

# **ARMY INSTITUTE OF MANAGEMENT, KOLKATA**

**(NAAC Accredited & ISO 9001:2015 Certified Institute)**

## **MANDATORY DISCLOSURE**

1. **Genesis.** The Army Institute of Management, Kolkata (formerly, National Institute of Management Calcutta) was established on 28 July 1997 by the **Army Welfare Education Society (AWES)**, New Delhi to conduct state-of-the-art Management Programme for the wards of Army personnel with an opportunity for the general candidates as well. The name of the Institute was changed to '**Army Institute of Management, (AIM) Kolkata**' with effect from 11 February 2005. Within a short span of time, AIMK has established itself on the B-School map of the country, and is being rated amongst the top five B-Schools in Eastern India. AIM Kolkata is the first Management Institute under the aegis of AWES to receive the unique distinction of being **accredited by NAAC** (The National Assessment and Accreditation Council), established by the University Grants Commission (UGC) of India to assess the quality of education being imparted at the institutions of higher education in the country. AIM Kolkata has also received the **ISO 9001:2008** certification.
  
2. **Location.** AIM Kolkata is located at Alipore (near Command Hospital, Eastern Command) Kolkata. Howrah and Sealdah Railway Stations are approximately 6 to 8 Kms away and Netaji Subhash Chandra Bose International Airport is approximately 20 Kms away from the Institute. The new campus of AIM is under construction at New Town, Rajarhat, Kolkata.
  
3. **Approval and Affiliation.** The MBA Programme of the Institute is approved by the All India Council for Technical Education (**AICTE**) and affiliated to the Maulana Abul Kalam Azad University of Technology (MAKAUT), formerly known as West Bengal University of Technology (WBUT).
  
4. **The Vision.** To become a premier business school recognized internationally for professional excellence in management education.
  
5. **The Mission**
  - (a) Promote excellence in all dimensions of management.
  - (b) Empower students by offering practical, innovative and technology-driven management programmes.
  - (c) Prepare management professionals with a global mindset.
  - (d) Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research, and publications.

6. **The Objectives**

- (a) To inculcate state-of-the-art management concepts and its applications.
- (b) To develop managerial acumen and personality.
- (c) To synthesize management education with Information Technology.
- (d) To prepare the students for Global Market.

7. **USP of AIM Kolkata**

- (a) NAAC accredited Institute.
- (b) 'A++' ranked B-School in the country.
- (c) ISO 9001:2008 certified Institute.
- (b) Fully residential.
- (c) Admission through CAT.
- (d) Reputed faculty members from industries and best B-Schools.
- (e) Cosmopolitan student profile.
- (f) Eco-friendly campus with adequate and appropriate infrastructure.
- (g) Placement in reputed companies.

8. **Intake.** The intake is 120 students in each batch.

9. **Admission Process** The admission process is:

- (a) Admission Test – CAT.
- (b) Group Discussion / Personal Interview (GD / PI) at AIM Kolkata.
- (c) Final merit list is prepared based on the candidates' performance in Admission Test and GD/PI.

10. **Programme.** AIM Kolkata offers two-year full time MBA programme. The programme emphasizes on an integrated understanding of theory and practice. Summer Internship is mandatory and an integral part of the MBA curriculum. Every student has to undergo four-five weeks summer internship during June-July after completion of first two semesters. Special emphasis is given to develop personality traits, communication skills, all-round awareness and practical knowledge of managing resources. Continuous interactions with industry captains are maintained through colloquia, seminars and discussions. Students are taken for factory visits to **Tata Steel Ltd, Tata Motors Ltd, Tata Steel Processing and Distribution Ltd, Indian Steel Wire Products Ltd** at Jamshedpur, PXE and ITR at Chandipur, ITC, Britannia Industries, GRSE, among many others.

11. **Specialization.** The following specializations are offered at AIM:

- (a) Marketing Management
- (b) Financial Management
- (c) Human Resource Management
- (d) Operations Management
- (e) Business Analytics

12. Army Institute of Management, Kolkata aims at preparing a student for the global market. The Institute is different from other such institutions in terms of cosmopolitan student profile, admission through CAT, excellent faculty from the best B-Schools and industry background, fully residential campus, right infrastructure and above all excellent placement in reputed companies. Students are encouraged to present research papers in national and international conferences organized by the Institute and other academic institutions. In the National Conference on “Skilling for Tomorrow”, held on 21 November 2015 and in the National Conference on “Contemporary Management”, held on 21 April 2018, at the Institute campus, student participation was noteworthy.

13. **Awards received.** The Institute has received the ‘**B-School Leadership Award**’ for subsequent three years (2014, 2016 & 2017) by DNA & Stars of the Industry Group and the prestigious ‘**Golden Peacock National Training Award (GPNTA)**’ for its excellence in training and management system in 2014. AIM Kolkata has been selected for **Business School Affaire & Dewang Mehta National Education Award** and declared the winner of “**Best B-School**” for the year **2015 and 2016** for its excellence in academics and as recognition of leadership, innovation, development and industry interface of institute. The Institute has added another feather in its cap by receiving **World Education Congress Global Award 2016** as the Educational Institute with best Academic and Industry Interface.

14. **Rankings received.** AIM Kolkata has been a ranked B school in the country consistently. The latest rankings received by AIM Kolkata are as follows:

- (a) Ranked among “Top 50 private B Schools in Research” by Careers360
- (b) ‘AAA’ B-School in West Bengal by Careers360
- (c) Ranked among “**India’s Best B Schools**” by India Today and Business Today
- (d) Ranked **first** among private B Schools in Kolkata by Business Today
- (e) ‘**A++**’ by Business India
- (f) ‘**A++**’ and Top 10 in terms of intellectual capital by Chronicle B Schools Survey 2017
- (g) **Top 5** in East India, by Chronicle B Schools Survey 2017

(i) AIM Kolkata also features in Top 100 B-Schools in India and in the **Top 10** in Eastern India, as per Times B-School by The Times of India

15. **Governance.**

Members of Institute Governing Body: <https://www.aim.ac.in/management>

Members of Academic Advisory Body: <https://www.aim.ac.in/management>

Frequency of the Board Meetings: Two to four times in a year

Online Grievance Redressal Mechanism: <https://www.aim.ac.in/grievance-redressal-online>

Establishment of Anti-Ragging Committee: Available

Establishment of Internal Complaint Committee with Appointment of Ombudsman by University: Available

Establishment of Committee for SC/ST: Available

Internal Quality Assurance Cell: <https://www.aim.ac.in/iqac>

16. **Faculty.**

Core Faculty: <https://www.aim.ac.in/core-faculty>

Visiting Faculty: <https://www.aim.ac.in/visiting-faculty>

Faculty:Student Ratio = 1:18.5

No. of Faculty employed during Academic Year 2015-2018: 12

No. of Faculty left during Academic Year 2015-2018: 09

17. **Fee.**

Fee Structure: <https://www.aim.ac.in/admission/fee-structure>

Scholarship: <https://www.aim.ac.in/scholarships>

18. **Admission**

Admission Procedure: <https://www.aim.ac.in/admission>

19. **Infrastructure & other Resources Available**

Infrastructure: <https://www.aim.ac.in/infrastructure>

Library: <https://www.aim.ac.in/library>

20. **Academics**

Academic Details: <https://www.aim.ac.in/academics>

Academic Calender: <https://www.aim.ac.in/academic-calendar-2018-19>

21. **Contact details and route map.**

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