

ARMY INSTITUTE OF MANAGEMENT, KOLKATA

RESUME OF EVENTS / ACTIVITIES: NOV 2020

Overview

1. The festival spirit of October continues albeit intermittently in November with eight holidays (besides Saturdays & Sundays). The highlight of the month was the visit by MD AWES along with his team from New Delhi on 24 Nov.

Academics

2. **Commencement Academic Year for Continuing Semesters (02 Nov)**. The University (MAKAUT) notified 02 Nov as the date for commencement of the ongoing /continuing semesters (i.e 3rd Semester, MBA 23). Date for the fresher's semester would be notified later. With our admissions largely completed, online classes and orientation programme had commenced on 17 Aug.

3. **Couriering Book Banks to Students**. In the Institute we issue course books for compulsory subjects to students. An offer was made to students, if they require 'book banks' then could be couriered to them. Courier costs have to be borne by the students.

Placements

4. **Director's Online Interaction with MBA 23 Students (26 Nov)**. A marathon online interaction was conducted by the Director with MBA 23 Batch to allay their apprehensions in relation to placements. Mrs Sphurti Pathak and Ms Vineeta Verma (Head of Placements & Corporate Relations and Manager Placements & Skill Development respectively) also assisted the Director.

5. **Placement : MBA-22 Batch**.

Ser No	Company	Numbers Placed	Cumulative Numbers Placed	Remarks
1.	No Broker	01	114/119	Annual CTC Rs 5.1 lakh (Mr Shubham Singh, laid off student has been placed)
2.	Franchise India	--	--	1 student attended interview. Awaiting response.
3.	Bharti Axa	--	--	11 resumes sent. Phase wise interview process started wef 28 Nov 2020.
4.	Pinclick	--	--	8 Marketing students list sent. Awaiting response.
5.	BMN Alloy	--	--	3 students shortlisted and interview conducted. Awaiting response.

6. Project / PPOs : MBA-23 Batch.

Ser No	Company	Numbers Slotted	Cumulative Numbers Slotted	Remarks
1.	Insplore	01	06	Started on 13 Nov 2020.

7. Placement Training : MBA 23 Batch.

Ser No	Date / Duration	Details of Training	Trainer	Remarks
1.	17 Oct - 16 Nov 20	Mock Interview	* Ms Sphurti Pathak * Ms Vineeta Verma * Abhishek Singh Mallick (MBA-3)	119 students attended.

8. Placement Enquiries.

Ser No	Company	Requirement / QR	Numbers Offered	Remarks
1.	Berger Paints	Marketing	36	Screening of 36 students done. Interview in Dec 2020.
2.	PwC	Finance	--	Head Placement & Corporate Relations attended conclave held on 13 Nov 20.
3.	Varuna	Marketing	79	Details sent on 10 Nov 2020. Awaiting response.
4.	Naukri.Com	Marketing	43	Awaiting response.
5.	Ferrero	Marketing	79	Details sent on 18 Nov 2020.
6.	HDFC	Marketing	--	Survey conducted.

9. Internship : MBA-24 Batch.

Ser No	Company	Numbers Slotted	Cumulative Numbers Slotted	Remarks
1.	KRG	01	--	Business Analyst internship. Yet to begin.
2.	Primerica	51	52	Internship is going on since 21 st Nov. 32 from Marketing and 19 from Finance.
3.	Oberoi	--	--	12 students list sent. Awaiting response.
4.	Spotify	--	52	21 students list sent. One month duration. Rs 3500/- + Incentives. Awaiting response.

10. **Skilling Training : MBA 24 Batch.**

Ser No	Date / Duration	Details of Training	Trainer	Remarks
1.	09 Nov 2020	Introductory session	Ms Debolina Mitra	Introductory session followed by one to one verbal communication assessment carried out

Academia-Industry Connect

11. **Director attends Bengal Chambers of Commerce & Industry (BCC & I) AGM (07 Nov).** Maj Gen AK Sapra (Retd), Director attended the Annual General Meeting (AGM) of the BCC& I. The new management (President) took over the reins of the organisation.

Student Affairs

12. **Directors Online Interaction with Alumni (28 Nov).** Maj Gen AK Sapra (Retd), Director had a two hour long online interaction with the alumni and updated them on the happenings in their alma matter and sought their support in placements, curriculum update, and brand building. He also thanked them for contributing around Rs 2.7 lakh towards the medical treatment of an employee's child.

