10.	Assessing The Risk Profile of MSME Units – A study on MSME Units in and around the City of Patna	Pankaj Kumar, Rajib Bhattacharya & Protik Basu	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486
11.	Impact of Contract Labour in Manufacturing Industries in West Bengal	Sanjay Anand & Parveen Ahmed Alam	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486
12.	Understanding ULIPS in India : A Review with a Case Study	Aysha Siddika & Protik Basu	Jan 16	Kindler, a Journal of Army Institute of Management, Kolkata, Vol XV, No. 1 (Jan – Jun 2015), ISSN 0973-0486

B: Conference Papers

<u>Sl.No.</u>	<u>Title of the Paper(s)</u>	<u>Author(s)</u>	<u>Year</u>	<u>Conference Details</u>
1.	Management of Misconceptions about Lean Manufacturing in Developing Countries	Protik Basu & Pranab K Dan	Sep 15	International Conference on Business and Social Science Research, organized by Dept of Business Administration, East West University, Dhaka, Bangladesh, held during 04-05 Sep 15
2.	Predictive Modeling of Exchange Rates – A Linear Multivariate Regression Approach	Rajib Bhattacharya	Sep 15	National Seminar on Financial Inclusion : Challenges and Prospects, organized by Dept of Commerce, Malda College, held during 12 & 13 Sep 15.
3.	A Study on the Association between Movements of CNX Nifty and Selected Broad-based Stock Market Indices of the World	Rajib Bhattacharya	Nov 15	National Conference on Skilling for Tomorrow, organized by Army Institute of Management, Kolkata during 21 Nov 2015
4.	HRA A Tool for Measuring Effectiveness of Employees	Sougata Majumder & Prमित Sengupta	Nov 15	National Conference on Skilling for Tomorrow, organized by Army Institute of Management, Kolkata during 21 Nov 2015
5.	Assessing The Risk Profile of MSME Units – A study on MSME Units in and around the City of Patna	Pankaj Kumar, Rajib Bhattacharya & Protik Basu	Nov 15	National Conference on Skilling for Tomorrow, organized by Army Institute of Management, Kolkata during 21 Nov 2015
6.	Training up Management Students in Developing a Spiritual Outlook Towards Business	Sougata Majumder, Prमित Sengupta and Rajib Bhattacharya	Jan 16	International Conference on Indigenous Models of Sustainability, Good Governance and Spiritual Transformation, organized by IIM Bangalore, held during 4 – 6 Jan 16.
7.	Social Networking Sites : A platform to influence social awareness	Malini Majumdar	Jan 16	International Conference on Social Issues and Social Work : Public and Private, organized by IISWBM, Kolkata during 29 Jan 16 (in absentia).
8.	Leanness of English Language : the Cause for untapped potential in the Management Students in Central India	Ravi Chatterjee	Feb 16	International Conference on Management of Infrastructure (ICMI) 2016, organized by College of Management & Economic Studies under University of Petroleum & Energy Studies, Dehradun, held during 04 – 06 Feb 16
9.	Chit Funds and Behaviour of Marginal Investors – the Post – Saradha Scenerio	Prमित Sengupta	Mar 16	5 th International Conference on Sustainability, Inspiration. Innovation & Inclusion, organized by IIM-Shillong, held during 17 – 19 Mar 16.
10.	Review of Tests with unordered pairs	Kaustav Banerjee	Mar 16	National Seminar on Probability & Statistics, organized by West Bengal State University during 28 – 29 March 2016.