



**Department of Corporate Relations, Placements,
Training, and Alumni Affairs**

Army Institute of Management

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Army Institute of Management, Kolkata

(ISO 9001:2015 CERTIFIED)

STUDENT PROFILES

2023-24





ARMY INSTITUTE OF MANAGEMENT, KOLKATA

(ISO 9001 : 2015 CERTIFIED)



1997-2023
25+ GLORIOUS YEARS



THE AIM ADVANTAGE

1. ARMY CONNECT - MANAGEMENT & CONTROL.
2. ARMY ETHOS - Leadership, Value System & Culture
3. Nearly 100% Placement every year.
4. Ranked A+++ Category B- Schools
5. AICTE-approved program & affiliated to MAKAUT
6. Innovative and Technology - Driven MBA
7. Disciplined, Multi-Lingual & Cosmopolitan students.
8. Adaptability & Entrepreneurial mindset.

MBA BATCH OF 2024



BATCH SIZE - 115



66



49















"MANAGERIAL BRASS WITH ARMY CLASS"

WORK EXPERIENCE



EDUCATIONAL BACKGROUND



SPECIALIZATION



HIRING TRENDS MBA - 2023



AVERAGE CTC GROWTH (5 YEARS)



DEPARTMENT OF CORPORATE RELATIONS, TRAINING, PLACEMENTS, & ALUMNI RELATIONS

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Final Push : 100 hours Training

The Department of Corporate Relations, Training, Placements, and Alumni Affairs has conducted an exhaustive Skills Development and Enhancement Program (SDEP) from the time of joining of the students till date in a bid to prepare the students for the upcoming Campus Placement Season 2023-2024.

The main objective of these SDEP Sessions has been to prepare the students to be industry ready and possess necessary tools to crack job interviews in the best of the companies. The Sessions were wide ranging in their scope and covered everything from spoken English, writing skills to CV building, Team dynamics & Leadership workshops, to Seminars on Emerging Technologies, Workplace Etiquettes, and Resilience in a Competitive world.

Student Profiles

Major Marketing / Minor Operations



Akhila S S

Major - Marketing
Minor - Operations
UG Degree - BA (GPE)
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - To join a company that fosters professional growth, offers challenging and rewarding careers, and allows me to apply my knowledge and skills



Ankit Kumar

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Indus Net Techshu Digital Private Limited
Work Experience - Fresher
Career Objective - To secure a challenging position in the corporate space that aligns with my skills and provides opportunities for substantial growth.



Anamika Ghosh

Major - Marketing
Minor - Operations
UG Degree - BSc. (Botany)
SIP Company - Aditya Birla Fashion Retail Limited
Work Experience - Fresher
Career Objective - To get an opportunity where I can maximize my potential and contribute to the growth of the organization.



Anwasha Pal

Major - Marketing
Minor - Operations
UG Degree - BA (J&MC)
SIP Company - Happequity Investments and Finance
Work Experience - 36 Months
Career Objective - To pursue a career in digital marketing by combining my interest in advertising with the latest technologies.



Ananya Singh

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - Indus Net Techshu Digital Private Limited
Work Experience - Fresher
Career Objective - To join a reputable team, fostering knowledge sharing and professional growth, where I can contribute to the company's success.



Aparna P

Major - Marketing
Minor - Operations
UG Degree - BSc.
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To join a company that offers opportunities to enhance my skills, strengthen my knowledge, and contribute to the organization's growth



Arijit Debnath

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Indus Net Techshu Digital Private Limited
Work Experience - Fresher
Career Objective - To embody Indian Army ethics in the corporate world with persistence, commitment, and selflessness for fostering integrity to drive success



Dhiman Panda

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - Indus Net Techshu Digital Private Limited
Work Experience - Fresher
Career Objective - Seeking a position with a dynamic organization, where I can leverage my skills to drive company success and nurture personal and professional growth aligned with the organization's vision



Jayaram Sahu

Major - Marketing
Minor - Operations
UG Degree - BSc.
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To embrace diversity and leverage its richness to drive creativity, innovation, and overall success.



Kavita Yadav

Major - Marketing
Minor - Operations
UG Degree - BSc. (CBZ)
SIP Company - Admitad India
Work Experience - Fresher
Career Objective - I aspire to drive organizational and personal growth by applying problem-solving, creative thinking, and data-driven skills.



Kaviti Hareesh

Major - Marketing
Minor - Operations
UG Degree - Bparma.
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - Seeking an engaging role in a prestigious organization to enhance learning,



Mandira Halder

Major - Marketing
Minor - Operations
UG Degree - BSc.
SIP Company -
Work Experience - Fresher
Career Objective - Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.