13. **Trading WiZ Competition (17 Nov).** Tarak Shrivastava's (MBA 24) name figured in the Top 10 of the Trading Wiz Competition.



Director at BCC&I AGM Lunch with the Outgoing & incoming President and others



Tarak Shrivastava's (MBA 24) name figures in the Top 10 contestants of Trading –Wiz Competition (17 Nov)

Administration

14. **Visit of Maj Gen RK Raina, SM, Ph.D (Retd), MD AWES.** Maj Gen RK Raina, SM, Ph.D (Retd), MD AWES accompanied by Col Himmat Singh (Retd), Director Colleges and Col Sanjay Datta (Retd), Director Projects visited the new campus on 24 Nov as per the following programme :-

Ser No	Time	Disc	Remarks
(a)	1430 - 1515 hrs	Lunch	Director's Residence
(b)	1515 - 1530 hrs	Visit Incubation Centre	
(c)	1530 - 1630 hrs	Review construction work	
(d)	1630 - 1730 hrs	Briefing by Director, Registrar & HoA, Head Placements (AIMK)	

15. Following issues were discussed:-

- (a) Quality of construction and timelines for campus being made operational / functional.
- (b) National Education Policy 2020 stipulations and implications
- (c) Requirement of equipping & furnishing the campus, including requirement of funds.
- (d) Review of affiliations and consolidation possibilities.
- (e) Faculty – student ratio & turnover of faculty.



MD AWES & his team with the Hosts in Academic Block (24 Nov)



Director briefing MD AWES from his adhoc office in the gym complex (24 Nov)



MD AWES expressing his views on quality of construction in front of Girls Hostel (24 Nov)



MD AWES in the Incubation Centre IFarm (24 Nov)



MD AWES and Dir AWES having lunch at Director's Residence (24 Nov)



MD AWES in a discussion with Director on the terrace of Amenity Block (24 Nov)

16. **Pre- Diwali Tea & Distribution of Sweets (13 Nov).** A pre-diwali tea party was conducted on the terrace of the Amenity Block at 1600 hrs on 13 Nov. Sweets were distributed among faculty and staff at the end of the party.



Diwali sweet hampers being given to the Faculty & Staff (13 Nov)



Director with Registrar & some faculty members after the Diwali Eve Tea Party (13 Nov)

17. **Re-Branding / Image Building Exercise.** Professional help was taken to re-design our logo and also design our mascots. Views of the environment are also being taken.

18. **New Campus Status.** While most of the construction work by the construction agency is over, some finishing, testing and commissioning work remains to be carried out, this may continue upto mid Dec. The details given at Appendix attached.

19. **Ongoing Equipping & Furnishing Works /Projects.** The details of major ongoing projects and works are given at Appendix attached.

20. **Streamlining of Office Functioning.** Subordinate staff is making presentations to the Director to review & formalise their duties and responsibilities to streamline functioning and foster greater accountability. All clerical staff also attend the presentation of other branches and sections too.

Appendix

(Refer to Para 18 is enclosed)

MAJOR ONGOING WORKS / PROJECTS AT NEW CAMPUS

Ser No	Project in Brief	Fund	Approx Amount (Rs in Lakh)	Remarks
1.	Construction of stage in two Seminar Halls	AIM	1.8	PDC Dec 20
2.	Furnishing of Academic & Admission Office	AIM	2.56	PDC Dec 20
3.	Construction of partition walls & provision of door frames for creation of eight staff cubicles (Phase 2)	AIM	2.56	PDC Dec 20
4.	Provision of doors and internal painting of staff rooms	AIM	2.36	PDC Dec 20
5.	Provision of aluminum ventilators and partition in staff rooms	AIM	1.85	PDC Nov 20
6	Modification of garage for Central Laundry	AIM	2.56	PDC Dec 20
7.	Construction of masonry amphitheatre /gallery in Main Foyer.	AIM	5.6	PDC Nov 20
8.	IT network for Wifi and CCTV	AIM	19.96	PDC Jan 21
9.	Provision of wall paper in foyer of Academic Block	AIM	1.2	PDC Nov 20