



ARMY INSTITUTE OF MANAGEMENT KOLKATA (AIMK)

(ISO 9001:2015 CERTIFIED INSTITUTE)

EMPANELMENT OF VISITING FACULTY



1. Army Institute of Management, Kolkata (AIMK) is a reputed business school affiliated to MAKAUT, WB. It was established in 1997 and runs a full time regular MBA degree programme approved by AICTE. AIMK is a 'not for profit' organisation supported from the welfare corpus of the Indian Army.
2. AIMK proposes to offer all the six MBA specialisations as per the MAKAUT stipulations, subject to reasonable demand. Each specialisation has 10 papers listed under it. The syllabus of the papers can be obtained from MAKAUT / Institute website.
3. To create redundancy and add value, AIMK proposes to empanel serving / retired professors / associate professors / lecturers / trainers / educationists as visiting faculty to complement the existing faculty of the Institute.
4. We would be shifting to our new campus at New Town Rajarhat soon. Classes may have to be conducted in the campus or online mode. Class recordings and notes would have to be given to the students and assignments / assessments conducted as per Institute best practices. The visiting faculty may have to conduct classes for an entire paper or part thereof. Short listed candidates may be asked to take demo class (es).
5. The Institute presently offers a remuneration of Rs 1000/- per hour of instruction and a travelling allowance of Rs 400/-. The scale of remuneration is under review.
6. Interested candidates may apply on the prescribed form attached at Appendix with their CV detailing qualifications, experience and domain expertise. Candidates are also required to indicate in the Annexure attached to the form the papers they would specifically like to teach.
7. Last date for submitting the application is 30 Jan 2021.
8. Applications be submitted in physical or online mode at the following address (es):-
 - (a) **Physical Application.** The Director, Army Institute of management, Kolkata, Plot No III-B/11, Action Area III, New Town, Rajarhat, Kolkata-700156.
 - (b) **Online Application.** www.aim.ac.in / director_aim@yahoo.co.in

Appendix

(Refers to AIMK Advertisement for
Visiting Faculty 202)

APPLICATION FORM FOR VISITING FACULTY:
ARMY INSTITUTE OF MANAGEMENT KOLKATA
(Annexure : Specialisation Subjects / Papers Competency)

Photograph

1. Name :

2. **Personal Profile.**

(a) Father's / Husband's Name :

(b) Date of Birth :

(c) Marital Status :

(d) Nationality :

(e) Gender :

(f) Linguistic Ability :

(g) Aadhar No :

3. **Contact Particulars:**

(a) Residential Address:

(b) Correspondence Address:

(c) Mobile No :

(d) E-mail :

4. **Education Qualification (Lower to higher) :**

Qualification	Board / University	Year of Passing	Division / Class / Percentage	Subjects

5. **Work Experience (Previous to Present):**

Institute / Organisation Name	Designation	Duration		Remarks
		From (mm/yyyy)	To (mm/yyyy)	

6. **Other Achievements / Relevant Information (Not exceeding 200 words):**

7. **References (Any two personalities who have been known to you in the last five years):**

(a)

(b)

Date :

(Signature of the Applicant)

Annexure

(Refers to Appendix to AIMK Advertisement for Visiting Faculty 2021)

SPECIALISATION PAPERS / SUBJECTS THAT APPLICANT IS DESIROUS OF TEACHING

Ser No	Specialisation / Paper	Indicate "Yes" against Papers	Remarks
Marketing			
01.	MB203 : Marketing Management		
02.	MM301: B2B Marketing		
03.	MM302: Digital & Social Media Marketing		
04.	MM303: IMC/ Promotion Strategy		
05.	MM304: Marketing Research		
06.	MM401: Consumer Behaviour		
07.	MM402: Retail Management		
08.	MM403: Sales & Distribution Management		
09.	MM404: Service Marketing		
10.	MM405: Product & Brand Management		
11.	MM406: International Marketing		
Finance			
01.	MB202: Financial Reporting, Statements and Analysis		
02.	FM301: Taxation		
03.	FM302: Project Appraisal & Finance		
04.	FM303: Behavioral Finance		
05.	FM304: Corporate Finance		
06.	FM401: Investment Analysis & Portfolio Management		
07.	FM402: Managing Banks & Financial Institutions		
08.	FM403: Mergers, Acquisition & Corporate Restructuring		
09.	FM404: Financial Derivatives		
10.	FM405: International Finance		
11.	FM406: Financial Markets & Services		
Human Resource			
1.	MB102: Organizational Behaviour		
2.	MB206: Human Resource Management		
3.	HR301: Team Dynamics at Work		
4.	HR302: HR Metrics and Analytics		
5.	HR303: Cross Cultural Management		
6.	HR304: Organizational Design		
7.	HR401: Manpower Planning, Recruitment & Selection		
8.	HR402: Employee Relations & Labour Laws		
9.	HR403: Compensation & Benefits Management		
10.	HR404: Performance Management Systems		
11.	HR405: Strategic HRM		
12.	HR406: International HRM		
Operations			
1.	MB204: Operations Management		
2.	OM301: Supply Chain & Logistics Management		
3.	OM302: Operations Strategy		
4.	OM303: Quality Toolkit for Managers		

Ser No	Specialisation / Paper	Indicate "Yes" against Papers	Remarks
5.	OM304: Pricing & Revenue Management		
6.	OM401: Sales & Operations Planning		
7.	OM402: Behavioral Operations Management		
8.	OM403: Operations Research Applications		
9.	OM404: Supply Chain Analytics		
10.	OM405: Management of Manufacturing System		
11.	OM406: Sourcing Management		
Management Information System (MIS)			
1.	MB205 : Management Information System		
2.	MIS301: Data Mining for Business Decisions		
3.	MIS302: E-Commerce & Digital Markets		
4.	MIS303: Managing Software Projects		
5.	MIS304: Data Science Using R		
6.	MIS401: IT Consulting		
7.	MIS402: Managing Digital Platforms		
8.	MIS403: Strategic Management for IT		
9.	MIS404: Relational Database Management System		
10.	MIS405: Management of Information Technology		
11.	MIS406: Managing Digital Innovation & Transformation		
Business Analytics (BA)			
1.	BA301: Data Mining		
2.	BA302: Marketing Analytics		
3.	BA303: Business Forecasting		
4.	BA304: Data Science Using R		
5.	BA401: Data Visualization for Managers		
6.	BA402: Big Data Technology		
7.	BA403: Statistics for Business Analytics		
8.	BA404: Database Management System		
9.	BA405: Data Analytics Using Python		
10.	BA406: HR Metrics and Analytics		
General			
1.	MB101: Managerial Economics (Micro)		
2.	MB103: Business Communication		
3.	MB104: Legal and Business Environment (Micro And		
4.	MB105: Indian Ethos and Business Ethics		
5.	MB106: Quantitative Techniques		
6.	MB201: Indian Economy and Policy		
7.	MB301: Entrepreneurship and Project Management		
8.	MB302: Corporate Strategy		