



E-NEWSLETTER



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## Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

## VISION

To become a premier business school recognized internationally for professional excellence in management education.

## MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.



*Maj Gen Dr. SC Jain, VSM\*\* (Retd)*

*Director*

## Faculty Members

## Non-Teaching

Faculty Members		Non-Teaching	
		<u>Name</u>	<u>Designation / Department</u>
<b>Suresh Chandra Jain</b> BE (BITS-Pilani), M.Tech (IIT-Kgp), MMS (OU), Ph.D (Barkatullah Univ) Area : HR & OB	<b>Sasmita Satpathy</b> MA (Psychology) (Utkal Univ) MA (Sociology) (Utkal Univ), MBA (Fakir Mohan Univ) Area : HR&OB	<b>Col S Chakraborty (Retd)</b>	Registrar & Head of Administration
<b>Malini Majumdar</b> MA (Annamalai Univ), MBA (CU), Ph.D (CU) Area : Marketing	<b>Kaustav Banerjee</b> M.Sc. (Stat) (CU) Area : Statistics	<b>Mr. Sayan Palit</b>	Asst Librarian
<b>Protik Basu</b> BE (JU), PGDBM (IIMC) Area : Operations Management	<b>Rajib Bhattacharya</b> MA (MG Univ), MBA (JU), M.Phil (TGOU), ACMA	<b>Mr. Rajeev Karmakar</b>	Academic & Admission
<b>Swapna Datta Khan</b> M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune) Area : Quantitative Methods	<b>Ravi Chatterjee</b> MBA (WBUT); Ph.D. (Barkatullah Univ) Area : Marketing	<b>Mr. Tarak Sarkar</b>	PA to Director
<b>Sougata Majumder</b> MBA (Visva-Bharati) Area : HR&OB	<b>Puja Singh Ghosh</b> MBA (SMIT-Gangtok) Area : HR & OB	<b>Mr. D Chakraborty</b>	Administration
<b>Anindya Saha</b> B.Tech (WBUT), MBA (WBUT)) Area : System / IT	<b>Abhishek Bhattacharjee</b> MBA (WBUT) Area : Gen Management	<b>Mr. Arun Kr. Roy</b>	Placement
	<b>Surajit Malakar</b> MBA (Kalyani Univ) Area: Finance	<b>Mr. Biplab Kumar Ghosh</b>	Accounts
	<b>Ayan Chattopadhyay</b> B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU) Area: Marketing	<b>Mr. Paranab Kumar Ghosh</b>	Accounts
		<b>Mr. Kajal Kumar Das</b>	Estate Supervisor
		<b>Mrs. S Makar</b>	Girls Warden
		<b>Mr. A K Mondal</b>	Boys Warden
		<b>Mr. Sanjoy Bose</b>	Computer Lab Asst
		<b>Mr. Arijit Sanyal</b>	Computer Lab Asst



## ACTIVITIES IN COLLEGE



### VIJAY DIWAS

Kolkata celebrated Vijay Diwas from 13th December, 2016 to 16th December, 2016 by paying home to soldiers martyred during 1971 Indo-Pak war. Being present at such an event is a moment which cannot be described in words.

The students got to witness something truly amazing. The soldiers who gave their life for our country's pride and safety were remembered.

Various events took place on this occasion like horse riding, paragliding, lighting show. We didn't remember our soldiers with just tears and condolences. But with this gesture we proved that we are very proud of our soldiers and what they do for us.

Students of our institute participated with great enthusiasm and showed their respect.



### REPUBLIC DAY RUN

The Ministry of Defence, Government of India, had organized a Republic Day Run all over India through the Ministry of Youth Affairs & Sports, Government of India on 21st January, 2017. As a follow up this Run was organized in Sports Authority of India (SAI), Netaji Subhas Eastern Centre, Salt Lake City, Kolkata.

The students of the Army Institute of Management, Kolkata, batch MBA- 20, participated in the Run with full enthusiasm. The Run started at 7:30AM from the Main Gate of SAI and was flagged off by the Ex- Chief of Army Staff General, Shri Shankar Roy Chowdhury and also former Member of Parliament. The Run went till the Central Park and finished back to the Main Gate of SAI. Different Institutions participated in the Run. All the participants were given a T- Shirt and after completion of the Run a refreshment packet was also handed over to them. This Run was telecasted on Doordarshan and other National Channels. A good number of participants in this National Run made the programme a grand success.





### SARASWATI PUJA

On 1st February, 2017 saraswati puja was celebrated. This puja started with bringing the idol of lordess saraswati to the campus of 1st morning. The puja started at 7 in the morning with hawan and after that Prasad was distributed among faculties and students. On this auspicious occasion every student prayed for their better future and career.

For three days i.e till 3rd February,2017 the puja continue. On 3rd evening the idol of lordess saraswati was immersed.



### ACHIEVEMENTS OF FACULTIES

- Sougata Majumdar and Anindya Saha got their research paper published in *VSRD International Journal of Business and Management Research, Vol. VII Issue I January 2017* on the topic **ICT : BOON OR CURSE ON HUMAN RESOURCE**. {Human resource managers are facing challenges in their day to day activities because of diversity of workforce in terms of culture, gender, ethnic group, education, age and more. HR managers are trying out different options for mitigating those challenges. Information technologies are helping HR managers in mitigating day to day challenges. ICT has come up as an important tool for decision making and managing different managerial functions in organization. Information technologies have changed the entire game of managing business. But there are some negative consequences of using ICT in business, especially on employees. This paper try to find out to what extend ICT has helped in addressing the issues related to human resources and what are the negative consequence of using ICT. The study is based on secondary data from published journals and articles. The paper concludes that organisation should not depend only on ICT especially when the organisation is dealing with employees.}
- Sougata Majumdar, Pramit Sen Gupta and Rajib Bhattacharya research paper is published in *Creative Entrepreneurship: A Sustainable Approach For Economic Growth*. The topic of their paper is **TRAINING UP MANAGEMENT STUDENTS IN DEVELOPING A SPIRITUAL OUTLOOK TOWARDS BUSINESS**. {Spiritually in workplace and more generically in business management is a new academic field, which is gaining global acknowledgement and recognition. In the world of business, several entrepreneurs and business managers have identified spiritually in attitude and practice to be a determinant for their professional success. Management students of today are future managers of organizations and also potential future entrepreneurs.}

#### CONTACT US

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