Mohit Nagarkoti

Major - Marketing
Minor - Operations
UG Degree - BSc. (H&HA)
SIP Company - ITC Limited
Work Experience - 36 months
Career Objective - To secure a dynamic, challenging role to learn, leverage my skills, actively contribute to the organization's growth, and enhance my leadership abilities.



Monika Dev

Major - Marketing
Minor - Operations
UG Degree - BSc. (Food Tech.)
SIP Company - Indian Farmers Fertiliser Cooperative (IFFCO)
Work Experience - Fresher
Career Objective - To establish my career in a reputed organisation to enhance my learnings and gain experience in handling various responsibilities.



Mownica Raj

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To secure a position in a reputed company where I can apply my skills for personal and organizational benefit.



Pawan Oraon

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To obtain a challenging entry-level position where I can leverage my skills to contribute to the success of the organization.



Pawan Pal

Major - Marketing
Minor - Operations
UG Degree - BSc.
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - To be a successful professional and to contribute towards the fulfillment of organisational goals of a firm by applying my skills and knowledge and to never stop learning.



Pooja Sharma

Major - Marketing
Minor - Operations
UG Degree - BSc. (Maths)
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To secure a dynamic role within a collaborative team environment, enhancing my skills, while driving company growth through impactful contributions.



Pratik Kumar Prajapati

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Aditya Birla Fashion Retail Limited
Work Experience - Fresher
Career Objective - To create a substantial difference in the company I join through my creativity and innovative mindset



Aritra Garai

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - 2Months
Career Objective - To excel as an individual, be a strong team player, and contribute to organizational growth by effectively applying my knowledge, skills, and abilities



Arjun Kumar

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To secure a challenging position in a company, utilizing my skills to contribute to its success and growth while enhancing my professional capabilities



Deborshi Bhowmik

Major - Marketing
Minor - Operations
UG Degree - BTech.
SIP Company - Corelynx Solutions Private Limited
Work Experience - 8 Months
Career Objective - To get a job where I can learn, use my skills, help the company grow, and get better at being a leader



Deepak Chandra

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Bajaj Allianz General



Rajeev Kumar Singh

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - SBI Life Insurance Company Ltd.
Work Experience - Fresher
Career Objective - To get an opportunity where I can make the best of my potential and contribute to the organization's growth.



Sawan Singh

Major - Marketing
Minor - Operations
UG Degree - BE (Civil)
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - Enhancing my skills and knowledge regularly for self development and benefit of my organization



Shubham Rai

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - To work with reputed organization which enhances my skill set resulting in mutual growth



Sudipto Das

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - International Research Symposium in Service Management (IRSSM)
Work Experience - 6 Months
Career Objective - To work in a challenging environment, utilizing my skills to add value to the organization and develop as a professional



Rohit Ghosh

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - Indus Net Techshu Digital Private Limited
Work Experience - Fresher
Career Objective - To secure a challenging position in a growth-oriented company, contributing skills and presenting innovative ideas while receiving mentorship for my career



Shatayu Chandrakant Patil

Major - Marketing
Minor - Operations
UG Degree - BA (Pol. Sci. Hons.)
SIP Company - Shriram Life Insurance
Work Experience - Fresher
Career Objective - To secure a position that fosters continuous skill development, driving growth and success



Soumyadeep Saha

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - To embrace a challenging role in a dynamic organization, applying my skills to drive business growth and contribute to the company's success



Sumit Anand

Major - Marketing
Minor - Operations
UG Degree - BSc. (H&HA) and (T&TM)
SIP Company - Shriram Life Insurance Company
Work Experience - 6 Months
Career Objective - To be a part of an organization which allows me to upgrade my skill set resulting in mutual growth.



Sahil Singh

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - Bajaj Allianz General Insurance Company
Work Experience - Fresher
Career Objective - To join the corporate world, welcoming opportunities for personal and professional growth, driven by a passion for Sales, Branding, and Marketing excellence.



Shatendra Singh

Major - Marketing
Minor - Operations
UG Degree - BA
SIP Company - Aditya Birla Fashion Retail Limited
Work Experience - 12 Months
Career Objective - Dedicate time and resources to community involvement, giving back and making a positive impact beyond the workplace.



Sourav Ghosh

Major - Marketing
Minor - Operations
UG Degree - BSc. (Geology Hons.)
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - Seeking a challenging role as a marketing professional where I can leverage and hone my knowledge and abilities to achieve organizational objectives.



Tannu Kumari

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - 6 Months
Career Objective - Seeking an entry-level position to begin my career in high level professional environment where I can leverage my skills in marketing and operations."



