

ARMY INSTITUTE OF MANAGEMENT, KOLKATA

RESUME OF EVENTS / ACTIVITIES AIMK : DEC 2019

Overview

1. In December the institute was pre-occupied with the end-semester exams which were disrupted due to agitation / protests in relation to the citizenship amendment act (CAA) and national register of citizens (NRC). We were also fortunate to host our first batch (MBA-1) alumni who had gathered in Kolkata for their re-union. During the month a MoU was signed with Cambridge Marketing College, UK to jointly conduct a certificate course in Digital Marketing in our campus.

Academic

2. End Semester Exams (09 to 15 Dec). The end semester exams got disrupted because of the protests in the city / state and had to be suspended from 16 Dec. On 19 Dec university ruled that they would be resumed after the winters vacations on 07 Jan 2020. This disrupted the travel plans of students. The university introduced CCTV coverage of exam venues and digital evaluation of answer scripts for which the faculty was trained from 05 to 07 Dec under arrangements of the university.



MBA-22 students appearing for the End Semester Exams in Dec 19

3. MoU for Digital Marketing Course with Cambridge Marketing College (CMC), UK (14 Dec). A MoU was signed between CMC UK and AIMK on 14 Dec to jointly run a certificate course in digital Marketing at the AIMK Campus. It is proposed to run the course in Feb / Mar 2020.



Dr Nandan Sengupta from CMC UK, Director and Academic Coordinator signing the MoU in the Director's Office (14 Dec)

Faculty & Faculty Development Programme

4. Conference / Workshops / Seminars : Faculty. Faculty members attended conferences / seminars / workshops as per the details given below :-

<u>Ser No</u>	<u>Date of Event</u>	<u>Event</u>	<u>Participation</u>	<u>Remarks</u>
(a)	13-14 Dec	AIMA-AICTE Case Teaching & Writing Workshop at Sister Nivedita University (Jointly organized by AIMA & AICTE).	<ul style="list-style-type: none"> • Dr Sweta Rani • Maj Gen AK Sapra (Retd) , Director AIMK 	<ul style="list-style-type: none"> • Attended • Attended the inaugural session
(b)	13 Dec	AIMS Bengal Chapter Quarterly Meeting (Organised by AIMS Kolkata Chapter)	Col S Chakraborty (Retd) Registrar & Head of Adm	The meeting was held at Praxis B-School, Kolkata
(c)	15-18 Dec	52 nd Annual Convention of ORSI and International Conference at IIM Ahmedabad (organised by ORSI)	Prof Protik Basu	Presented a paper & chaired a session
(d)	19 Dec	INSPIRATION : Empowering Budding Women Entrepreneurs (organised by ICC, Kolkata).	<ul style="list-style-type: none"> • Dr Sweta Rani • Prof Asmita Basu 	Attended
(e)	19 Dec	Convergence & Divergence on Political Leadership & Corporate Leadership (organised by BCC&I)	Maj Gen AK Sapra (Retd), Director AIMK	Attended
(f)	19 Dec	MARKON 2019 (organised by International Management Institute, Kolkata)	<ul style="list-style-type: none"> • Dr Malini Majumdar • Dr Ayan Chattopadhyay • Dr Somarata Guha Chakraborty 	<ul style="list-style-type: none"> • Presented a paper • Presented a paper & Chaired a session • Presented a Paper



Maj Gen AK Sapra (Retd) and Dr Sweta Rani in the group photograph prior to the AIMA-AICTE Case Teaching & Writing Workshop at Sister Nivedita University, Kolkata (13 Dec)



Dr Sweta Rani at the venue of the Seminar –INSPIRATION –Empowering Budding Women Entrepreneurs at Oberoi Grand Kolkata (19 Dec)



(From Right to Left) Dr Somarata Guha Chakraborty, Dr Malini Majumdar and Dr Ayan Chattopadhyay and other delegates at the venue of MARKON 2019 (19 Dec)

Placement

5. Placement Status (MBA 22). 10 companies participated in our campus placement during the month of Dec 2019 and picked up 17 of our students. As on 31 Dec 19 - 77 (64%) of our students have been placed. The details of placements in Dec 19 are as under :-

Ser No.	Date(s)	Company	Mode (Psn, Test, GD & PI)	Success Rate				Remarks					CTC Rs. (in lakh)
				Participated	GD Stg	PI Stg	Selected	Area			In / Off Campus	New Co	
								Mktg	Fin	HR			
(a)	03 Dec	Bajaj Elec	GD & PI	38	38	15	04	04	-	-	In	New	6.25
(b)	06 Dec	TCS-BPS	Test & PI	05	NA	03	01	01	-	-	In		5.74
(c)	07 Dec	ICICI Security	GD&PI	46	46	17	05	05	-	-	In		4.12
(d)	12 Dec	HDFC AMC	Test, GD&PI	20	08	05	0	0	0	0	Off		
(e)	13 Dec	MRF	Test, GD&PI	11	08	06	Last round interview on 20 Jan						
(f)	13 Dec	TMFL	Test, GD&PI	46	12	03	03	03	-	-	Off		5.00
(g)	16 Dec	Goodricke Gp	Skype Interview & PI	25	NA	14	04	04	-	-	Off	New	6.28
(h)	20 Dec	Asahi India Glass Ltd	GD&PI	05	05	05	Awaited				Off		
(j)	20 Dec	The Times Gp	GD&PI	20	10	0	0	0	0	0	Off		
(k)	23 Dec	Hafele India	GD&PI	15	05	05	0	0	0	0	In	New	
							Total placed	17	0	0			5.47 (Av CTC)

Student Affairs

6. Visit by Alumni of MBA-01 Batch (21 Dec). 19 Alumni of MBA-01 Batch who were in Kolkata for their re-union were hosted at their alma mater on 21 Dec. The then Director (Dr. Sujit K. Basu) and two ex-faculty members (Prof Anindra Kumar Halder and Prof BB Chakraborty) also came in to make the event special. During the interaction with the faculty each one of them recounted their experiences at AIMK. Among the things they 'hated' was the food, their being 'paraded' before numerous visitors and the 'grills' in the verandahs which made them feel like 'prisoners'. After the customary cake cutting and tea they took on questions from the students during an exclusive interaction.



Alumni of MBA 1 batch posing with ex- Professor Anindra Kumar Halder in the middle right (21 Dec)



Alumni of MBA 1 batch interacting with Director, and Faculty in the Conference Hall (21 Dec 19)



A moment before cutting of the cake. MBA-1 alumni with ex-Director and Faculty in the Students Mess (21 Dec)



Alumni of MBA 1 Batch interacting with students in Lecture Hall 2 (21 Dec 19)

Administration

7. Inspection Visit by Chairman, BoA (02 Dec). The Annual Adm and Tech Inspection of AIMK was conducted by Lt Gen RP Kalita, AVSM, SM, VSM. COS HQ Eastern Comd and Chairman BoA on 02 Dec 19. After a briefing by the Director in his office the inspecting officer interacted with faculty and select students over tea.

8. Interview for the Post of Registrar & Head of Adm (03 Dec). The Registrar & HoA's term had expired on 14 Jul 19, thereafter, Col S Chakraborty (Retd) has been on extension until 14 Jan 2020. The initial process of getting a relief in Sep 2019 did not bear results and post was re-advertised. Out of 25 aspirants 13 candidates were interviewed by a Board on 03 Dec 19.

9. Visit by Principal, AIN Guwahati (11 Dec). Mrs. Vijay Lakshmi, Principal, AIN Guwahati visited AIMK and met Director AIMK to discuss the Vision Document of AIN Guwahati.



Principal, AIN Guwahati interacting with Director AIMK in his office (11 Dec)

10. Financial State : Dec 19. The financial state of the month is given below:-

Ser No.	Name of Fund	Balance as on 30 Nov 19 (in ₹)	Balance as on 31 Dec 19 (in ₹)	Remarks
(a)	AIM Fund	2,61,57,224.59	9,53,66,682.69	
(b)	AIM Hostel & Messing Fund	1,10,26,472.89	1,01,95,541.89	
(c)	Grant-in-Aid	84,46,030.00	84,46,030.00	See Appendix attached
(d)	Capital Fund (AWES)	3,03,711.00	11,73,298.03	
(e)	Fixed Deposits	Balance as on 30 Nov 19 (in ₹)	Balance as on 31 Dec 19 (in ₹)	
(i)	AIM Fund	12,15,92,406.00	12,15,92,406.00	
(ii)	AIM Hostel & Messing Fund	1,15,76,606.00	1,15,76,606.00	