Sanjeev Kumar Singh

Major - Marketing
Minor - Operations
UG Degree - BCom.
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To pursue a career enabling expertise through learning and diverse opportunities, while enhancing skills and contributing to the organization's success



Sheela Ola

Major - Marketing
Minor - Operations
UG Degree - BTech. (ECE)
SIP Company - Eveready Industries India Ltd
Work Experience - Fresher
Career Objective - To secure a job that provides me opportunities to learn and grow personally and professionally.



Sourav Kumar Ojha

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - Admitad India
Work Experience - Fresher
Career Objective - Seeking a dynamic, challenging role in a reputed organization to contribute towards organizational success



Vishwajith Singh

Major - Marketing
Minor - Operations
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - 6 Months
Career Objective - To secure a dynamic role where I can apply creative strategies to drive brand growth.

Major Marketing / Minor Human Resources



Amrita Bhattacharjee

Major - Marketing
Minor - Human Resources
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - 7 months
Career Objective - To secure a challenging position to enhance my skill and work for the upliftment of the organisation.



Kumari Shweta

Major - Marketing
Minor - Human Resources
UG Degree - BBA
SIP Company - Bajaj Allianz General Insurance
Work Experience - Fresher
Career Objective - To leverage my skills and knowledge to contribute effectively towards organizational growth, while continuously learning and developing as a professional.



Anurag Kallol Adhikary

Major - Marketing
Minor - Human Resources
UG Degree - BBA - LLB
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To leave a lasting legacy of achievement and positive influence, inspiring others to follow their passions, strive for greatness, and make meaningful contributions to the world.



Saloni

Major - Marketing
Minor - Human Resources
UG Degree - BSc. (Botany Hons.)
SIP Company - Bajaj Allianz General Insurance
Work Experience - Fresher
Career Objective - Results driven and motivated individual seeking a challenging position to utilise strong interpersonal and technical skills to enhance customer engagement in a dynamic organisation.



Arpan Kundu

Major - Marketing
Minor - Human Resources
UG Degree - BCom.
SIP Company - Bajaj Allianz General Insurance (BAGIC)
Work Experience - Fresher
Career Objective - A marketing enthusiast seeking a role to apply analytical skills and contribute to campaign excellence.



Sourav Ray

Major - Marketing
Minor - Human Resources
UG Degree - BSc.
SIP Company - ITC Limited
Work Experience - 6 months
Career Objective - To secure a challenging position in a reputable organization where I can collaborate effectively with stakeholders at all levels



Jyoti Choudhury

Major - Marketing
Minor - Human Resources
UG Degree - BSc. (Zoology)
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To secure an entry-level position in a dynamic, growth-oriented organization to learn and thrive in the industry.



Suraj Ghosh

Major - Marketing
Minor - Human Resources
UG Degree - BA (English Hons.)
SIP Company - Aditya Birla Fashion Retail Limited
Work Experience - Fresher
Career Objective - To integrate artistic flair with daily operations to create a positive and collaborative work environment



Sureli Manna

Major - Marketing
Minor - Human Resources
UG Degree - BA (Communicative English)
SIP Company - Aditya Birla Fashion Retail Limited
Work Experience - Fresher
Career Objective - To be a part of a reputed organisation where I can learn new skills and apply the knowledge for the betterment of the organisation and my career.



Trina Sanyal

Major - Marketing
Minor - Human Resources
UG Degree - BCom.
SIP Company - Bajaj Allianz General Insurance
Work Experience - Fresher
Career Objective - To leverage analytical skills, creativity, and consumer behavior understanding to contribute to organisational success

Major Marketing / Minor Finance



Arkaprabha Parui

Major - Marketing
Minor - Finance
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - To secure an opportunity to showcase my skills, contribute to company growth, and enhance capabilities.



Saikat Ghosh

Major - Marketing
Minor - Finance
UG Degree - BBA
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - I seek a career that allows me to apply my knowledge and develop my skills in a dynamic workplace.



Rishi Raaj Khan

Major - Marketing
Minor - Finance
UG Degree - BBA
SIP Company - Sri Ram Life Insurance Company
Work Experience - 10 months
Career Objective - Strive for excellence in everything I undertake, setting ambitious goals and working diligently to achieve them.



Shreeyasri

Major - Marketing
Minor - Finance
UG Degree - BCom.
SIP Company - ITC Limited
Work Experience - Fresher
Career Objective - Seeking an opportunity to leverage my skills and experience to contribute to the success of the organization.

Major Marketing / Minor Business Analytics



Vikash Singh Yadav

Major - Marketing
Minor - Business Analytics
UG Degree - BTech. (EE)
SIP Company - Happequity Investment and Finance
Work Experience - Fresher

Career Objective - To excel in my domain, using rapid learning, decision-making, and strategic thinking to contribute to my organization



Placement Team/ Connect

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